

Terex Corp - Strategy, SWOT and Corporate Finance Report

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Abstracts

Terex Corp - Strategy, SWOT and Corporate Finance Report

SUMMARY

Terex Corp - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Terex Corp (Terex) is a manufacturer of lifting and material processing products. Its portfolio of products includes aerial work platforms, cranes, concrete products, material handlers, industrial cranes, backhoe and dumpers, port solutions, aerial devices, digger derricks and auger tools. The company's key brands include Terex, Genie, Fuchs, Powerscreen, Canica, Cedarapids, CBI, EvoQuip, Simplicity, Terex Ecotec, Terex Finlay, Franna, Terex MPS, Terex Jaques, Terex Washing Systems, Terex Conveying Systems, Terex Advance, Terex Bid-Well, and ProStack™. Terex serves wide range of industries including infrastructure, construction, maintenance, manufacturing, transportation, shipping, energy, utilities, quarrying and mining. In addition, through Terex Financial Services, it offers financial products and services to assist in the acquisition of equipment. Terex is headquartered in Norwalk, Connecticut, the US.

SCOPE

Detailed information on Terex Corp required for business and competitor

intelligence needs

A study of the major internal and external factors affecting Terex Corp in the form of a SWOT analysis

An in-depth view of the business model of Terex Corp including a breakdown and examination of key business segments

Intelligence on Terex Corp's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Terex Corp, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Terex Corp and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Terex Corp as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Terex Corp's business structure, strategy and prospects.

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