

Telecommunication Services in North America

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Abstracts

Telecommunication Services in North America

SUMMARY

Telecommunication Services in North America industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The Telecommunication Services market is defined as the total volume and value of both the Fixed Line Telecommunications market and the Wireless Telecommunications market. The market volume here is defined as the total number of fixed-line telephones and mobile subscribers.

The North American telecommunication services market had total revenues of \$357.4bn in 2019, representing a compound annual rate of change (CARC) of -0.8% between 2015 and 2019.

The wireless segment was the market's most lucrative in 2019, with total revenues of \$218.3bn, equivalent to 61.1% of the market's overall value.

The US is by far the largest market in the North American region and made up to 86.8% of North American revenues in 2019.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the telecommunication services market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the telecommunication services market in North America

Leading company profiles reveal details of key telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America telecommunication services market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the North America telecommunication services market by value in 2019?

What will be the size of the North America telecommunication services market in 2024?

What factors are affecting the strength of competition in the North America telecommunication services market?

How has the market performed over the last five years?

What are the main segments that make up North America's telecommunication services market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. How do challengers' strategies or products differ from the leading firms?

7.4. What has been the rationale behind recent M&A activity?

7.5. How has the regulatory environment affected the North American market?

7.6. How will the COVID-19 pandemic affect the market going forward?

8 COMPANY PROFILES

8.1. America Movil, SA DE C.V.

8.2. AT&T Inc

8.3. Rogers Communications, Inc.

8.4. Sprint Corporation

8.5. T-Mobile US, Inc.

8.6. Verizon Communications Inc.

9 APPENDIX

9.1. Methodology

9.2. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: North America telecommunication services market value: \$ billion, 2015-19

Table 2: North America telecommunication services market volume: million users, 2015-19

Table 3: North America telecommunication services market category segmentation: \$ billion, 2019

Table 4: North America telecommunication services market geography segmentation: \$ billion, 2019

Table 5: North America telecommunication services market value forecast: \$ billion, 2019-24

Table 6: North America telecommunication services market volume forecast: million users, 2019-24

Table 7: America Movil, SA DE C.V.: key facts

Table 8: America Movil, SA DE C.V.: Annual Financial Ratios

Table 9: America Movil, SA DE C.V.: Key Employees

Table 10: America Movil, SA DE C.V.: Key Employees Continued

Table 11: AT&T Inc: key facts

Table 12: AT&T Inc: Annual Financial Ratios

Table 13: AT&T Inc: Key Employees

Table 14: AT&T Inc: Key Employees Continued

Table 15: Rogers Communications, Inc.: key facts

Table 16: Rogers Communications, Inc.: Annual Financial Ratios

Table 17: Rogers Communications, Inc.: Key Employees

Table 18: Rogers Communications, Inc.: Key Employees Continued

Table 19: Sprint Corporation: key facts

Table 20: Sprint Corporation: Annual Financial Ratios

Table 21: Sprint Corporation: Key Employees

Table 22: T-Mobile US, Inc.: key facts

Table 23: T-Mobile US, Inc.: Annual Financial Ratios

Table 24: T-Mobile US, Inc.: Key Employees

Table 25: T-Mobile US, Inc.: Key Employees Continued

Table 26: Verizon Communications Inc.: key facts

Table 27: Verizon Communications Inc.: Annual Financial Ratios

Table 28: Verizon Communications Inc.: Key Employees

Table 29: Verizon Communications Inc.: Key Employees Continued

List Of Figures

LIST OF FIGURES

Figure 1: North America telecommunication services market value: \$ billion, 2015-19

Figure 2: North America telecommunication services market volume: million users, 2015-19

Figure 3: North America telecommunication services market category segmentation: % share, by value, 2019

Figure 4: North America telecommunication services market geography segmentation: % share, by value, 2019

Figure 5: North America telecommunication services market value forecast: \$ billion, 2019-24

Figure 6: North America telecommunication services market volume forecast: million users, 2019-24

Figure 7: Forces driving competition in the telecommunication services market in North America, 2019

Figure 8: Drivers of buyer power in the telecommunication services market in North America, 2019

Figure 9: Drivers of supplier power in the telecommunication services market in North America, 2019

Figure 10: Factors influencing the likelihood of new entrants in the telecommunication services market in North America, 2019

Figure 11: Factors influencing the threat of substitutes in the telecommunication services market in North America, 2019

Figure 12: Drivers of degree of rivalry in the telecommunication services market in North America, 2019

COMPANIES MENTIONED

America Movil, SA DE C.V.

AT&T Inc

Rogers Communications, Inc.

Sprint Corporation

T-Mobile US, Inc.

Verizon Communications Inc.

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