

Telecommunication Services in Venezuela

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Abstracts

SUMMARY

Telecommunication Services in Venezuela industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY FINDINGS

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the telecommunication services market in Venezuela

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the telecommunication services market in Venezuela

Leading company profiles reveal details of key telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Venezuela telecommunication services market with five year forecasts by both value and volume

SYNOPSIS

Essential resource for top-line data and analysis covering the Venezuela

telecommunication services market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

REASONS TO BUY

What was the size of the Venezuela telecommunication services market by value in 2016?

What will be the size of the Venezuela telecommunication services market in 2021?

What factors are affecting the strength of competition in the Venezuela telecommunication services market?

How has the market performed over the last five years?

Who are the top competitors in Venezuela's telecommunication services market?

KEY HIGHLIGHTS

The telecommunication services market consists of the fixed line telecoms segment and the wireless telecommunication services segment.

The Venezuelan telecommunication services market is expected to generate total revenues of \$7,996.4m in 2016, representing a compound annual growth rate (CAGR) of 0.6% between 2012 and 2016.

Market consumption volume is forecast to increase with a CAGR of 0% between 2012-2016, to reach a total of 41.3 million subscriptions in 2016.

Continued economic and political uncertainty in the country drives market fluctuations. An unsteady currency and spirally inflation continue to cut into players margins, and along with unemployment, reduce the level of disposable income available to citizens.

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COMPANIES MENTIONED

Compania Anonima Nacional Telefonos de Venezuela
Telefonica, S.A

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