

# Telecommunication Services in the United States

<https://marketpublishers.com/r/T703750970C7EN.html>

Date: June 2020

Pages: 57

Price: US\$ 350.00 (Single User License)

ID: T703750970C7EN

## Abstracts

Telecommunication Services in the United States

### SUMMARY

Telecommunication Services in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The Telecommunication Services market is defined as the total volume and value of both the Fixed Line Telecommunications market and the Wireless Telecommunications market. The market volume here is defined as the total number of fixed-line telephones and mobile subscribers.

The US telecommunication services market had total revenues of \$310.1bn in 2019, representing a compound annual rate of change (CARC) of -0.8% between 2015 and 2019.

The wireless segment was the market's most lucrative in 2019, with total revenues of \$192.1bn, equivalent to 61.9% of the market's overall value.

The diminishing growth trend of the US market in recent years is consistent with the constantly declining prices of wireless telecommunication services, which are largely induced by lower production costs.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the telecommunication services market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the telecommunication services market in the United States

Leading company profiles reveal details of key telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States telecommunication services market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the United States telecommunication services market by value in 2019?

What will be the size of the United States telecommunication services market in 2024?

What factors are affecting the strength of competition in the United States telecommunication services market?

How has the market performed over the last five years?

What are the main segments that make up the United States's telecommunication services market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. Have there been any recent disrupters in the market?

7.4. What has been the rationale behind recent M&A activity?

7.5. How will the COVID-19 pandemic affect the market going forward?

## **8 COMPANY PROFILES**

8.1. AT&T Inc

8.2. Charter Communications, Inc.

8.3. Sprint Corporation

8.4. T-Mobile US, Inc.

8.5. Verizon Communications Inc.

8.6. Virgin Mobile USA, L.P.

## **9 MACROECONOMIC INDICATORS**

9.1. Country data

## **10 APPENDIX**

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: United States telecommunication services market value: \$ billion, 2015-19

Table 2: United States telecommunication services market volume: million users, 2015-19

Table 3: United States telecommunication services market category segmentation: \$ billion, 2019

Table 4: United States telecommunication services market geography segmentation: \$ billion, 2019

Table 5: United States telecommunication services market value forecast: \$ billion, 2019-24

Table 6: United States telecommunication services market volume forecast: million users, 2019-24

Table 7: AT&T Inc: key facts

Table 8: AT&T Inc: Annual Financial Ratios

Table 9: AT&T Inc: Key Employees

Table 10: AT&T Inc: Key Employees Continued

Table 11: Charter Communications, Inc.: key facts

Table 12: Charter Communications, Inc.: Annual Financial Ratios

Table 13: Charter Communications, Inc.: Key Employees

Table 14: Charter Communications, Inc.: Key Employees Continued

Table 15: Sprint Corporation: key facts

Table 16: Sprint Corporation: Annual Financial Ratios

Table 17: Sprint Corporation: Key Employees

Table 18: T-Mobile US, Inc.: key facts

Table 19: T-Mobile US, Inc.: Annual Financial Ratios

Table 20: T-Mobile US, Inc.: Key Employees

Table 21: T-Mobile US, Inc.: Key Employees Continued

Table 22: Verizon Communications Inc.: key facts

Table 23: Verizon Communications Inc.: Annual Financial Ratios

Table 24: Verizon Communications Inc.: Key Employees

Table 25: Verizon Communications Inc.: Key Employees Continued

Table 26: Virgin Mobile USA, L.P.: key facts

Table 27: Virgin Mobile USA, L.P.: Key Employees

Table 28: United States size of population (million), 2015-19

Table 29: United States gdp (constant 2005 prices, \$ billion), 2015-19

Table 30: United States gdp (current prices, \$ billion), 2015-19

Table 31: United States inflation, 2015-19

Table 32: United States consumer price index (absolute), 2015-19

Table 33: United States exchange rate, 2015-19

## List Of Figures

### LIST OF FIGURES

Figure 1: United States telecommunication services market value: \$ billion, 2015-19

Figure 2: United States telecommunication services market volume: million users, 2015-19

Figure 3: United States telecommunication services market category segmentation: % share, by value, 2019

Figure 4: United States telecommunication services market geography segmentation: % share, by value, 2019

Figure 5: United States telecommunication services market value forecast: \$ billion, 2019-24

Figure 6: United States telecommunication services market volume forecast: million users, 2019-24

Figure 7: Forces driving competition in the telecommunication services market in the United States, 2019

Figure 8: Drivers of buyer power in the telecommunication services market in the United States, 2019

Figure 9: Drivers of supplier power in the telecommunication services market in the United States, 2019

Figure 10: Factors influencing the likelihood of new entrants in the telecommunication services market in the United States, 2019

Figure 11: Factors influencing the threat of substitutes in the telecommunication services market in the United States, 2019

Figure 12: Drivers of degree of rivalry in the telecommunication services market in the United States, 2019

### COMPANIES MENTIONED

AT&T Inc

Charter Communications, Inc.

Sprint Corporation

T-Mobile US, Inc.

Verizon Communications Inc.

Virgin Mobile USA, L.P.

## I would like to order

Product name: Telecommunication Services in the United States

Product link: <https://marketpublishers.com/r/T703750970C7EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T703750970C7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970