

# Telecommunication Services in Europe

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## Abstracts

Telecommunication Services in Europe

### SUMMARY

Telecommunication Services in Europe industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The Telecommunication Services market is defined as the total volume and value of both the Fixed Line Telecommunications market and the Wireless Telecommunications market. The market volume here is defined as the total number of fixed-line telephones and mobile subscribers.

The European telecommunication services market had total revenues of \$250.3bn in 2019, representing a compound annual rate of change (CARC) of -1.9% between 2015 and 2019.

The wireless segment was the market's most lucrative in 2019, with total revenues of \$147.8bn, equivalent to 59% of the market's overall value.

In the region, user numbers have been sustained but margins have been squeezed, reducing revenues and profitability. This has intensified rivalry as companies must attract the customers of rival players to maintain revenue.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the telecommunication services market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the telecommunication services market in Europe

Leading company profiles reveal details of key telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe telecommunication services market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the Europe telecommunication services market by value in 2019?

What will be the size of the Europe telecommunication services market in 2024?

What factors are affecting the strength of competition in the Europe telecommunication services market?

How has the market performed over the last five years?

What are the main segments that make up Europe's telecommunication services market?

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BT Group plc

Iliad S.A.

Public Joint-Stock Company MegaFon

Mobile Telesystems

Telefonica Europe plc

Vodafone Group Plc

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