

# Thai Union Group PCL - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Thai Union Group PCL - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Thai Union Group PCL - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Thai Union Group PCL (TUG) formerly known as Thai Union Frozen Products PCL, is a processor, manufacturer, distributor and exporter of frozen and canned seafood and other related products. It offers tuna, salmon, sardine, mackerel, bakery products, ready-to-eat products, shrimp, and pet food. TUG markets its products under the Chicken of the Sea, John West, Mareblu, Petit Navire, Parmentier, Sealect, Fisho and Bellotta brand names. It sells products to supermarket chains, convenience stores, pharmacies restaurants, hotels, and food catering units through retail channels and wholesalers. The company operates production facilities in the US, Norway, France, Portugal, the UK, Ghana, Seychelles, China, Thailand, Poland, Vietna, and countries in Europe and Africa. It has business presence across Europe, Asia-Pacific, the Middle East, Africa, and North America. TUF is headquartered in Samut Sakorn, Thailand

### SCOPE

Detailed information on Thai Union Group PCL required for business and

### competitor intelligence needs

A study of the major internal and external factors affecting Thai Union Group PCL in the form of a SWOT analysis

An in-depth view of the business model of Thai Union Group PCL including a breakdown and examination of key business segments

Intelligence on Thai Union Group PCL's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Thai Union Group PCL, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Thai Union Group PCL and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Thai Union Group PCL as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Thai Union Group PCL's business structure, strategy and prospects.

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