

# Telecommunication Services in Mexico - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

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### SUMMARY

Telecommunication Services in Mexico industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The Telecommunication Services market is defined as the total volume and value of both the Fixed Line Telecommunications market and the Wireless Telecommunications market. The market volume here is defined as number of fixed-line and wireless subscriptions. The fixed-line telecommunications market is valued as the revenues obtained by operators for voice telephony and internet fixed lines (wirelines), rather than wireless systems. Only revenues from end-users are included, with revenues from other operators, as in wholesale transactions, excluded. This market consists of voice telephony segments Circuit-Switched and VoIP (packet-switched voice subscriptions); and internet segments Narrowband (transmission speed 128 Kbps). Volume figures are defined as fixed-line subscriptions to each of these services. The wireless telecommunications services market is defined here as including cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication service.

The Mexican telecommunication services market had total revenues of \$16.1bn in 2020, representing a compound annual growth rate (CAGR) of 0.8% between 2016 and 2020.

Market consumption volume increased with a CAGR of 1.1% between 2016 and 2020, to reach a total of 332.4 million total subscriptions in 2020.

The country's improving living conditions, driven by GDP growth, have boosted consumer confidence, encouraging consumers to spend more.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the telecommunication services market in Mexico

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the telecommunication services market in Mexico

Leading company profiles reveal details of key telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Mexico telecommunication services market with five year forecasts

## REASONS TO BUY

What was the size of the Mexico telecommunication services market by value in 2020?

What will be the size of the Mexico telecommunication services market in 2025?

What factors are affecting the strength of competition in the Mexico telecommunication services market?

How has the market performed over the last five years?

What are the main segments that make up Mexico's telecommunication services market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. How do challengers/disruptors strategies or products differ from the leading firms?

7.4. How has the regulatory environment affected the Mexican market?

7.5. How will the COVID-19 pandemic affect the market going forward?

## **8 COMPANY PROFILES**

8.1. America Movil, SA DE C.V.

8.2. AT&T Inc

8.3. Virgin Group Ltd.

## **9 MACROECONOMIC INDICATORS**

9.1. Country data

## **10 APPENDIX**

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Mexico telecommunication services market value: \$ billion, 2016-20
Table 2: Mexico telecommunication services market volume: million total subscriptions, 2016-20
Table 3: Mexico telecommunication services market category segmentation: million total subscriptions, 2020
Table 4: Mexico telecommunication services market geography segmentation: \$ billion, 2020
Table 5: Mexico telecommunication services market value forecast: \$ billion, 2020-25
Table 6: Mexico telecommunication services market volume forecast: million total subscriptions, 2020-25
Table 7: America Movil, SA DE C.V.: key facts
Table 8: America Movil, SA DE C.V.: Annual Financial Ratios
Table 9: America Movil, SA DE C.V.: Key Employees
Table 10: America Movil, SA DE C.V.: Key Employees Continued
Table 11: AT&T Inc: key facts
Table 12: AT&T Inc: Annual Financial Ratios
Table 13: AT&T Inc: Key Employees
Table 14: AT&T Inc: Key Employees Continued
Table 15: Movistar: key facts
Table 16: Virgin Group Ltd.: key facts
Table 17: Virgin Group Ltd.: Key Employees
Table 18: Mexico size of population (million), 2016-20
Table 19: Mexico gdp (constant 2005 prices, \$ billion), 2016-20
Table 20: Mexico gdp (current prices, \$ billion), 2016-20
Table 21: Mexico inflation, 2016-20
Table 22: Mexico consumer price index (absolute), 2016-20
Table 23: Mexico exchange rate, 2016-20

## List Of Figures

### LIST OF FIGURES

Figure 1: Mexico telecommunication services market value: \$ billion, 2016-20

Figure 2: Mexico telecommunication services market volume: million total subscriptions, 2016-20

Figure 3: Mexico telecommunication services market category segmentation: % share, by volume, 2020

Figure 4: Mexico telecommunication services market geography segmentation: % share, by value, 2020

Figure 5: Mexico telecommunication services market value forecast: \$ billion, 2020-25

Figure 6: Mexico telecommunication services market volume forecast: million total subscriptions, 2020-25

Figure 7: Forces driving competition in the telecommunication services market in Mexico, 2020

Figure 8: Drivers of buyer power in the telecommunication services market in Mexico, 2020

Figure 9: Drivers of supplier power in the telecommunication services market in Mexico, 2020

Figure 10: Factors influencing the likelihood of new entrants in the telecommunication services market in Mexico, 2020

Figure 11: Factors influencing the threat of substitutes in the telecommunication services market in Mexico, 2020

Figure 12: Drivers of degree of rivalry in the telecommunication services market in Mexico, 2020

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