

# Thai Beverage Public Co Ltd - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Thai Beverage Public Co Ltd - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Thai Beverage Public Co Ltd - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Thai Beverage Public Co Ltd (ThaiBev) is a manufacturer, marketer and distributor of alcoholic and non-alcoholic beverages and food products. The company's product portfolio comprises spirit, brandy, whiskey, scotch whiskey, vodka, gin, wines, beer, carbonated soft drinks, drinking water, soda water, energy drink, green tea, non-carbonated drinks, pasteurized milk, UHT milk, yoghurt, fruit juice, ice-cream, and frozen foods. It also operates Japanese buffet chains and restaurants. The company markets products under Mekhong, Phraya, SangSom, Hong Thong, Mungkorn Thong, Chang Classic, Federbrau, Archa, est Cola, est Sugar Free, est PLAY Strawberry, est PLAY Cream Soda, F&N Magnolia Gotcha and F&N Magnolia Tropical Sling brand names. It has business presence across Singapore, the UK, Ireland, China, Hong Kong, Thailand, Myanmar, Vietnam, and the US. ThaiBev is headquartered in Bangkok, Thailand.

### SCOPE

Detailed information on Thai Beverage Public Co Ltd required for business and competitor intelligence needs

A study of the major internal and external factors affecting Thai Beverage Public Co Ltd in the form of a SWOT analysis

An in-depth view of the business model of Thai Beverage Public Co Ltd including a breakdown and examination of key business segments

Intelligence on Thai Beverage Public Co Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Thai Beverage Public Co Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Thai Beverage Public Co Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Thai Beverage Public Co Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Thai Beverage Public Co Ltd's business structure, strategy and prospects.

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