

# Thai Union Group PCL - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/T3898981282EEN.html>

Date: August 2019

Pages: 47

Price: US\$ 175.00 (Single User License)

ID: T3898981282EEN

## Abstracts

Thai Union Group PCL - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Thai Union Group PCL - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEYHIGHLIGHTS

Thai Union Group PCL (TUG) is formerly known as Thai Union Frozen Products Public Company Limited is a processor, manufacturer, distributor and exporter of frozen and canned seafood and other related products. It primarily offers tuna, salmon, sardine, mackerel, bakery products, ready-to-eat products, shrimp, cephalopod and pet food. TUG markets its products under the brand names of Chicken of the sea, John West, Mareblu, Petit Navire, Hyacinthe Parmentier, Sealect, Fisho and Bellotta. The company operates production facilities in the US, Norway, France, Portugal, the UK, Ghana, Seychelles, China, Thailand, Poland, Vietnam, and countries in Europe and Africa. It has business presence across Europe, Asia-Pacific, the Middle East, Africa, Oceania, and North and South America. TUF is headquartered in Samutsakorn, Thailand.

### SCOPE

Detailed information on Thai Union Group PCL required for business and competitor intelligence needs

A study of the major internal and external factors affecting Thai Union Group PCL in the form of a SWOT analysis

An in-depth view of the business model of Thai Union Group PCL including a breakdown and examination of key business segments

Intelligence on Thai Union Group PCL's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Thai Union Group PCL, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Thai Union Group PCL and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Thai Union Group PCL as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Thai Union Group PCL's business structure, strategy and prospects.

## Contents

- Company Snapshot
- Thai Union Group PCL: Company Overview
- Thai Union Group PCL: Overview and Key Facts
- Thai Union Group PCL: Overview
- Thai Union Group PCL: Key Facts
- Thai Union Group PCL: Key Employees
- Thai Union Group PCL: Key Employee Biographies
- Thai Union Group PCL: Major Products and Services
- Thai Union Group PCL: Company History
- Thai Union Group PCL: Management Statement
- Thai Union Group PCL: Locations and Subsidiaries
- Thai Union Group PCL: Key Competitors
- Thai Union Group PCL: Company Analysis
- Thai Union Group PCL: Business Description
- Thai Union Group PCL: SWOT Analysis
- Thai Union Group PCL: SWOT Overview
- Thai Union Group PCL: Strengths
- Thai Union Group PCL: Weaknesses
- Thai Union Group PCL: Opportunities
- Thai Union Group PCL: Threats
- Thai Union Group PCL: Corporate Financial Deals Activity
- Thai Union Group PCL: Financial Deals Overview
- Thai Union Group PCL: Targets and Partners
- Thai Union Group PCL: Top Deals 2015 - 2019YTD\*
- Thai Union Group PCL: Advisors
- Thai Union Group PCL: Top Legal Advisors
- Thai Union Group PCL: Mergers and Acquisitions
- Thai Union Group PCL: Corporate Venturing
- Thai Union Group PCL: Partnership
- Thai Union Group PCL: Divestments
- Thai Union Group PCL: Recent Developments
- Thai Union Group PCL: News and Events Summary
- Thai Union Group PCL: Business Expansion
- Thai Union Group PCL: Business Reorganization
- Thai Union Group PCL: Corporate Governance
- Thai Union Group PCL: Financial Deals
- Thai Union Group PCL: Financial Performance

Thai Union Group PCL: Red Flags/DistressSignals

Thai Union Group PCL: Strategy and Operations

Appendix

Contact Us

Methodology

About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Thai Union Group PCL: Key Facts
- Table 2: Thai Union Group PCL: Key Employees
- Table 3: Thai Union Group PCL: Company History
- Table 4: Thai Union Group PCL: Locations and Subsidiaries
- Table 5: Thai Union Group PCL: Key Competitors
- Table 6: Thai Union Group PCL: Deal Activity by Deal Type - Volume (TTM\*)
- Table 7: Thai Union Group PCL: Deal Activity by Deal Type - Volume (2015 - YTD\*2019)
- Table 8: Thai Union Group PCL: M&A Average Deal Size - Value (US\$m)
- Table 9: Thai Union Group PCL: Targets and Partners
- Table 10: Thai Union Group PCL: Top Deals 2015 - 2019YTD\*
- Table 11: Thai Union Group PCL: Legal Advisor Ranking by Value (US\$m)
- Table 12: Thai Union Group PCL: M&A Volume and Value Trend (2015 - YTD\*2019)
- Table 13: Thai Union Group PCL: M&A Activity by Geography (2015 - YTD\*2019)
- Table 14: Thai Union Group PCL: Corporate Venturing Volume and Value Trend (2015 - YTD\*2019)
- Table 15: Thai Union Group PCL: Corporate Venturing by Geography (2015 - YTD\*2019)
- Table 16: Thai Union Group PCL: Partnership Volume and Value Trend (2015 - YTD\*2019)
- Table 17: Thai Union Group PCL: Partnership Trend by Deal Type (2015 - YTD\*2019)
- Table 18: Thai Union Group PCL: Divestments Volume and Value Trend (2015 - YTD\*2019)
- Table 19: Thai Union Group PCL: Divestments by Geography (2015 - YTD\*2019)
- Table 20: Thai Union Group PCL: News and Events Summary
- Table 21: Thai Union Group PCL: Business Expansion
- Table 22: Thai Union Group PCL: Business Reorganization
- Table 23: Thai Union Group PCL: Corporate Governance
- Table 24: Thai Union Group PCL: Financial Deals
- Table 25: Thai Union Group PCL: Financial Performance
- Table 26: Thai Union Group PCL: Red Flags/DistressSignals
- Table 27: Thai Union Group PCL: Strategy and Operations

## List Of Figures

### LIST OF FIGURES

- Figure 1: Thai Union Group PCL: Deal Activity by Deal Type - Volume (TTM\*)
- Figure 2: Thai Union Group PCL: Deal Activity by Deal Type - Volume (2015 - YTD\*2019)
- Figure 3: Thai Union Group PCL: M&A Average Deal Size - Value (US\$m)
- Figure 4: Thai Union Group PCL: M&A Volume and Value Trend (2015 - YTD\*2019)
- Figure 5: Thai Union Group PCL: M&A Activity by Geography (2015 - YTD\*2019)
- Figure 6: Thai Union Group PCL: Corporate Venturing Volume and Value Trend (2015 - YTD\*2019)
- Figure 7: Thai Union Group PCL: Corporate Venturing by Geography (2015 - YTD\*2019)
- Figure 8: Thai Union Group PCL: Partnership Volume and Value Trend (2015 - YTD\*2019)
- Figure 9: Thai Union Group PCL: Partnership Trend by Deal Type (2015 - YTD\*2019)
- Figure 10: Thai Union Group PCL: Divestments Volume and Value Trend (2015 - YTD\*2019)
- Figure 11: Thai Union Group PCL: Divestments by Geography (2015 - YTD\*2019)

## I would like to order

Product name: Thai Union Group PCL - Strategy, SWOT and Corporate Finance Report

Product link: <https://marketpublishers.com/r/T3898981282EEN.html>

Price: US\$ 175.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T3898981282EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970