

# Thailand Car Manufacturing Market Summary, Competitive Analysis and Forecast, 2017-2026

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## **Abstracts**

Thailand Car Manufacturing Market Summary, Competitive Analysis and Forecast, 2017-2026

#### SUMMARY

Car Manufacturing in Thailand industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### **KEY HIGHLIGHTS**

The passenger cars manufacturers market value is calculated in terms of manufacturer selling price (MSP), and excludes all taxes and levies.

The Thai car manufacturing industry had total revenues of \$41.4 billion in 2021, representing a compound annual growth rate (CAGR) of 6.1% between 2016 and 2021.

Industry production volumes declined with a CAGR of -3.7% between 2016 and 2021, to reach a total of 1.6 million units in 2021.

Car manufacturing in Thailand declined by 29.3% in volume terms in 2020 amid the COVID-19 pandemic.



#### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the car manufacturing market in Thailand

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the car manufacturing market in Thailand

Leading company profiles reveal details of key car manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Thailand car manufacturing market with five year forecasts

#### **REASONS TO BUY**

What was the size of the Thailand car manufacturing market by value in 2021?

What will be the size of the Thailand car manufacturing market in 2026?

What factors are affecting the strength of competition in the Thailand car manufacturing market?

How has the market performed over the last five years?

What are the main segments that make up Thailand's car manufacturing market?



## **Contents**

#### 1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market share
- 1.7. Market rivalry
- 1.8. Competitive Landscape

## **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

## **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

#### **4 MARKET SEGMENTATION**

4.1. Geography segmentation

## **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

## **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes



## 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. How are strategic alliances used by the leading companies?
- 7.4. How is new technology opening up competition?
- 7.5. How are leading players progressing in the hybrid and electric cars segment?
- 7.6. What impact did the COVID-19 pandemic have on leading players?

#### **8 COMPANY PROFILES**

- 8.1. Toyota Motor Corporation
- 8.2. Honda Motor Co., Ltd.
- 8.3. Mitsubishi Motors Corporation
- 8.4. Nissan Motor Co., Ltd.

#### 9 MACROECONOMIC INDICATORS

9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine



## **List Of Tables**

#### LIST OF TABLES

- Table 1: Thailand car manufacturing industry value: \$ billion, 2017-21
- Table 2: Thailand car manufacturing industry volume: thousand units, 2017-21
- Table 3: Thailand car manufacturing industry geography segmentation: \$ billion, 2021
- Table 4: Thailand car manufacturing industry value forecast: \$ billion, 2021-26
- Table 5: Thailand car manufacturing industry volume forecast: thousand units, 2021-26
- Table 6: Thailand car manufacturing industry share: % share, by volume, 2021
- Table 7: Toyota Motor Corporation: key facts
- Table 8: Toyota Motor Corporation: Annual Financial Ratios
- Table 9: Toyota Motor Corporation: Key Employees
- Table 10: Toyota Motor Corporation: Key Employees Continued
- Table 11: Toyota Motor Corporation: Key Employees Continued
- Table 12: Honda Motor Co., Ltd.: key facts
- Table 13: Honda Motor Co., Ltd.: Annual Financial Ratios
- Table 14: Honda Motor Co., Ltd.: Key Employees
- Table 15: Honda Motor Co., Ltd.: Key Employees Continued
- Table 16: Honda Motor Co., Ltd.: Key Employees Continued
- Table 17: Mitsubishi Motors Corporation: key facts
- Table 18: Mitsubishi Motors Corporation: Annual Financial Ratios
- Table 19: Mitsubishi Motors Corporation: Key Employees
- Table 20: Mitsubishi Motors Corporation: Key Employees Continued
- Table 21: Mitsubishi Motors Corporation: Key Employees Continued
- Table 22: Nissan Motor Co., Ltd.: key facts
- Table 23: Nissan Motor Co., Ltd.: Annual Financial Ratios
- Table 24: Nissan Motor Co., Ltd.: Key Employees
- Table 25: Nissan Motor Co., Ltd.: Key Employees Continued
- Table 26: Nissan Motor Co., Ltd.: Key Employees Continued
- Table 27: Nissan Motor Co., Ltd.: Key Employees Continued
- Table 28: Thailand size of population (million), 2017-21
- Table 29: Thailand gdp (constant 2005 prices, \$ billion), 2017-21
- Table 30: Thailand gdp (current prices, \$ billion), 2017-21
- Table 31: Thailand inflation, 2017-21
- Table 32: Thailand consumer price index (absolute), 2017-21
- Table 33: Thailand exchange rate, 2017-21



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1: Thailand car manufacturing industry value: \$ billion, 2017-21
- Figure 2: Thailand car manufacturing industry volume: thousand units, 2017-21
- Figure 3: Thailand car manufacturing industry geography segmentation: % share, by value, 2021
- Figure 4: Thailand car manufacturing industry value forecast: \$ billion, 2021-26
- Figure 5: Thailand car manufacturing industry volume forecast: thousand units, 2021-26
- Figure 6: Forces driving competition in the car manufacturing industry in Thailand, 2021
- Figure 7: Drivers of buyer power in the car manufacturing industry in Thailand, 2021
- Figure 8: Drivers of supplier power in the car manufacturing industry in Thailand, 2021
- Figure 9: Factors influencing the likelihood of new entrants in the car manufacturing industry in Thailand, 2021
- Figure 10: Factors influencing the threat of substitutes in the car manufacturing industry in Thailand, 2021
- Figure 11: Drivers of degree of rivalry in the car manufacturing industry in Thailand, 2021
- Figure 12: Thailand car manufacturing industry share: % share, by volume, 2021



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