

Telecommunication Services in New Zealand - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/TABD66030AF5EN.html>

Date: May 2021

Pages: 43

Price: US\$ 350.00 (Single User License)

ID: TABD66030AF5EN

Abstracts

Telecommunication Services in New Zealand - Market @Summary, Competitive Analysis and Forecast to 2025

SUMMARY

Telecommunication Services in New Zealand industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The Telecommunication Services market is defined as the total volume and value of both the Fixed Line Telecommunications market and the Wireless Telecommunications market. The market volume here is defined as number of fixed-line and wireless subscriptions. The fixed-line telecommunications market is valued as the revenues obtained by operators for voice telephony and internet fixed lines (wirelines), rather than wireless systems. Only revenues from end-users are included, with revenues from other operators, as in wholesale transactions, excluded. This market consists of voice telephony segments Circuit-Switched and VoIP (packet-switched voice subscriptions); and internet segments Narrowband (transmission speed 128 Kbps). Volume figures are defined as fixed-line subscriptions to each of these services. The wireless telecommunications services market is defined here as including cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication

service.

The New Zealand telecommunication services market had total revenues of \$2.4bn in 2020, representing a compound annual rate of change (CARC) of -2.4% between 2016 and 2020.

Market consumption volume increased with a CAGR of 3.3% between 2016 and 2020, to reach a total of 18.3 million total subscriptions in 2020.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 4.3% for the five-year period 2020-2025, which is expected to drive the market to a value of \$3.0bn by the end of 2025.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the telecommunication services market in New Zealand

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the telecommunication services market in New Zealand

Leading company profiles reveal details of key telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the New Zealand telecommunication services market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the New Zealand telecommunication services market by value in 2020?

What will be the size of the New Zealand telecommunication services market in 2025?

What factors are affecting the strength of competition in the New Zealand telecommunication services market?

How has the market performed over the last five years?

What are the main segments that make up New Zealand's telecommunication services market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. What are the strengths of the leading players?

7.4. Have there been any significant mergers/acquisitions?

7.5. How has government intervention affected the New Zealand market?

7.6. How will the COVID-19 pandemic affect the market going forward?

8 COMPANY PROFILES

8.1. Two Degrees Mobile Ltd

8.2. Spark New Zealand Ltd

8.3. Vocus Group Ltd

8.4. Vodafone New Zealand Ltd

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: New Zealand telecommunication services market value: \$ billion, 2016-20

Table 2: New Zealand telecommunication services market volume: million total subscriptions, 2016-20

Table 3: New Zealand telecommunication services market category segmentation: million total subscriptions, 2020

Table 4: New Zealand telecommunication services market geography segmentation: \$ billion, 2020

Table 5: New Zealand telecommunication services market value forecast: \$ billion, 2020-25

Table 6: New Zealand telecommunication services market volume forecast: million total subscriptions, 2020-25

Table 7: Two Degrees Mobile Ltd: key facts

Table 8: Two Degrees Mobile Ltd: Key Employees

Table 9: Spark New Zealand Ltd: key facts

Table 10: Spark New Zealand Ltd: Annual Financial Ratios

Table 11: Spark New Zealand Ltd: Key Employees

Table 12: Vocus Group Ltd: key facts

Table 13: Vocus Group Ltd: Annual Financial Ratios

Table 14: Vocus Group Ltd: Key Employees

Table 15: Vodafone New Zealand Ltd: key facts

Table 16: Vodafone New Zealand Ltd: Key Employees

Table 17: New Zealand size of population (million), 2016-20

Table 18: New Zealand gdp (constant 2005 prices, \$ billion), 2016-20

Table 19: New Zealand gdp (current prices, \$ billion), 2016-20

Table 20: New Zealand inflation, 2016-20

Table 21: New Zealand consumer price index (absolute), 2016-20

Table 22: New Zealand exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: New Zealand telecommunication services market value: \$ billion, 2016-20

Figure 2: New Zealand telecommunication services market volume: million total subscriptions, 2016-20

Figure 3: New Zealand telecommunication services market category segmentation: % share, by volume, 2020

Figure 4: New Zealand telecommunication services market geography segmentation: % share, by value, 2020

Figure 5: New Zealand telecommunication services market value forecast: \$ billion, 2020-25

Figure 6: New Zealand telecommunication services market volume forecast: million total subscriptions, 2020-25

Figure 7: Forces driving competition in the telecommunication services market in New Zealand, 2020

Figure 8: Drivers of buyer power in the telecommunication services market in New Zealand, 2020

Figure 9: Drivers of supplier power in the telecommunication services market in New Zealand, 2020

Figure 10: Factors influencing the likelihood of new entrants in the telecommunication services market in New Zealand, 2020

Figure 11: Factors influencing the threat of substitutes in the telecommunication services market in New Zealand, 2020

Figure 12: Drivers of degree of rivalry in the telecommunication services market in New Zealand, 2020

I would like to order

Product name: Telecommunication Services in New Zealand - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/TABD66030AF5EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/TABD66030AF5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

