

Telecommunication Services in Japan

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Abstracts

Telecommunication Services in Japan

SUMMARY

Telecommunication Services in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The Telecommunication Services market is defined as the total volume and value of both the Fixed Line Telecommunications market and the Wireless Telecommunications market. The market volume here is defined as the total number of fixed-line telephones and mobile subscribers.

The Japanese telecommunication services market had total revenues of \$118.5bn in 2019, representing a compound annual growth rate (CAGR) of 2.7% between 2015 and 2019.

The wireless segment was the market's most lucrative in 2019, with total revenues of \$70.6bn, equivalent to 59.6% of the market's overall value.

As the Japanese market has some of the highest tariffs in the world, the government led changes to the pricing and competition policies of operators in 2015 to reduce the cost of these services for households.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the telecommunication services market in Japan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the telecommunication services market in Japan

Leading company profiles reveal details of key telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Japan telecommunication services market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Japan telecommunication services market by value in 2019?

What will be the size of the Japan telecommunication services market in 2024?

What factors are affecting the strength of competition in the Japan telecommunication services market?

How has the market performed over the last five years?

What are the main segments that make up Japan's telecommunication services market?

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COMPANIES MENTIONED

Internet Initiative Japan Inc
KDDI Corporation
NTT DOCOMO Inc
Sakura Information Systems Co Ltd
SoftBank Group Corp

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