

# Telecommunication Services in South America

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## Abstracts

Telecommunication Services in South America

### SUMMARY

Telecommunication Services in South America industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The Telecommunication Services market is defined as the total volume and value of both the Fixed Line Telecommunications market and the Wireless Telecommunications market. The market volume here is defined as the total number of fixed-line telephones and mobile subscribers.

The South American telecommunication services market had total revenues of \$51.0bn in 2019, representing a compound annual rate of change (CARC) of -3.5% between 2015 and 2019.

The wireless segment was the market's most lucrative in 2019, with total revenues of \$30.6bn, equivalent to 60% of the market's overall value.

The population of Brazil is almost half that of South America, so it is not surprising that in 2019, Brazil made up 58.0% of the South American market value.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the telecommunication services market in South America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the telecommunication services market in South America

Leading company profiles reveal details of key telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the South America telecommunication services market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the South America telecommunication services market by value in 2019?

What will be the size of the South America telecommunication services market in 2024?

What factors are affecting the strength of competition in the South America telecommunication services market?

How has the market performed over the last five years?

What are the main segments that make up South America's telecommunication services market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. How do challengers' strategies or products differ from the leading firms?

7.4. What is the rationale for the recent M&A activity?

7.5. How has the regulatory environment affected the South American market?

7.6. How will the COVID-19 pandemic affect the market going forward?

## **8 COMPANY PROFILES**

8.1. Claro SA

8.2. Movistar

8.3. Telefonica Brasil SA

8.4. Telecom Italia S.p.A.

## **9 APPENDIX**

9.1. Methodology

9.2. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: South America telecommunication services market value: \$ billion, 2015-19

Table 2: South America telecommunication services market volume: million users, 2015-19

Table 3: South America telecommunication services market category segmentation: \$ billion, 2019

Table 4: South America telecommunication services market geography segmentation: \$ billion, 2019

Table 5: South America telecommunication services market value forecast: \$ billion, 2019-24

Table 6: South America telecommunication services market volume forecast: million users, 2019-24

Table 7: Claro SA: key facts

Table 8: Movistar: key facts

Table 9: Telefonica Brasil SA: key facts

Table 10: Telefonica Brasil SA: Annual Financial Ratios

Table 11: Telefonica Brasil SA: Key Employees

Table 12: Telecom Italia S.p.A.: key facts

Table 13: Telecom Italia S.p.A.: Annual Financial Ratios

Table 14: Telecom Italia S.p.A.: Key Employees

Table 15: Telecom Italia S.p.A.: Key Employees Continued

## List Of Figures

### LIST OF FIGURES

Figure 1: South America telecommunication services market value: \$ billion, 2015-19

Figure 2: South America telecommunication services market volume: million users, 2015-19

Figure 3: South America telecommunication services market category segmentation: % share, by value, 2019

Figure 4: South America telecommunication services market geography segmentation: % share, by value, 2019

Figure 5: South America telecommunication services market value forecast: \$ billion, 2019-24

Figure 6: South America telecommunication services market volume forecast: million users, 2019-24

Figure 7: Forces driving competition in the telecommunication services market in South America, 2019

Figure 8: Drivers of buyer power in the telecommunication services market in South America, 2019

Figure 9: Drivers of supplier power in the telecommunication services market in South America, 2019

Figure 10: Factors influencing the likelihood of new entrants in the telecommunication services market in South America, 2019

Figure 11: Factors influencing the threat of substitutes in the telecommunication services market in South America, 2019

Figure 12: Drivers of degree of rivalry in the telecommunication services market in South America, 2019

### COMPANIES MENTIONED

Claro SA

Movistar

Telefonica Brasil SA

Telecom Italia S.p.A.

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