

# Telecommunication Services in Switzerland

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## Abstracts

### Telecommunication Services in Switzerland

#### SUMMARY

Telecommunication Services in Switzerland industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### KEY HIGHLIGHTS

The Telecommunication Services market is defined as the total volume and value of both the Fixed Line Telecommunications market and the Wireless Telecommunications market. The market volume here is defined as the total number of fixed-line telephones and mobile subscribers.

The Swiss telecommunication services market had total revenues of \$8.2bn in 2019, representing a compound annual rate of change (CARC) of -3.5% between 2015 and 2019.

The wireless segment was the market's most lucrative in 2019, with total revenues of \$4.9bn, equivalent to 59.5% of the market's overall value.

Switzerland's telecom sector is very sophisticated, enjoying one of the largest penetration rates in the OECD. The competitive Swiss mobile market is served by three network operators and a small number of mobile virtual network operators.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the telecommunication services market in Switzerland

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the telecommunication services market in Switzerland

Leading company profiles reveal details of key telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Switzerland telecommunication services market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the Switzerland telecommunication services market by value in 2019?

What will be the size of the Switzerland telecommunication services market in 2024?

What factors are affecting the strength of competition in the Switzerland telecommunication services market?

How has the market performed over the last five years?

What are the main segments that make up Switzerland's telecommunication services market?

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### COMPANIES MENTIONED

Lycamobile UK Limited

Salt Mobile SA

Swisscom, Ltd.

Sunrise Communications Group AG

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