

# Ternium SA - Company Profile and SWOT Analysis

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## Abstracts

Ternium SA - Company Profile and SWOT Analysis

### SUMMARY

Ternium SA - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Ternium SA (Ternium), a subsidiary of The Techint Group, is a manufacturer and distributor of steel products. It's product portfolio includes galvanized and electro-galvanized sheets, pre-painted sheets, tinsplate, welded pipes, and hot-rolled flat products. The company also produces cold-rolled products, bars, wire rods, fence pipe, greenhouse pipe, and metal building components. Ternium also carries out the marketing and sales of mining products such as pellets and iron ore. It serves the construction, automotive, home appliances, agroindustry, packaging, transport, and energy industries. The company operates production facilities in Argentina, Mexico, Brazil, Colombia, Guatemala and the US. Ternium is headquartered in Luxembourg.

### SCOPE

Detailed information on Ternium SA required for business and competitor intelligence needs

A study of the major internal and external factors affecting Ternium SA in the form of a SWOT analysis

An in-depth view of the business model of Ternium SA including a breakdown and examination of key business segments

Intelligence on Ternium SA's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Ternium SA, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Ternium SA and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Ternium SA as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Ternium SA's business structure, strategy and prospects.

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