

# **TELUS Corporation - Company Profile and SWOT Analysis**

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# **Abstracts**

TELUS Corporation %li%Company Profile and SWOT Analysis

Summary

TELUS Corporation %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

Key Highlights

TELUS Corporation (Telus or "the company") is a provider of wireless and wireline telecommunication services. The company provides wireless, data, internet protocol (IP) network, voice, television, conferencing and collaboration, entertainment and video and healthcare information technology (IT) services. It provides prepaid and postpaid data and voice solutions to customers on nationwide wireless networks. It offers digital customer experience and digital-enablement transformation solutions, including artificial intelligence (AI) and content management solutions. The company's product portfolio includes smart devices and telecommunication equipment. Telus has business presence across Europe, Asia, North America and Central America. The company is headquartered in Vancouver, British Columbia, Canada.

Scope

Detailed information on TELUS Corporation required for business and competitor intelligence needs



A study of the major internal and external factors affecting TELUS Corporation in the form of a SWOT analysis

An in-depth view of the business model of TELUS Corporation including a breakdown and examination of key business segments

Intelligence on TELUS Corporation's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about TELUS Corporation, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of TELUS Corporation and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess TELUS Corporation as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on TELUS Corporation's business structure, strategy and prospects.



## **Contents**

**Table of Contents** 

Company Snapshot

**TELUS Corporation: Company Overview** 

**TELUS Corporation: Overview and Key Facts** 

**TELUS Corporation: Overview** 

**TELUS Corporation: Key Facts** 

**TELUS Corporation: Key Employees** 

**TELUS Corporation: Key Employee Biographies** 

TELUS Corporation: Major Products and Services

**TELUS Corporation: Management Statement** 

**TELUS Corporation: Locations and Subsidiaries** 

**TELUS Corporation: Key Competitors** 

**TELUS Corporation: Company Analysis** 

**TELUS Corporation: Business Description** 

**TELUS Corporation: SWOT Analysis** 

**TELUS Corporation: SWOT Overview** 

**TELUS Corporation: Strengths** 

**TELUS Corporation: Weaknesses** 

**TELUS Corporation: Opportunities** 

**TELUS Corporation: Threats** 

TELUS Corporation: Corporate Financial Deals Activity

**TELUS Corporation: Financial Deals Overview** 

**TELUS Corporation: Targets and Partners** 

TELUS Corporation: Top Deals 2020 - 2024YTD\*

**TELUS Corporation: Advisors** 

**TELUS Corporation: Top Legal Advisors** 

**TELUS Corporation: Top Financial Advisors** 

**TELUS Corporation: Mergers and Acquisitions** 

**TELUS Corporation: Corporate Venturing** 

**TELUS Corporation: Capital Raising** 

**TELUS Corporation: Divestments** 

**TELUS Corporation: Recent Developments** 

**TELUS Corporation: News and Events Summary** 

**TELUS Corporation: Business Expansion** 

**TELUS Corporation: Contracts** 

**TELUS Corporation: Corporate Governance** 

TELUS Corporation: Corporate Social Responsibility



**TELUS Corporation: Financial Deals** 

**TELUS Corporation: Financial Performance** 

TELUS Corporation: Regulatory and Legal Events

**TELUS Corporation: Strategy and Operations** 

Appendix Contact Us Methodology

About MarketLine



## **List Of Tables**

#### LIST OF TABLES

Table 1: TELUS Corporation: Key Facts

Table 2: TELUS Corporation: Key Employees

Table 3: TELUS Corporation: Locations and Subsidiaries

Table 4: TELUS Corporation: Key Competitors

Table 5: TELUS Corporation: Deal Activity by Deal Type - Volume (TTM\*)

Table 6: TELUS Corporation: Deal Activity by Deal Type - Volume (2020 - YTD\*2024)

Table 7: TELUS Corporation: M&A Average Deal Size - Value (US\$m)

Table 8: TELUS Corporation: Targets and Partners

Table 9: TELUS Corporation: Top Deals 2020 - 2024YTD\*

Table 10: TELUS Corporation: Legal Advisor Ranking by Value (US\$m)

Table 11: TELUS Corporation: Financial Advisor Ranking by Value (US\$m)

Table 12: TELUS Corporation: M&A Volume and Value Trend (2020 - YTD\*2024)

Table 13: TELUS Corporation: M&A Activity by Geography (2020 - YTD\*2024)

Table 14: TELUS Corporation: Corporate Venturing Volume and Value Trend (2020 - YTD\*2024)

Table 15: TELUS Corporation: Corporate Venturing by Geography (2020 - YTD\*2024)

Table 16: TELUS Corporation: Capital Raising Volume and Value Trend (2020 -

YTD\*2024)

Table 17: TELUS Corporation: Capital Raising by Deal Type (2020 - YTD\*2024)

Table 18: TELUS Corporation: Divestments Volume and Value Trend (2020 -

YTD\*2024)

Table 19: TELUS Corporation: News and Events Summary

Table 20: TELUS Corporation: Business Expansion

Table 21: TELUS Corporation: Contracts

Table 22: TELUS Corporation: Corporate Governance

Table 23: TELUS Corporation: Corporate Social Responsibility

Table 24: TELUS Corporation: Financial Deals

Table 25: TELUS Corporation: Financial Performance

Table 26: TELUS Corporation: Regulatory and Legal Events

Table 27: TELUS Corporation: Strategy and Operations



# **List Of Figures**

#### LIST OF FIGURES

Figure 1: TELUS Corporation: Deal Activity by Deal Type - Volume (TTM\*)

Figure 2: TELUS Corporation: Deal Activity by Deal Type - Volume (2020 - YTD\*2024)

Figure 3: TELUS Corporation: M&A Average Deal Size - Value (US\$m)

Figure 4: TELUS Corporation: M&A Volume and Value Trend (2020 - YTD\*2024)

Figure 5: TELUS Corporation: M&A Activity by Geography (2020 - YTD\*2024)

Figure 6: TELUS Corporation: Corporate Venturing Volume and Value Trend (2020 -

YTD\*2024)

Figure 7: TELUS Corporation: Corporate Venturing by Geography (2020 - YTD\*2024)

Figure 8: TELUS Corporation: Capital Raising Volume and Value Trend (2020 -

YTD\*2024)

Figure 9: TELUS Corporation: Capital Raising by Deal Type (2020 - YTD\*2024)

Figure 10: TELUS Corporation: Divestments Volume and Value Trend (2020 -

YTD\*2024)



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