

Telstra Group Limited - Company Profile and SWOT Analysis

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Abstracts

Telstra Group Limited %li%Company Profile and SWOT Analysis

Summary

Telstra Group Limited %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Telstra Group Limited (Telstra or 'the company') is a provider of telecommunications and information services to consumers including, individuals, small business, enterprises, and government organizations. It offers pre-paid mobiles, NBN network, Pay TV, movies and music devices and smart home devices. It also provides telecom services which include buying, servicing, and billing requests, and also operates call centers with inbound and outbound services. Telstra offerings include mobile services, voice services, internet services including fixed and wireless internet, internet protocol (IP), data services, and managed services. The company has business operations in Australia. The company is headquartered in Melbourne, Victoria, Australia.

Scope

Detailed information on Telstra Group Limited required for business and competitor intelligence needs

A study of the major internal and external factors affecting Telstra Group Limited in the form of a SWOT analysis

An in-depth view of the business model of Telstra Group Limited including a breakdown and examination of key business segments

Intelligence on Telstra Group Limited's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Telstra Group Limited, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Telstra Group Limited and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Telstra Group Limited as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Telstra Group Limited's business structure, strategy and prospects.

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