

# Telecommunication Services North America (NAFTA) Industry Guide\_2017

<https://marketpublishers.com/r/TA1A29B8BDAEN.html>

Date: March 2017

Pages: 96

Price: US\$ 795.00 (Single User License)

ID: TA1A29B8BDAEN

## Abstracts

Telecommunication Services North America (NAFTA) Industry Guide\_2017

### Summary

The NAFTA Telecommunication Services industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Essential resource for top-line data and analysis covering the NAFTA telecommunication services market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The telecommunication services industry within the NAFTA countries had a total market value of \$357,451.5 million in 2016. The US was the fastest growing country, with a CAGR of 0.7% over the 2012-16 period.

Within the telecommunication services industry, the US is the leading country among the NAFTA bloc, with market revenues of \$308,426.0 million in 2016. This was followed by Canada and Mexico, with a value of \$31,877.4 and \$17,148.1 million, respectively.

The US is expected to lead the telecommunication services industry in the

NAFTA bloc, with a value of \$335,922.4 million in 2021, followed by Canada and Mexico with expected values of \$37,328.6 and \$23,228.1 million, respectively.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA telecommunication services market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA telecommunication services market

Leading company profiles reveal details of key telecommunication services market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA telecommunication services market with five year forecasts by both value and volume

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

## Reasons to buy

What was the size of the NAFTA telecommunication services market by value in 2016?

What will be the size of the NAFTA telecommunication services market in 2021?

What factors are affecting the strength of competition in the NAFTA telecommunication services market?

How has the market performed over the last five years?

Who are the top competitors in the NAFTA telecommunication services market?

## Contents

- Introduction
- What is this report about?
- Who is the target reader?
- How to use this report
- Definitions
- NAFTA Telecommunication Services
- Industry Outlook
- Telecommunication Services in Canada
- Market Overview
- Market Data
- Market Segmentation
- Market outlook
- Five forces analysis
- Macroeconomic indicators
- Telecommunication Services in Mexico
- Market Overview
- Market Data
- Market Segmentation
- Market outlook
- Five forces analysis
- Macroeconomic indicators
- Telecommunication Services in The United States
- Market Overview
- Market Data
- Market Segmentation
- Market outlook
- Five forces analysis
- Macroeconomic indicators
- Company Profiles
- Leading companies
- Appendix
- Methodology
- About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: NAFTA countries telecommunication services industry, revenue (\$m), 2012-21

Table 2: NAFTA countries telecommunication services industry, revenue (\$m), 2012-16

Table 3: NAFTA countries telecommunication services industry forecast, revenue (\$m), 2016-21

Table 4: Canada telecommunication services market value: \$ million, 2012–16

Table 5: Canada telecommunication services market volume: million subscriptions, 2012–16

Table 6: Canada telecommunication services market category segmentation: \$ million, 2016

Table 7: Canada telecommunication services market geography segmentation: \$ million, 2016

Table 8: Canada telecommunication services market share: % share, by volume, 2016

Table 9: Canada telecommunication services market value forecast: \$ million, 2016–21

Table 10: Canada telecommunication services market volume forecast: million subscriptions, 2016–21

Table 11: Canada size of population (million), 2012–16

Table 12: Canada gdp (constant 2005 prices, \$ billion), 2012–16

Table 13: Canada gdp (current prices, \$ billion), 2012–16

Table 14: Canada inflation, 2012–16

Table 15: Canada consumer price index (absolute), 2012–16

Table 16: Canada exchange rate, 2012–16

Table 17: Mexico telecommunication services market value: \$ million, 2012–16

Table 18: Mexico telecommunication services market volume: million subscriptions, 2012–16

Table 19: Mexico telecommunication services market category segmentation: \$ million, 2016

Table 20: Mexico telecommunication services market geography segmentation: \$ million, 2016

Table 21: Mexico telecommunication services market share: % share, by volume, 2016

Table 22: Mexico telecommunication services market value forecast: \$ million, 2016–21

Table 23: Mexico telecommunication services market volume forecast: million subscriptions, 2016–21

Table 24: Mexico size of population (million), 2012–16

Table 25: Mexico gdp (constant 2005 prices, \$ billion), 2012–16

Table 26: Mexico gdp (current prices, \$ billion), 2012–16

Table 27: Mexico inflation, 2012–16

Table 28: Mexico consumer price index (absolute), 2012–16

Table 29: Mexico exchange rate, 2012–16

Table 30: United States telecommunication services market value: \$ billion, 2012–16

Table 31: United States telecommunication services market volume: million subscriptions, 2012–16

Table 32: United States telecommunication services market category segmentation: \$ billion, 2016

Table 33: United States telecommunication services market geography segmentation: \$ billion, 2016

Table 34: United States telecommunication services market share: % share, by volume, 2016

Table 35: United States telecommunication services market value forecast: \$ billion, 2016–21

Table 36: United States telecommunication services market volume forecast: million subscriptions, 2016–21

Table 37: United States size of population (million), 2012–16

Table 38: United States gdp (constant 2005 prices, \$ billion), 2012–16

Table 39: United States gdp (current prices, \$ billion), 2012–16

Table 40: United States inflation, 2012–16

Table 41: United States consumer price index (absolute), 2012–16

Table 42: United States exchange rate, 2012–15

Table 43: BCE Inc.: key facts

Table 44: BCE Inc.: key financials (\$)

Table 45: BCE Inc.: key financials (C\$)

Table 46: BCE Inc.: key financial ratios

Table 47: Rogers Communications, Inc.: key facts

Table 48: Rogers Communications, Inc.: key financials (\$)

Table 49: Rogers Communications, Inc.: key financials (C\$)

Table 50: Rogers Communications, Inc.: key financial ratios

Table 51: TELUS Corporation: key facts

Table 52: TELUS Corporation: key financials (\$)

Table 53: TELUS Corporation: key financials (C\$)

Table 54: TELUS Corporation: key financial ratios

Table 55: AT&T Inc.: key facts

Table 56: AT&T Inc.: key financials (\$)

Table 57: AT&T Inc.: key financial ratios

Table 58: Telcel: key facts

Table 59: Telefonica, S.A: key facts

- Table 60: Telefonica, S.A: key financials (\$)
- Table 61: Telefonica, S.A: key financials (€)
- Table 62: Telefonica, S.A: key financial ratios
- Table 63: Telmex Internacional S.A.B de C.V.: key facts
- Table 64: Deutsche Telekom AG: key facts
- Table 65: Deutsche Telekom AG: key financials (\$)
- Table 66: Deutsche Telekom AG: key financials (€)
- Table 67: Deutsche Telekom AG: key financial ratios
- Table 68: Sprint Corporation: key facts
- Table 69: Sprint Corporation: key financials (\$)
- Table 70: Sprint Corporation: key financial ratios
- Table 71: Verizon Communications Inc.: key facts
- Table 72: Verizon Communications Inc.: key financials (\$)
- Table 73: Verizon Communications Inc.: key financial ratios

## List Of Figures

### LIST OF FIGURES

- Figure 1: NAFTA countries telecommunication services industry, revenue (\$m), 2012-21
- Figure 2: NAFTA countries telecommunication services industry, revenue (\$m), 2012-16
- Figure 3: NAFTA countries telecommunication services industry forecast, revenue (\$m), 2016-21
- Figure 4: Canada telecommunication services market value: \$ million, 2012–16
- Figure 5: Canada telecommunication services market volume: million subscriptions, 2012–16
- Figure 6: Canada telecommunication services market category segmentation: % share, by value, 2016
- Figure 7: Canada telecommunication services market geography segmentation: % share, by value, 2016
- Figure 8: Canada telecommunication services market share: % share, by volume, 2016
- Figure 9: Canada telecommunication services market value forecast: \$ million, 2016–21
- Figure 10: Canada telecommunication services market volume forecast: million subscriptions, 2016–21
- Figure 11: Forces driving competition in the telecommunication services market in Canada, 2016
- Figure 12: Drivers of buyer power in the telecommunication services market in Canada, 2016
- Figure 13: Drivers of supplier power in the telecommunication services market in Canada, 2016
- Figure 14: Factors influencing the likelihood of new entrants in the telecommunication services market in Canada, 2016
- Figure 15: Factors influencing the threat of substitutes in the telecommunication services market in Canada, 2016
- Figure 16: Drivers of degree of rivalry in the telecommunication services market in Canada, 2016
- Figure 17: Mexico telecommunication services market value: \$ million, 2012–16
- Figure 18: Mexico telecommunication services market volume: million subscriptions, 2012–16
- Figure 19: Mexico telecommunication services market category segmentation: % share, by value, 2016
- Figure 20: Mexico telecommunication services market geography segmentation: % share, by value, 2016
- Figure 21: Mexico telecommunication services market share: % share, by volume, 2016

Figure 22: Mexico telecommunication services market value forecast: \$ million, 2016–21

Figure 23: Mexico telecommunication services market volume forecast: million subscriptions, 2016–21

Figure 24: Forces driving competition in the telecommunication services market in Mexico, 2016

Figure 25: Drivers of buyer power in the telecommunication services market in Mexico, 2016

Figure 26: Drivers of supplier power in the telecommunication services market in Mexico, 2016

Figure 27: Factors influencing the likelihood of new entrants in the telecommunication services market in Mexico, 2016

Figure 28: Factors influencing the threat of substitutes in the telecommunication services market in Mexico, 2016

Figure 29: Drivers of degree of rivalry in the telecommunication services market in Mexico, 2016

Figure 30: United States telecommunication services market value: \$ billion, 2012–16

Figure 31: United States telecommunication services market volume: million subscriptions, 2012–16

Figure 32: United States telecommunication services market category segmentation: % share, by value, 2016

Figure 33: United States telecommunication services market geography segmentation: % share, by value, 2016

Figure 34: United States telecommunication services market share: % share, by volume, 2016

Figure 35: United States telecommunication services market value forecast: \$ billion, 2016–21

Figure 36: United States telecommunication services market volume forecast: million subscriptions, 2016–21

Figure 37: Forces driving competition in the telecommunication services market in the United States, 2016

Figure 38: Drivers of buyer power in the telecommunication services market in the United States, 2016

Figure 39: Drivers of supplier power in the telecommunication services market in the United States, 2016

Figure 40: Factors influencing the likelihood of new entrants in the telecommunication services market in the United States, 2016

Figure 41: Factors influencing the threat of substitutes in the telecommunication services market in the United States, 2016

Figure 42: Drivers of degree of rivalry in the telecommunication services market in the



United States, 2016

Figure 43: BCE Inc.: revenues & profitability

Figure 44: BCE Inc.: assets & liabilities

Figure 45: Rogers Communications, Inc.: revenues & profitability

Figure 46: Rogers Communications, Inc.: assets & liabilities

Figure 47: TELUS Corporation: revenues & profitability

Figure 48: TELUS Corporation: assets & liabilities

Figure 49: AT&T Inc.: revenues & profitability

Figure 50: AT&T Inc.: assets & liabilities

Figure 51: Telefonica, S.A: revenues & profitability

Figure 52: Telefonica, S.A: assets & liabilities

Figure 53: Deutsche Telekom AG: revenues & profitability

Figure 54: Deutsche Telekom AG: assets & liabilities

Figure 55: Sprint Corporation: revenues & profitability

Figure 56: Sprint Corporation: assets & liabilities

Figure 57: Verizon Communications Inc.: revenues & profitability

Figure 58: Verizon Communications Inc.: assets & liabilities

## I would like to order

Product name: Telecommunication Services North America (NAFTA) Industry Guide\_2017

Product link: <https://marketpublishers.com/r/TA1A29B8BDAEN.html>

Price: US\$ 795.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/TA1A29B8BDAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970