

Telecommunication Services in Nigeria

<https://marketpublishers.com/r/TDD2548268CEN.html>

Date: June 2020

Pages: 40

Price: US\$ 350.00 (Single User License)

ID: TDD2548268CEN

Abstracts

Telecommunication Services in Nigeria

SUMMARY

Telecommunication Services in Nigeria industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The Telecommunication Services market is defined as the total volume and value of both the Fixed Line Telecommunications market and the Wireless Telecommunications market. The market volume here is defined as the total number of fixed-line telephones and mobile subscribers.

The Nigerian telecommunication services market had total revenues of \$5.8bn in 2019, representing a compound annual rate of change (CARC) of -5.8% between 2015 and 2019.

The wireless segment was the market's most lucrative in 2019, with total revenues of \$5.7bn, equivalent to 98.8% of the market's overall value.

The telecom sector attracts considerable foreign investment, particularly from China, and government infrastructure programs will further stimulate investment in the coming years.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the telecommunication services market in Nigeria

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the telecommunication services market in Nigeria

Leading company profiles reveal details of key telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Nigeria telecommunication services market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Nigeria telecommunication services market by value in 2019?

What will be the size of the Nigeria telecommunication services market in 2024?

What factors are affecting the strength of competition in the Nigeria telecommunication services market?

How has the market performed over the last five years?

What are the main segments that make up Nigeria's telecommunication services market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. Have there been any significant mergers/acquisitions?

7.4. How has the regulatory environment affected the Nigerian market?

7.5. How will the COVID-19 pandemic affect the market going forward?

8 COMPANY PROFILES

8.1. Emerging Markets Telecommunication Services Ltd

8.2. Airtel Nigeria

8.3. Globacom Ltd

8.4. MTN Nigeria Communications Ltd

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Nigeria telecommunication services market value: \$ billion, 2015-19

Table 2: Nigeria telecommunication services market volume: million users, 2015-19

Table 3: Nigeria telecommunication services market category segmentation: \$ billion, 2019

Table 4: Nigeria telecommunication services market geography segmentation: \$ billion, 2019

Table 5: Nigeria telecommunication services market value forecast: \$ billion, 2019-24

Table 6: Nigeria telecommunication services market volume forecast: million users, 2019-24

Table 7: Emerging Markets Telecommunication Services Ltd: key facts

Table 8: Emerging Markets Telecommunication Services Ltd: Key Employees

Table 9: Airtel Nigeria: key facts

Table 10: Airtel Nigeria: Key Employees

Table 11: Globacom Ltd: key facts

Table 12: Globacom Ltd: Key Employees

Table 13: MTN Nigeria Communications Ltd: key facts

Table 14: MTN Nigeria Communications Ltd: Annual Financial Ratios

Table 15: MTN Nigeria Communications Ltd: Annual Financial Ratios (Continued)

Table 16: MTN Nigeria Communications Ltd: Key Employees

Table 17: Nigeria size of population (million), 2015-19

Table 18: Nigeria gdp (constant 2005 prices, \$ billion), 2015-19

Table 19: Nigeria gdp (current prices, \$ billion), 2015-19

Table 20: Nigeria inflation, 2015-19

Table 21: Nigeria consumer price index (absolute), 2015-19

Table 22: Nigeria exchange rate, 2015-18

List Of Figures

LIST OF FIGURES

Figure 1: Nigeria telecommunication services market value: \$ billion, 2015-19

Figure 2: Nigeria telecommunication services market volume: million users, 2015-19

Figure 3: Nigeria telecommunication services market category segmentation: % share, by value, 2019

Figure 4: Nigeria telecommunication services market geography segmentation: % share, by value, 2019

Figure 5: Nigeria telecommunication services market value forecast: \$ billion, 2019-24

Figure 6: Nigeria telecommunication services market volume forecast: million users, 2019-24

Figure 7: Forces driving competition in the telecommunication services market in Nigeria, 2019

Figure 8: Drivers of buyer power in the telecommunication services market in Nigeria, 2019

Figure 9: Drivers of supplier power in the telecommunication services market in Nigeria, 2019

Figure 10: Factors influencing the likelihood of new entrants in the telecommunication services market in Nigeria, 2019

Figure 11: Factors influencing the threat of substitutes in the telecommunication services market in Nigeria, 2019

Figure 12: Drivers of degree of rivalry in the telecommunication services market in Nigeria, 2019

COMPANIES MENTIONED

Emerging Markets Telecommunication Services Ltd

Airtel Nigeria

Globacom Ltd

MTN Nigeria Communications Ltd

I would like to order

Product name: Telecommunication Services in Nigeria

Product link: <https://marketpublishers.com/r/TDD2548268CEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/TDD2548268CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970