

# Tencent Holdings Limited - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/T8BA01F3744EN.html>

Date: April 2018

Pages: 72

Price: US\$ 175.00 (Single User License)

ID: T8BA01F3744EN

## Abstracts

Tencent Holdings Limited - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Tencent Holdings Limited - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Tencent Holdings Limited (Tencent or 'the group') is an investment holding company, which through its subsidiaries is engaged in the provision of internet value added services, mobile and telecommunications value added services, e-commerce transactions, and online advertising services. The group primarily operates in China, where it is headquartered in Shenzhen and employed 30,641 people as of December 31, 2015.

### SCOPE

Detailed information on Tencent Holdings Limited required for business and competitor intelligence needs

A study of the major internal and external factors affecting Tencent Holdings Limited in the form of a SWOT analysis

An in-depth view of the business model of Tencent Holdings Limited including a breakdown and examination of key business segments

Intelligence on Tencent Holdings Limited's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Tencent Holdings Limited, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Tencent Holdings Limited and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Tencent Holdings Limited as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Tencent Holdings Limited's business structure, strategy and prospects.

## Contents

- Company Snapshot
- Table of Contents
- Tencent Holdings Limited: Company Overview
- Tencent Holdings Limited: Overview and Key Facts
- Tencent Holdings Limited: Overview
- Tencent Holdings Limited: Key Facts
- Tencent Holdings Limited: Key Employees
- Tencent Holdings Limited: Key Employee Biographies
- Tencent Holdings Limited: Major Products and Services
- Tencent Holdings Limited: Company History
- Tencent Holdings Limited: Management Statement
- Tencent Holdings Limited: Locations and Subsidiaries
- Tencent Holdings Limited: Key Competitors
- Tencent Holdings Limited: Company Analysis
- Tencent Holdings Limited: Business Description
- Tencent Holdings Limited: SWOT Analysis
- Tencent Holdings Limited: SWOT Overview
- Tencent Holdings Limited: Strengths
- Tencent Holdings Limited: Weaknesses
- Tencent Holdings Limited: Opportunities
- Tencent Holdings Limited: Threats
- Tencent Holdings Limited: Corporate Financial Deals Activity
- Tencent Holdings Limited: Financial Deals Overview
- Tencent Holdings Limited: Targets and Partners
- Tencent Holdings Limited: Top Deals 2014 - 2018YTD\*
- Tencent Holdings Limited: Advisors
- Tencent Holdings Limited: Top Legal Advisors
- Tencent Holdings Limited: Top Financial Advisors
- Tencent Holdings Limited: Mergers and Acquisitions
- Tencent Holdings Limited: Corporate Venturing
- Tencent Holdings Limited: Capital Raising
- Tencent Holdings Limited: Partnership
- Tencent Holdings Limited: Divestments
- Tencent Holdings Limited: Recent Developments
- Tencent Holdings Limited: News and Events Summary
- Tencent Holdings Limited: Business Expansion
- Tencent Holdings Limited: Contracts

Tencent Holdings Limited: Financial Deals  
Tencent Holdings Limited: Financial Performance  
Tencent Holdings Limited: Strategy and Operations  
Appendix  
Contact Us  
Methodology  
About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Tencent Holdings Limited: Key Facts

Table 2: Tencent Holdings Limited: Key Employees

Table 3: Tencent Holdings Limited: Locations and Subsidiaries

Table 4: Tencent Holdings Limited: Key Competitors

Table 5: Tencent Holdings Limited: Deal Activity by Deal Type - Volume (TTM)

Table 6: Tencent Holdings Limited: M&A Activity by Geography (TTM)

Table 7: Tencent Holdings Limited: Deal Activity by Deal Type - Volume (2014 - YTD2018)

Table 8: Tencent Holdings Limited: M&A Average Deal Size - Value (US\$m)

Table 9: Tencent Holdings Limited: Targets and Partners

Table 10: Tencent Holdings Limited: Top Deals 2014 - 2018YTD

Table 11: Tencent Holdings Limited: Legal Advisor Ranking by Value (US\$m)

Table 12: Tencent Holdings Limited: Financial Advisor Ranking by Value (US\$m)

Table 13: Tencent Holdings Limited: M&A Volume and Value Trend (2014 - YTD2018)

Table 14: Tencent Holdings Limited: M&A Activity by Geography (2014 - YTD2018)

Table 15: Tencent Holdings Limited: Corporate Venturing Volume and Value Trend (2014 - YTD2018)

Table 16: Tencent Holdings Limited: Corporate Venturing by Geography (2014 - YTD2018)

Table 17: Tencent Holdings Limited: Capital Raising Volume and Value Trend (2014 - YTD2018)

Table 18: Tencent Holdings Limited: Capital Raising by Deal Type (2014 - YTD2018)

Table 19: Tencent Holdings Limited: Partnership Volume and Value Trend (2014 - YTD2018)

Table 20: Tencent Holdings Limited: Partnership Trend by Deal Type (2014 - YTD2018)

Table 21: Tencent Holdings Limited: Divestments Volume and Value Trend (2014 - YTD2018)

Table 22: Tencent Holdings Limited: Divestments by Geography (2014 - YTD2018)

Table 23: Tencent Holdings Limited: News and Events Summary

Table 24: Tencent Holdings Limited: Business Expansion

Table 25: Tencent Holdings Limited: Contracts

Table 26: Tencent Holdings Limited: Financial Deals

Table 27: Tencent Holdings Limited: Financial Performance

Table 28: Tencent Holdings Limited: Strategy and Operations

## List Of Figures

### LIST OF FIGURES

- Figure 1: Tencent Holdings Limited: Deal Activity by Deal Type - Volume (TTM)
- Figure 2: Tencent Holdings Limited: M&A Activity by Geography (TTM)
- Figure 3: Tencent Holdings Limited: Deal Activity by Deal Type - Volume (2014 - YTD2018)
- Figure 4: Tencent Holdings Limited: M&A Average Deal Size - Value (US\$m)
- Figure 5: Tencent Holdings Limited: M&A Volume and Value Trend (2014 - YTD2018)
- Figure 6: Tencent Holdings Limited: M&A Activity by Geography (2014 - YTD2018)
- Figure 7: Tencent Holdings Limited: Corporate Venturing Volume and Value Trend (2014 - YTD2018)
- Figure 8: Tencent Holdings Limited: Corporate Venturing by Geography (2014 - YTD2018)
- Figure 9: Tencent Holdings Limited: Capital Raising Volume and Value Trend (2014 - YTD2018)
- Figure 10: Tencent Holdings Limited: Capital Raising by Deal Type (2014 - YTD2018)
- Figure 11: Tencent Holdings Limited: Partnership Volume and Value Trend (2014 - YTD2018)
- Figure 12: Tencent Holdings Limited: Partnership Trend by Deal Type (2014 - YTD2018)
- Figure 13: Tencent Holdings Limited: Divestments Volume and Value Trend (2014 - YTD2018)
- Figure 14: Tencent Holdings Limited: Divestments by Geography (2014 - YTD2018)

## I would like to order

Product name: Tencent Holdings Limited - Strategy, SWOT and Corporate Finance Report

Product link: <https://marketpublishers.com/r/T8BA01F3744EN.html>

Price: US\$ 175.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T8BA01F3744EN.html>