

Thailand New Cars Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/T911A9A5544AEN.html>

Date: February 2023

Pages: 52

Price: US\$ 350.00 (Single User License)

ID: T911A9A5544AEN

Abstracts

Thailand New Cars Market @Summary, Competitive Analysis and Forecast to 2027

SUMMARY

New Cars in Thailand industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The new cars market consists of the initial retail sale/registration of new passenger cars. Passenger cars include saloons, hatchbacks, SUVs, 4x4s, and light pickups used predominantly in North America, and other related vehicles. The market value is calculated at retail selling price (RSP) and the market volume is given in terms of units sold. Market share data for the New Cars industry applies to motor manufacturing groups as opposed to their individual brands, i.e. for the Volkswagen Group this includes all of its brands such as Volkswagen, Audi, Skoda, Seat etc. therefore where possible, market share data represents sales figures for every brand in that manufacturing group within each country. All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2021 annual average exchange rates.

The Thai new car market is expected to generate total revenues of \$11.0 billion

in 2022, representing a negative compound annual growth rate (CAGR) of 0.2% between 2017 and 2022.

Market consumption volume is forecast to decline with a negative CAGR of 1.9% between 2017 and 2022, reaching a total of 422,900 cars in 2022.

A positive macroeconomic environment that kept consumer confidence high, along with the low cost of car loans and increasing disposable incomes, stimulated demand for new vehicles and the replacement of existing old vehicles.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the new cars market in Thailand

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the new cars market in Thailand

Leading company profiles reveal details of key new cars market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Thailand new cars market with five year forecasts

REASONS TO BUY

What was the size of the Thailand new cars market by value in 2022?

What will be the size of the Thailand new cars market in 2027?

What factors are affecting the strength of competition in the Thailand new cars market?

How has the market performed over the last five years?

What are the main segments that make up Thailand's new cars market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market share
- 1.7. Market rivalry
- 1.8. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Market share

7.2. Who are the leading players?

7.3. How are strategic alliances used by the leading companies?

7.4. How is new technology opening up competition?

7.5. How are leading players progressing in the hybrid and electric cars segment?

8 COMPANY PROFILES

8.1. Mazda Ltd.

8.2. Toyota Motor Corporation

8.3. SAIC Motor Corp Ltd

8.4. Honda Motor Co., Ltd.

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Thailand new cars market value: \$ billion, 2017-22(e)
- Table 2: Thailand new cars market volume: thousand units, 2017–22(e)
- Table 3: Thailand new cars market geography segmentation: \$ billion, 2022(e)
- Table 4: Thailand new cars market value forecast: \$ billion, 2022-27
- Table 5: Thailand new cars market volume forecast: thousand units, 2022–27
- Table 6: Thailand new cars market share: % share, by volume, 2022(e)
- Table 7: Mazda Ltd.: key facts
- Table 8: Mazda Ltd.: Annual Financial Ratios
- Table 9: Mazda Ltd.: Key Employees
- Table 10: Toyota Motor Corporation: key facts
- Table 11: Toyota Motor Corporation: Annual Financial Ratios
- Table 12: Toyota Motor Corporation: Key Employees
- Table 13: Toyota Motor Corporation: Key Employees Continued
- Table 14: Toyota Motor Corporation: Key Employees Continued
- Table 15: SAIC Motor Corp Ltd: key facts
- Table 16: SAIC Motor Corp Ltd: Annual Financial Ratios
- Table 17: SAIC Motor Corp Ltd: Key Employees
- Table 18: Honda Motor Co., Ltd.: key facts
- Table 19: Honda Motor Co., Ltd.: Annual Financial Ratios
- Table 20: Honda Motor Co., Ltd.: Key Employees
- Table 21: Honda Motor Co., Ltd.: Key Employees Continued
- Table 22: Thailand size of population (million), 2018–22
- Table 23: Thailand gdp (constant 2005 prices, \$ billion), 2018–22
- Table 24: Thailand gdp (current prices, \$ billion), 2018–22
- Table 25: Thailand inflation, 2018–22
- Table 26: Thailand consumer price index (absolute), 2018–22
- Table 27: Thailand exchange rate, 2017–21

List Of Figures

LIST OF FIGURES

- Figure 1: Thailand new cars market value: \$ billion, 2017-22(e)
- Figure 2: Thailand new cars market volume: thousand units, 2017–22(e)
- Figure 3: Thailand new cars market geography segmentation: % share, by value, 2022(e)
- Figure 4: Thailand new cars market value forecast: \$ billion, 2022-27
- Figure 5: Thailand new cars market volume forecast: thousand units, 2022–27
- Figure 6: Forces driving competition in the new cars market in Thailand, 2022
- Figure 7: Drivers of buyer power in the new cars market in Thailand, 2022
- Figure 8: Drivers of supplier power in the new cars market in Thailand, 2022
- Figure 9: Factors influencing the likelihood of new entrants in the new cars market in Thailand, 2022
- Figure 10: Factors influencing the threat of substitutes in the new cars market in Thailand, 2022
- Figure 11: Drivers of degree of rivalry in the new cars market in Thailand, 2022
- Figure 12: Thailand new cars market share: % share, by volume, 2022(e)

I would like to order

Product name: Thailand New Cars Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/T911A9A5544AEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T911A9A5544AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970