

# Telecommunication Services in Portugal

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## Abstracts

Telecommunication Services in Portugal

### SUMMARY

Telecommunication Services in Portugal industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The Telecommunication Services market is defined as the total volume and value of both the Fixed Line Telecommunications market and the Wireless Telecommunications market. The market volume here is defined as the total number of fixed-line telephones and mobile subscribers.

The Portuguese telecommunication services market had total revenues of \$4.3bn in 2019, representing a compound annual rate of change (CARC) of -0.3% between 2015 and 2019.

The wireless segment was the market's most lucrative in 2019, with total revenues of \$2.3bn, equivalent to 53.5% of the market's overall value.

Portugal has a medium-sized telecom market with a strong mobile sector and a growing broadband customer base focused on the delivery of fiber-based services.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the telecommunication services market in Portugal

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the telecommunication services market in Portugal

Leading company profiles reveal details of key telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Portugal telecommunication services market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the Portugal telecommunication services market by value in 2019?

What will be the size of the Portugal telecommunication services market in 2024?

What factors are affecting the strength of competition in the Portugal telecommunication services market?

How has the market performed over the last five years?

What are the main segments that make up Portugal's telecommunication services market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. Have there been any significant mergers/acquisitions?

7.4. How has the regulatory environment affected the Portuguese market?

7.5. How will the COVID-19 pandemic affect the market going forward?

## **8 COMPANY PROFILES**

8.1. Altice Europe NV

8.2. Lycamobile UK Limited

8.3. NOS SGPS SA

8.4. Vodafone Portugal, Comunicacoes Pessoais, SA

## **9 MACROECONOMIC INDICATORS**

9.1. Country data

## **10 APPENDIX**

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Portugal telecommunication services market value: \$ billion, 2015-19

Table 2: Portugal telecommunication services market volume: million users, 2015-19

Table 3: Portugal telecommunication services market category segmentation: \$ billion, 2019

Table 4: Portugal telecommunication services market geography segmentation: \$ billion, 2019

Table 5: Portugal telecommunication services market value forecast: \$ billion, 2019-24

Table 6: Portugal telecommunication services market volume forecast: million users, 2019-24

Table 7: Altice Europe NV: key facts

Table 8: Altice Europe NV: Annual Financial Ratios

Table 9: Altice Europe NV: Key Employees

Table 10: Lycamobile UK Limited: key facts

Table 11: Lycamobile UK Limited: Key Employees

Table 12: NOS SGPS SA: key facts

Table 13: NOS SGPS SA: Annual Financial Ratios

Table 14: NOS SGPS SA: Key Employees

Table 15: Vodafone Portugal, Comunicacoes Pessoais, SA: key facts

Table 16: Vodafone Portugal, Comunicacoes Pessoais, SA: Key Employees

Table 17: Portugal size of population (million), 2015-19

Table 18: Portugal gdp (constant 2005 prices, \$ billion), 2015-19

Table 19: Portugal gdp (current prices, \$ billion), 2015-19

Table 20: Portugal inflation, 2015-19

Table 21: Portugal consumer price index (absolute), 2015-19

Table 22: Portugal exchange rate, 2015-19

## List Of Figures

### LIST OF FIGURES

Figure 1: Portugal telecommunication services market value: \$ billion, 2015-19

Figure 2: Portugal telecommunication services market volume: million users, 2015-19

Figure 3: Portugal telecommunication services market category segmentation: % share, by value, 2019

Figure 4: Portugal telecommunication services market geography segmentation: % share, by value, 2019

Figure 5: Portugal telecommunication services market value forecast: \$ billion, 2019-24

Figure 6: Portugal telecommunication services market volume forecast: million users, 2019-24

Figure 7: Forces driving competition in the telecommunication services market in Portugal, 2019

Figure 8: Drivers of buyer power in the telecommunication services market in Portugal, 2019

Figure 9: Drivers of supplier power in the telecommunication services market in Portugal, 2019

Figure 10: Factors influencing the likelihood of new entrants in the telecommunication services market in Portugal, 2019

Figure 11: Factors influencing the threat of substitutes in the telecommunication services market in Portugal, 2019

Figure 12: Drivers of degree of rivalry in the telecommunication services market in Portugal, 2019

### COMPANIES MENTIONED

Altice Europe NV

Lycamobile UK Limited

NOS SGPS SA

Vodafone Portugal, Comunicacoes Pessoais, SA

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