

# Thaicom PCL - Company Profile and SWOT Analysis

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## Abstracts

Thaicom PCL - Company Profile and SWOT Analysis

### SUMMARY

Thaicom PCL - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Thaicom PCL (Thaicom) is a satellite operator and provider of integrated satellite communication services. The company's services portfolio includes broadband content, internet data center, internet, satellite uplink-downlink, broadcasting television, telecommunication, banner advertising, telephone network, and mobile content. It also offers engineering and development services for communication technology and electronics; sells direct television equipment; and prints and publishes business telephone directories. The company offers its services under the Nava, DTV, and IPSTAR brand names. It has an operational presence across Thailand, Singapore, China, New Zealand, Indonesia, United Kingdom, Philippines, Hong Kong, Australia, New Zealand Mauritius, Japan, and India. Thaicom is headquartered in Bangkok, Thailand.

### SCOPE

Detailed information on Thaicom PCL required for business and competitor intelligence needs

A study of the major internal and external factors affecting Thaicom PCL in the form of a SWOT analysis

An in-depth view of the business model of Thaicom PCL including a breakdown and examination of key business segments

Intelligence on Thaicom PCL's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Thaicom PCL, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Thaicom PCL and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Thaicom PCL as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Thaicom PCL's business structure, strategy and prospects.

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