

Telecommunication Services in Saudi Arabia

<https://marketpublishers.com/r/TF8ADE23DF0EN.html>

Date: June 2020

Pages: 45

Price: US\$ 350.00 (Single User License)

ID: TF8ADE23DF0EN

Abstracts

Telecommunication Services in Saudi Arabia

SUMMARY

Telecommunication Services in Saudi Arabia industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The Telecommunication Services market is defined as the total volume and value of both the Fixed Line Telecommunications market and the Wireless Telecommunications market. The market volume here is defined as the total number of fixed-line telephones and mobile subscribers.

The Saudi Arabian telecommunication services market had total revenues of \$14.0bn in 2019, representing a compound annual rate of change (CARC) of -3.8% between 2015 and 2019.

The wireless segment was the market's most lucrative in 2019, with total revenues of \$11.9bn, equivalent to 85.1% of the market's overall value.

Fiber broadband services offered in Saudi Arabia will be extended after an infrastructure sharing agreement was established in 2019, allowing Zain Saudi Arabia to utilize the infrastructure of Saudi Telecom Company (STC).

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the telecommunication services market in Saudi Arabia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the telecommunication services market in Saudi Arabia

Leading company profiles reveal details of key telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Saudi Arabia telecommunication services market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Saudi Arabia telecommunication services market by value in 2019?

What will be the size of the Saudi Arabia telecommunication services market in 2024?

What factors are affecting the strength of competition in the Saudi Arabia telecommunication services market?

How has the market performed over the last five years?

What are the main segments that make up Saudi Arabia's telecommunication services market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. How has the regulatory environment affected the Saudi Arabian market?

7.4. How will the COVID-19 pandemic affect the market going forward?

8 COMPANY PROFILES

8.1. Etihad Etisalat Company

8.2. Saudi Telecom Company

8.3. Zain Group

8.4. Virgin mobile KSA

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Saudi Arabia telecommunication services market value: \$ billion, 2015-19

Table 2: Saudi Arabia telecommunication services market volume: million users, 2015-19

Table 3: Saudi Arabia telecommunication services market category segmentation: \$ billion, 2019

Table 4: Saudi Arabia telecommunication services market geography segmentation: \$ billion, 2019

Table 5: Saudi Arabia telecommunication services market value forecast: \$ billion, 2019-24

Table 6: Saudi Arabia telecommunication services market volume forecast: million users, 2019-24

Table 7: Etihad Etisalat Company: key facts

Table 8: Etihad Etisalat Company: Annual Financial Ratios

Table 9: Etihad Etisalat Company: Key Employees

Table 10: Saudi Telecom Company: key facts

Table 11: Saudi Telecom Company: Annual Financial Ratios

Table 12: Saudi Telecom Company: Key Employees

Table 13: Saudi Telecom Company: Key Employees Continued

Table 14: Zain Group: key facts

Table 15: Zain Group: Annual Financial Ratios

Table 16: Zain Group: Key Employees

Table 17: Zain Group: Key Employees Continued

Table 18: Virgin mobile KSA: key facts

Table 19: Saudi Arabia size of population (million), 2015-19

Table 20: Saudi Arabia gdp (constant 2005 prices, \$ billion), 2015-19

Table 21: Saudi Arabia gdp (current prices, \$ billion), 2015-19

Table 22: Saudi Arabia inflation, 2015-19

Table 23: Saudi Arabia consumer price index (absolute), 2015-19

Table 24: Saudi Arabia exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Saudi Arabia telecommunication services market value: \$ billion, 2015-19

Figure 2: Saudi Arabia telecommunication services market volume: million users, 2015-19

Figure 3: Saudi Arabia telecommunication services market category segmentation: % share, by value, 2019

Figure 4: Saudi Arabia telecommunication services market geography segmentation: % share, by value, 2019

Figure 5: Saudi Arabia telecommunication services market value forecast: \$ billion, 2019-24

Figure 6: Saudi Arabia telecommunication services market volume forecast: million users, 2019-24

Figure 7: Forces driving competition in the telecommunication services market in Saudi Arabia, 2019

Figure 8: Drivers of buyer power in the telecommunication services market in Saudi Arabia, 2019

Figure 9: Drivers of supplier power in the telecommunication services market in Saudi Arabia, 2019

Figure 10: Factors influencing the likelihood of new entrants in the telecommunication services market in Saudi Arabia, 2019

Figure 11: Factors influencing the threat of substitutes in the telecommunication services market in Saudi Arabia, 2019

Figure 12: Drivers of degree of rivalry in the telecommunication services market in Saudi Arabia, 2019

COMPANIES MENTIONED

Etihad Etisalat Company

Saudi Telecom Company

Zain Group

Virgin mobile KSA

I would like to order

Product name: Telecommunication Services in Saudi Arabia

Product link: <https://marketpublishers.com/r/TF8ADE23DF0EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/TF8ADE23DF0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970