

Telecommunication Services in Peru

<https://marketpublishers.com/r/T56D4994BE1EN.html>

Date: June 2020

Pages: 39

Price: US\$ 350.00 (Single User License)

ID: T56D4994BE1EN

Abstracts

Telecommunication Services in Peru

SUMMARY

Telecommunication Services in Peru industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The Telecommunication Services market is defined as the total volume and value of both the Fixed Line Telecommunications market and the Wireless Telecommunications market. The market volume here is defined as the total number of fixed-line telephones and mobile subscribers.

The Peruvian telecommunication services market had total revenues of \$3.5bn in 2019, representing a compound annual rate of change (CARC) of -3.8% between 2015 and 2019.

The wireless segment was the market's most lucrative in 2019, with total revenues of \$2.5bn, equivalent to 71.8% of the market's overall value.

Peru has seen a moderate decline in value despite moderate volume growth suggesting players have had to lower prices to attract subscribers.

SCOPE

Telecommunication Services in Peru

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the telecommunication services market in Peru

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the telecommunication services market in Peru

Leading company profiles reveal details of key telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Peru telecommunication services market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Peru telecommunication services market by value in 2019?

What will be the size of the Peru telecommunication services market in 2024?

What factors are affecting the strength of competition in the Peru telecommunication services market?

How has the market performed over the last five years?

What are the main segments that make up Peru's telecommunication services market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. What is the rationale for the recent M&A activity?

7.4. How has the regulatory environment affected the Peruvian market?

7.5. How will the COVID-19 pandemic affect the market going forward?

8 COMPANY PROFILES

8.1. Viettel Military Industry and Telecoms Group

8.2. Claro Peru

8.3. Movistar

8.4. Empresa Nacional de Telecomunicaciones SA

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Peru telecommunication services market value: \$ billion, 2015-19
- Table 2: Peru telecommunication services market volume: million users, 2015-19
- Table 3: Peru telecommunication services market category segmentation: \$ billion, 2019
- Table 4: Peru telecommunication services market geography segmentation: \$ billion, 2019
- Table 5: Peru telecommunication services market value forecast: \$ billion, 2019-24
- Table 6: Peru telecommunication services market volume forecast: million users, 2019-24
- Table 7: Viettel Military Industry and Telecoms Group: key facts
- Table 8: Viettel Military Industry and Telecoms Group: Key Employees
- Table 9: Claro Peru: key facts
- Table 10: Claro Peru: Key Employees
- Table 11: Movistar: key facts
- Table 12: Empresa Nacional de Telecomunicaciones SA: key facts
- Table 13: Empresa Nacional de Telecomunicaciones SA: Annual Financial Ratios
- Table 14: Empresa Nacional de Telecomunicaciones SA: Key Employees
- Table 15: Peru size of population (million), 2015-19
- Table 16: Peru gdp (constant 2005 prices, \$ billion), 2015-19
- Table 17: Peru gdp (current prices, \$ billion), 2015-19
- Table 18: Peru inflation, 2015-19
- Table 19: Peru consumer price index (absolute), 2015-19
- Table 20: Peru exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Peru telecommunication services market value: \$ billion, 2015-19

Figure 2: Peru telecommunication services market volume: million users, 2015-19

Figure 3: Peru telecommunication services market category segmentation: % share, by value, 2019

Figure 4: Peru telecommunication services market geography segmentation: % share, by value, 2019

Figure 5: Peru telecommunication services market value forecast: \$ billion, 2019-24

Figure 6: Peru telecommunication services market volume forecast: million users, 2019-24

Figure 7: Forces driving competition in the telecommunication services market in Peru, 2019

Figure 8: Drivers of buyer power in the telecommunication services market in Peru, 2019

Figure 9: Drivers of supplier power in the telecommunication services market in Peru, 2019

Figure 10: Factors influencing the likelihood of new entrants in the telecommunication services market in Peru, 2019

Figure 11: Factors influencing the threat of substitutes in the telecommunication services market in Peru, 2019

Figure 12: Drivers of degree of rivalry in the telecommunication services market in Peru, 2019

COMPANIES MENTIONED

Viettel Military Industry and Telecoms Group

Claro Peru

Movistar

Empresa Nacional de Telecomunicaciones SA

I would like to order

Product name: Telecommunication Services in Peru

Product link: <https://marketpublishers.com/r/T56D4994BE1EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T56D4994BE1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970