

What's Cooking Group NV - Strategy, SWOT and Corporate Finance Report

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Abstracts

What's Cooking Group NV %li%Strategy, SWOT and Corporate Finance Report

Summary

What's Cooking Group NV %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

What's Cooking Group NV (What's Cooking), formerly Ter Beke NV, produces, markets and sells a range of processed meat products and ready meals. The company's offerings include lasagna, pizza, pasta dishes, dry sausage, salami, cooked ham, poultry, other cooked meats, pates and preserved meats. Ter Beke markets these products under various brands such as Pluma, Come a Casa, Bella Riviera, FairBeleg, Kraak-Vers, Stefano Toselli, l'Ardennaise, Vamos, and Daniel Coopman. The company operates production and slicing and packaging facilities in Europe. It has operations in Belgium, the UK, Germany, the Netherlands, France, Luxembourg, Denmark, Ireland, Poland, Portugal, Romania, Spain, Sweden and Switzerland. What's Cooking is headquartered in Lievegem, East Flanders, Belgium.

Scope

Detailed information on What's Cooking Group NV required for business and competitor intelligence needs

A study of the major internal and external factors affecting What's Cooking Group NV in the form of a SWOT analysis

An in-depth view of the business model of What's Cooking Group NV including a breakdown and examination of key business segments

Intelligence on What's Cooking Group NV's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about What's Cooking Group NV, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of What's Cooking Group NV and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess What's Cooking Group NV as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on What's Cooking Group NV's business structure, strategy and prospects.

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