

Telecommunication Services Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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Summary

Global Telecommunication Services industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The telecommunication services market is defined as the total volume and value of both the fixed line and the wireless telecommunications market. The market volume here is defined as the number of fixed-line and wireless subscriptions.

The fixed-line telecommunications market is valued as the revenues obtained by operators for voice telephony and internet fixed lines (wirelines), rather than wireless systems. Only revenues from end-users are included, with revenues from other operators, as in wholesale transactions, excluded. This market consists of voice telephony segments circuit-switched and VoIP (packet-switched voice subscriptions); and narrowband (transmission speed 128 Kbps) internet segments. The volume figures are defined as fixed-line subscriptions to each of these services.

The wireless telecommunications services market includes cellular (mobile)

phones, pagers, and any other wireless or cellular telecommunication service. The market values are in terms of revenues, based on payments to operators of all these services for subscriptions and usage. The market volumes are in terms of the total number of subscribers for voice, messaging, and data services.

All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2022 annual average exchange rates.

The global telecommunication services market had total revenues of \$1,418.9 billion in 2022, representing a compound annual growth rate (CAGR) of 1.5% between 2017 and 2022.

Market consumption volume increased with a CAGR of 3.2% between 2017 and 2022, to reach a total of 9,543.2 million total subscriptions in 2022.

China and the US accounted for the largest share of the global telecommunication services market, capturing a share of 29% and 22.7% respectively, in 2022.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global telecommunication services market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global telecommunication services market

Leading company profiles reveal details of key telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global telecommunication services market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the global telecommunication services market by value in 2022?

What will be the size of the global telecommunication services market in 2027?

What factors are affecting the strength of competition in the global telecommunication services market?

How has the market performed over the last five years?

What are the main segments that make up the global telecommunication services market?

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