

# Telecommunication Services in Philippines - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/T1C7178BC728EN.html>

Date: May 2021

Pages: 36

Price: US\$ 350.00 (Single User License)

ID: T1C7178BC728EN

## Abstracts

Telecommunication Services in Philippines - Market @Summary, Competitive Analysis and Forecast to 2025

### SUMMARY

Telecommunication Services in Philippines industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The Telecommunication Services market is defined as the total volume and value of both the Fixed Line Telecommunications market and the Wireless Telecommunications market. The market volume here is defined as number of fixed-line and wireless subscriptions. The fixed-line telecommunications market is valued as the revenues obtained by operators for voice telephony and internet fixed lines (wirelines), rather than wireless systems. Only revenues from end-users are included, with revenues from other operators, as in wholesale transactions, excluded. This market consists of voice telephony segments Circuit-Switched and VoIP (packet-switched voice subscriptions); and internet segments Narrowband (transmission speed 128 Kbps). Volume figures are defined as fixed-line subscriptions to each of these services. The wireless telecommunications services market is defined here as including cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication service.

The Filipino telecommunication services market had total revenues of \$6.4bn in 2020, representing a compound annual growth rate (CAGR) of 1.7% between 2016 and 2020.

Market consumption volume increased with a CAGR of 8.6% between 2016 and 2020, to reach a total of 406.6 million total subscriptions in 2020.

Telecommunications investment in the Philippines will continue to see an increasing focus on supporting high speed broadband access.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the telecommunication services market in Philippines

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the telecommunication services market in Philippines

Leading company profiles reveal details of key telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Philippines telecommunication services market with five year forecasts

## REASONS TO BUY

What was the size of the Philippines telecommunication services market by value in 2020?

What will be the size of the Philippines telecommunication services market in 2025?

What factors are affecting the strength of competition in the Philippines telecommunication services market?

How has the market performed over the last five years?

What are the main segments that make up Philippines's telecommunication services market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. What are the strengths of the leading players?

7.4. How has the regulatory environment affected the Filipino market?

7.5. How will the COVID-19 pandemic affect the market going forward?

## **8 COMPANY PROFILES**

8.1. Globe Telecom, Inc.

8.2. PLDT Communications and Energy Ventures, Inc.

## **9 MACROECONOMIC INDICATORS**

9.1. Country data

## **10 APPENDIX**

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Philippines telecommunication services market value: \$ billion, 2016-20

Table 2: Philippines telecommunication services market volume: million total subscriptions, 2016-20

Table 3: Philippines telecommunication services market category segmentation: million total subscriptions, 2020

Table 4: Philippines telecommunication services market geography segmentation: \$ billion, 2020

Table 5: Philippines telecommunication services market value forecast: \$ billion, 2020-25

Table 6: Philippines telecommunication services market volume forecast: million total subscriptions, 2020-25

Table 7: Globe Telecom, Inc.: key facts

Table 8: Globe Telecom, Inc.: Annual Financial Ratios

Table 9: Globe Telecom, Inc.: Key Employees

Table 10: PLDT Communications and Energy Ventures, Inc.: key facts

Table 11: PLDT Communications and Energy Ventures, Inc.: Key Employees

Table 12: Philippines size of population (million), 2016-20

Table 13: Philippines gdp (constant 2005 prices, \$ billion), 2016-20

Table 14: Philippines gdp (current prices, \$ billion), 2016-20

Table 15: Philippines inflation, 2016-20

Table 16: Philippines consumer price index (absolute), 2016-20

Table 17: Philippines exchange rate, 2016-20

## List Of Figures

### LIST OF FIGURES

Figure 1: Philippines telecommunication services market value: \$ billion, 2016-20

Figure 2: Philippines telecommunication services market volume: million total subscriptions, 2016-20

Figure 3: Philippines telecommunication services market category segmentation: % share, by volume, 2020

Figure 4: Philippines telecommunication services market geography segmentation: % share, by value, 2020

Figure 5: Philippines telecommunication services market value forecast: \$ billion, 2020-25

Figure 6: Philippines telecommunication services market volume forecast: million total subscriptions, 2020-25

Figure 7: Forces driving competition in the telecommunication services market in Philippines, 2020

Figure 8: Drivers of buyer power in the telecommunication services market in Philippines, 2020

Figure 9: Drivers of supplier power in the telecommunication services market in Philippines, 2020

Figure 10: Factors influencing the likelihood of new entrants in the telecommunication services market in Philippines, 2020

Figure 11: Factors influencing the threat of substitutes in the telecommunication services market in Philippines, 2020

Figure 12: Drivers of degree of rivalry in the telecommunication services market in Philippines, 2020

## I would like to order

Product name: Telecommunication Services in Philippines - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/T1C7178BC728EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T1C7178BC728EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



