

Telecommunication Services in the Netherlands

https://marketpublishers.com/r/T4B48895EAA1EN.html

Date: June 2020

Pages: 41

Price: US\$ 350.00 (Single User License)

ID: T4B48895EAA1EN

Abstracts

Telecommunication Services in the Netherlands

SUMMARY

Telecommunication Services in the Netherlands industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The Telecommunication Services market is defined as the total volume and value of both the Fixed Line Telecommunications market and the Wireless Telecommunications market. The market volume here is defined as the total number of fixed-line telephones and mobile subscribers.

The Dutch telecommunication services market had total revenues of \$9.1bn in 2019, representing a compound annual rate of change (CARC) of -1.8% between 2015 and 2019.

The wireless segment was the market's most lucrative in 2019, with total revenues of \$4.9bn, equivalent to 53.6% of the market's overall value.

The country has one of the highest fixed-broadband penetration rates in the world, with effective cross-platform competition between DSL and HFC networks further stimulated by numerous fiber deployments.



SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the telecommunication services market in the Netherlands

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the telecommunication services market in the Netherlands

Leading company profiles reveal details of key telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Netherlands telecommunication services market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Netherlands telecommunication services market by value in 2019?

What will be the size of the Netherlands telecommunication services market in 2024?

What factors are affecting the strength of competition in the Netherlands telecommunication services market?

How has the market performed over the last five years?

What are the main segments that make up the Netherlands's telecommunication services market?



Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants



- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What has been the rationale for recent M&A activity?
- 7.4. How has the regulatory environment affected the Dutch market?
- 7.5. How will the COVID-19 pandemic affect the market going forward?

8 COMPANY PROFILES

- 8.1. Lebara Group
- 8.2. Royal KPN NV
- 8.3. T-Mobile Netherlands Holding B.V.
- 8.4. Tele2 Nederland BV
- 8.5. VodafoneZiggo Group BV

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine



List Of Tables

LIST OF TABLES

Table 1: Netherlands telecommunication services market value: \$ billion, 2015-19

Table 2: Netherlands telecommunication services market volume: million users,

2015-19

Table 3: Netherlands telecommunication services market category segmentation: \$

billion, 2019

Table 4: Netherlands telecommunication services market geography segmentation: \$

billion, 2019

Table 5: Netherlands telecommunication services market value forecast: \$ billion,

2019-24

Table 6: Netherlands telecommunication services market volume forecast: million users,

2019-24

Table 7: Lebara Group: key facts

Table 8: Lebara Group: Key Employees

Table 9: Royal KPN NV: key facts

Table 10: Royal KPN NV: Annual Financial Ratios

Table 11: Royal KPN NV: Key Employees

Table 12: T-Mobile Netherlands Holding B.V.: key facts

Table 13: T-Mobile Netherlands Holding B.V.: Key Employees

Table 14: Tele2 Nederland BV: key facts

Table 15: Tele2 Nederland BV: Key Employees

Table 16: VodafoneZiggo Group BV: key facts

Table 17: VodafoneZiggo Group BV: Key Employees

Table 18: Netherlands size of population (million), 2015-19

Table 19: Netherlands gdp (constant 2005 prices, \$ billion), 2015-19

Table 20: Netherlands gdp (current prices, \$ billion), 2015-19

Table 21: Netherlands inflation, 2015-19

Table 22: Netherlands consumer price index (absolute), 2015-19

Table 23: Netherlands exchange rate, 2015-19



List Of Figures

LIST OF FIGURES

- Figure 1: Netherlands telecommunication services market value: \$ billion, 2015-19
- Figure 2: Netherlands telecommunication services market volume: million users,

2015-19

- Figure 3: Netherlands telecommunication services market category segmentation: % share, by value, 2019
- Figure 4: Netherlands telecommunication services market geography segmentation: % share, by value, 2019
- Figure 5: Netherlands telecommunication services market value forecast: \$ billion, 2019-24
- Figure 6: Netherlands telecommunication services market volume forecast: million users, 2019-24
- Figure 7: Forces driving competition in the telecommunication services market in the Netherlands, 2019
- Figure 8: Drivers of buyer power in the telecommunication services market in the Netherlands, 2019
- Figure 9: Drivers of supplier power in the telecommunication services market in the Netherlands, 2019
- Figure 10: Factors influencing the likelihood of new entrants in the telecommunication services market in the Netherlands, 2019
- Figure 11: Factors influencing the threat of substitutes in the telecommunication services market in the Netherlands, 2019
- Figure 12: Drivers of degree of rivalry in the telecommunication services market in the Netherlands, 2019

COMPANIES MENTIONED

Lebara Group
Royal KPN NV
T-Mobile Netherlands Holding B.V.
Tele2 Nederland BV
VodafoneZiggo Group BV



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