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Telecommunication Services in Turkey

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Abstracts

Telecommunication Services in Turkey

Summary

Telecommunication Services in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The telecommunication services market is defined as the total volume and value of both the fixed line and the wireless telecommunications market. The market volume here is defined as the number of fixed-line and wireless subscriptions.

The Turkish telecommunication services market recorded revenues of $7.7 billion in 2023, representing a negative compound annual growth rate (CAGR) of 2.6% between 2018 and 2023.

The market consumption volume increased with a CAGR of 3.3% between 2018 and 2023, to reach a total of 123.1 million subscriptions in 2023.

The expansion of Turkey's telecommunications services market in 2023 is largely due to the rising proportion of internet users. According to the World Bank, the percentage of internet users in the country grew to 85.9% in 2023.

Scope

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Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the telecommunication services market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the telecommunication services market in Turkey

Leading company profiles reveal details of key telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey telecommunication services market with five year forecasts

Reasons to Buy

What was the size of the Turkey telecommunication services market by value in 2023?

What will be the size of the Turkey telecommunication services market in 2028?

What factors are affecting the strength of competition in the Turkey telecommunication services market?

How has the market performed over the last five years?

What are the main segments that make up Turkey's telecommunication services market?

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