

# Telecommunication Services in Nigeria - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

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### SUMMARY

Telecommunication Services in Nigeria industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The Telecommunication Services market is defined as the total volume and value of both the Fixed Line Telecommunications market and the Wireless Telecommunications market. The market volume here is defined as number of fixed-line and wireless subscriptions. The fixed-line telecommunications market is valued as the revenues obtained by operators for voice telephony and internet fixed lines (wirelines), rather than wireless systems. Only revenues from end-users are included, with revenues from other operators, as in wholesale transactions, excluded. This market consists of voice telephony segments Circuit-Switched and VoIP (packet-switched voice subscriptions); and internet segments Narrowband (transmission speed 128 Kbps). Volume figures are defined as fixed-line subscriptions to each of these services. The wireless telecommunications services market is defined here as including cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication

service.

The Nigerian telecommunication services market had total revenues of \$5.6bn in 2020, representing a compound annual rate of change (CARC) of -2.1% between 2016 and 2020.

Market consumption volume increased with a compound annual growth rate (CAGR) of 6.8% between 2016 and 2020, to reach a total of 434.7 million total subscriptions in 2020.

The wireless segment occupies almost all of the market in Nigeria thanks to the absence of a usable fixed-line network.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the telecommunication services market in Nigeria

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the telecommunication services market in Nigeria

Leading company profiles reveal details of key telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Nigeria telecommunication services market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the Nigeria telecommunication services market by value in 2020?

What will be the size of the Nigeria telecommunication services market in 2025?

What factors are affecting the strength of competition in the Nigeria

telecommunication services market?

How has the market performed over the last five years?

Who are the top competitors in Nigeria's telecommunication services market?

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