

# Thailand Hotels and Motels Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/TE8DD787AF6FEN.html>

Date: September 2023

Pages: 51

Price: US\$ 350.00 (Single User License)

ID: TE8DD787AF6FEN

## Abstracts

Thailand Hotels and Motels Market Summary, Competitive Analysis and Forecast to 2027

### Summary

Hotels & Motels in Thailand industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The hotels & motels industry consists of establishments that provide paid lodging and full guest services, typically with a continuous staff presence. In the case of motels, this includes off-street parking facilities, but not necessarily meal services. The industry is detailed in both value and volume terms.

The Thai hotels & motels industry had total revenues of \$25.2 billion in 2022, representing a negative compound annual growth rate (CAGR) of 6.7% between 2017 and 2022.

Industry consumption volume increased with a CAGR of 0.1% between 2017 and 2022, to reach a total of 19,418 establishments in 2022.

Thailand accounted for a share of 13.1% in the Asia-Pacific hotels & motels industry in 2022. The demand for hotels & motels in the country is attributed to

the growing travel & tourism industry, the growing middle-class population, rising consumer purchasing power and expenditure, and economic growth.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hotels & motels market in Thailand

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hotels & motels market in Thailand

Leading company profiles reveal details of key hotels & motels market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Thailand hotels & motels market with five year forecasts

## Reasons to Buy

What was the size of the Thailand hotels & motels market by value in 2022?

What will be the size of the Thailand hotels & motels market in 2027?

What factors are affecting the strength of competition in the Thailand hotels & motels market?

How has the market performed over the last five years?

What are the main segments that make up Thailand's hotels & motels market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. What were the most recent market developments?

## **8 COMPANY PROFILES**

8.1. Accor SA

8.2. Marriott International Inc

8.3. Centara Hotels & Resorts

8.4. InterContinental Hotels Group Plc

## **9 MACROECONOMIC INDICATORS**

9.1. Country data

## **10 APPENDIX**

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Thailand hotels & motels industry value: \$ million, 2017–22
- Table 2: Thailand hotels & motels industry volume: Number of Establishments, 2017–22
- Table 3: Thailand hotels & motels industry category segmentation: % share, by value, 2017–2022
- Table 4: Thailand hotels & motels industry category segmentation: \$ million, 2017-2022
- Table 5: Thailand hotels & motels industry geography segmentation: \$ million, 2022
- Table 6: Thailand hotels & motels industry value forecast: \$ million, 2022–27
- Table 7: Thailand hotels & motels industry volume forecast: Number of Establishments, 2022–27
- Table 8: Accor SA: key facts
- Table 9: Accor SA: Annual Financial Ratios
- Table 10: Accor SA: Key Employees
- Table 11: Accor SA: Key Employees Continued
- Table 12: Marriott International Inc: key facts
- Table 13: Marriott International Inc: Annual Financial Ratios
- Table 14: Marriott International Inc: Key Employees
- Table 15: Marriott International Inc: Key Employees Continued
- Table 16: Marriott International Inc: Key Employees Continued
- Table 17: Centara Hotels & Resorts: key facts
- Table 18: Centara Hotels & Resorts: Key Employees
- Table 19: Centara Hotels & Resorts: Key Employees Continued
- Table 20: InterContinental Hotels Group Plc: key facts
- Table 21: InterContinental Hotels Group Plc: Annual Financial Ratios
- Table 22: InterContinental Hotels Group Plc: Key Employees
- Table 23: InterContinental Hotels Group Plc: Key Employees Continued
- Table 24: InterContinental Hotels Group Plc: Key Employees Continued
- Table 25: Thailand size of population (million), 2018–22
- Table 26: Thailand gdp (constant 2005 prices, \$ billion), 2018–22
- Table 27: Thailand gdp (current prices, \$ billion), 2018–22
- Table 28: Thailand inflation, 2018–22
- Table 29: Thailand consumer price index (absolute), 2018–22
- Table 30: Thailand exchange rate, 2018–22

## List Of Figures

### LIST OF FIGURES

Figure 1: Thailand hotels & motels industry value: \$ million, 2017–22

Figure 2: Thailand hotels & motels industry volume: Number of Establishments, 2017–22

Figure 3: Thailand hotels & motels industry category segmentation: \$ million, 2017-2022

Figure 4: Thailand hotels & motels industry geography segmentation: % share, by value, 2022

Figure 5: Thailand hotels & motels industry value forecast: \$ million, 2022–27

Figure 6: Thailand hotels & motels industry volume forecast: Number of Establishments, 2022–27

Figure 7: Forces driving competition in the hotels & motels industry in Thailand, 2022

Figure 8: Drivers of buyer power in the hotels & motels industry in Thailand, 2022

Figure 9: Drivers of supplier power in the hotels & motels industry in Thailand, 2022

Figure 10: Factors influencing the likelihood of new entrants in the hotels & motels industry in Thailand, 2022

Figure 11: Factors influencing the threat of substitutes in the hotels & motels industry in Thailand, 2022

Figure 12: Drivers of degree of rivalry in the hotels & motels industry in Thailand, 2022

## I would like to order

Product name: Thailand Hotels and Motels Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/TE8DD787AF6FEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/TE8DD787AF6FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970