

# Teradata Corporation - Company Profile and SWOT Analysis

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## Abstracts

Teradata Corporation. Company Profile and SWOT Analysis

### Summary

Teradata Corporation. Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Teradata Corporation (Teradata or 'the company') is a provider of analytic data platforms, marketing, and analytic applications, and related services. The company offers software, cloud service, eco-system management system, IT hardware, and applications. It also offers services, such as business consulting, customer experience, financial visibility, product innovation, asset optimization, risk mitigation, operational excellence, and data warehousing. The company caters its products and services to customers in financial services, communications, healthcare, retail, manufacturing, travel, and transportation. It also partners with expert companies to deliver end-to-end data and analytic solutions and integrated marketing applications. Major partners of the company include Amazon and Microsoft for its IntelliCloud offerings on AWS and Azure public clouds. Teradata operates in the Americas, Europe, the Middle East, and Africa (EMEA), and Asia-Pacific. The company is headquartered in San Diego, California, the US.

### Scope

Detailed information on Teradata Corporation required for business and competitor intelligence needs

A study of the major internal and external factors affecting Teradata Corporation in the form of a SWOT analysis

An in-depth view of the business model of Teradata Corporation including a breakdown and examination of key business segments

Intelligence on Teradata Corporation's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Teradata Corporation, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Teradata Corporation and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Teradata Corporation as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Teradata Corporation's business structure, strategy and prospects.

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