

# Telecommunication Services in Russia

<https://marketpublishers.com/r/T7C2B885EBBEN.html>

Date: June 2020

Pages: 41

Price: US\$ 350.00 (Single User License)

ID: T7C2B885EBBEN

## Abstracts

Telecommunication Services in Russia

### SUMMARY

Telecommunication Services in Russia industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The Telecommunication Services market is defined as the total volume and value of both the Fixed Line Telecommunications market and the Wireless Telecommunications market. The market volume here is defined as the total number of fixed-line telephones and mobile subscribers.

The Russian telecommunication services market had total revenues of \$20.6bn in 2019, representing a compound annual rate of change (CARC) of -0.2% between 2015 and 2019.

The wireless segment was the market's most lucrative in 2019, with total revenues of \$15.0bn, equivalent to 73% of the market's overall value.

The Russian government is investing billions of Rubles in a 200,000km telecom network which will provide a broadband service of at least 10Mb/s to thousands of underserved villages.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the telecommunication services market in Russia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the telecommunication services market in Russia

Leading company profiles reveal details of key telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Russia telecommunication services market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the Russia telecommunication services market by value in 2019?

What will be the size of the Russia telecommunication services market in 2024?

What factors are affecting the strength of competition in the Russia telecommunication services market?

How has the market performed over the last five years?

What are the main segments that make up Russia's telecommunication services market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. What has been the rationale behind strategic acquisitions?

7.4. How has the regulatory environment affected the Russian market?

7.5. How will the COVID-19 pandemic affect the market going forward?

## **8 COMPANY PROFILES**

8.1. Beeline Russia

8.2. Mobile Telesystems

8.3. Public Joint-Stock Company MegaFon

8.4. Tele2 AB

## **9 MACROECONOMIC INDICATORS**

9.1. Country data

## **10 APPENDIX**

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Russia telecommunication services market value: \$ billion, 2015-19
- Table 2: Russia telecommunication services market volume: million users, 2015-19
- Table 3: Russia telecommunication services market category segmentation: \$ billion, 2019
- Table 4: Russia telecommunication services market geography segmentation: \$ billion, 2019
- Table 5: Russia telecommunication services market value forecast: \$ billion, 2019-24
- Table 6: Russia telecommunication services market volume forecast: million users, 2019-24
- Table 7: Beeline Russia: key facts
- Table 8: Beeline Russia: Key Employees
- Table 9: Mobile Telesystems: key facts
- Table 10: Mobile Telesystems: Annual Financial Ratios
- Table 11: Mobile Telesystems: Key Employees
- Table 12: Public Joint-Stock Company MegaFon: key facts
- Table 13: Public Joint-Stock Company MegaFon: Key Employees
- Table 14: Tele2 AB: key facts
- Table 15: Tele2 AB: Annual Financial Ratios
- Table 16: Tele2 AB: Key Employees
- Table 17: Russia size of population (million), 2015-19
- Table 18: Russia gdp (constant 2005 prices, \$ billion), 2015-19
- Table 19: Russia gdp (current prices, \$ billion), 2015-19
- Table 20: Russia inflation, 2015-19
- Table 21: Russia consumer price index (absolute), 2015-19
- Table 22: Russia exchange rate, 2015-19

## List Of Figures

### LIST OF FIGURES

- Figure 1: Russia telecommunication services market value: \$ billion, 2015-19
- Figure 2: Russia telecommunication services market volume: million users, 2015-19
- Figure 3: Russia telecommunication services market category segmentation: % share, by value, 2019
- Figure 4: Russia telecommunication services market geography segmentation: % share, by value, 2019
- Figure 5: Russia telecommunication services market value forecast: \$ billion, 2019-24
- Figure 6: Russia telecommunication services market volume forecast: million users, 2019-24
- Figure 7: Forces driving competition in the telecommunication services market in Russia, 2019
- Figure 8: Drivers of buyer power in the telecommunication services market in Russia, 2019
- Figure 9: Drivers of supplier power in the telecommunication services market in Russia, 2019
- Figure 10: Factors influencing the likelihood of new entrants in the telecommunication services market in Russia, 2019
- Figure 11: Factors influencing the threat of substitutes in the telecommunication services market in Russia, 2019
- Figure 12: Drivers of degree of rivalry in the telecommunication services market in Russia, 2019

### COMPANIES MENTIONED

Beeline Russia  
Mobile Telesystems  
Public Joint-Stock Company MegaFon  
Tele2 AB

## I would like to order

Product name: Telecommunication Services in Russia

Product link: <https://marketpublishers.com/r/T7C2B885EBBEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T7C2B885EBBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970