

TELUS Corporation - Company Profile and SWOT Analysis

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Abstracts

TELUS Corporation %li%Company Profile and SWOT Analysis

Summary

TELUS Corporation %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

TELUS Corporation (Telus or "the company") is a provider of wireless and wireline telecommunication services. The company provides wireless, data, internet protocol (IP) network, voice, television, conferencing and collaboration, entertainment and video and healthcare information technology (IT) services. It provides prepaid and postpaid data and voice solutions to customers on nationwide wireless networks. It offers digital customer experience and digital-enablement transformation solutions, including artificial intelligence (AI) and content management solutions. The company's product portfolio includes smart devices and telecommunication equipment. Telus has business presence across Europe, Asia, North America and Central America. The company is headquartered in Vancouver, British Columbia, Canada.

Scope

Detailed information on TELUS Corporation required for business and competitor intelligence needs

A study of the major internal and external factors affecting TELUS Corporation in the form of a SWOT analysis

An in-depth view of the business model of TELUS Corporation including a breakdown and examination of key business segments

Intelligence on TELUS Corporation's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about TELUS Corporation, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of TELUS Corporation and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess TELUS Corporation as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on TELUS Corporation's business structure, strategy and prospects.

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