

Telecommunication Services in Kazakhstan

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Abstracts

Telecommunication Services in Kazakhstan

SUMMARY

Telecommunication Services in Kazakhstan industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The Telecommunication Services market is defined as the total volume and value of both the Fixed Line Telecommunications market and the Wireless Telecommunications market. The market volume here is defined as the total number of fixed-line telephones and mobile subscribers.

The Kazakh telecommunication services market had total revenues of \$3.7bn in 2019, representing a compound annual rate of change (CARC) of -2.1% between 2015 and 2019.

The wireless segment was the market's most lucrative in 2019, with total revenues of \$3.5bn, equivalent to 92.7% of the market's overall value.

Kazakhstan is one of the most advanced telecoms sectors in Central Asia. It has an extensive 4G network. Compared to other Asian nations, Kazakhstan has low fixed-line and fixed-broadband penetration, moderate mobile broadband penetration and high mobile penetration.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the telecommunication services market in Kazakhstan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the telecommunication services market in Kazakhstan

Leading company profiles reveal details of key telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Kazakhstan telecommunication services market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Kazakhstan telecommunication services market by value in 2019?

What will be the size of the Kazakhstan telecommunication services market in 2024?

What factors are affecting the strength of competition in the Kazakhstan telecommunication services market?

How has the market performed over the last five years?

What are the main segments that make up Kazakhstan's telecommunication services market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. Have there been any significant mergers/acquisitions?

7.4. Are there government schemes currently in-place that affect the market?

7.5. How will the COVID-19 pandemic affect the market going forward?

8 COMPANY PROFILES

8.1. Beeline Russia

8.2. Kazakhtelecom

8.3. Kcell AO

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Kazakhstan telecommunication services market value: \$ billion, 2015-19

Table 2: Kazakhstan telecommunication services market volume: million users, 2015-19

Table 3: Kazakhstan telecommunication services market category segmentation: \$ billion, 2019

Table 4: Kazakhstan telecommunication services market geography segmentation: \$ billion, 2019

Table 5: Kazakhstan telecommunication services market value forecast: \$ billion, 2019-24

Table 6: Kazakhstan telecommunication services market volume forecast: million users, 2019-24

Table 7: Beeline Russia: key facts

Table 8: Beeline Russia: Key Employees

Table 9: Kazakhtelecom: key facts

Table 10: Kazakhtelecom: Annual Financial Ratios

Table 11: Kazakhtelecom: Key Employees

Table 12: Kcell AO: key facts

Table 13: Kcell AO: Annual Financial Ratios

Table 14: Kcell AO: Key Employees

Table 15: Kazakhstan size of population (million), 2015-19

Table 16: Kazakhstan exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Kazakhstan telecommunication services market value: \$ billion, 2015-19

Figure 2: Kazakhstan telecommunication services market volume: million users, 2015-19

Figure 3: Kazakhstan telecommunication services market category segmentation: % share, by value, 2019

Figure 4: Kazakhstan telecommunication services market geography segmentation: % share, by value, 2019

Figure 5: Kazakhstan telecommunication services market value forecast: \$ billion, 2019-24

Figure 6: Kazakhstan telecommunication services market volume forecast: million users, 2019-24

Figure 7: Forces driving competition in the telecommunication services market in Kazakhstan, 2019

Figure 8: Drivers of buyer power in the telecommunication services market in Kazakhstan, 2019

Figure 9: Drivers of supplier power in the telecommunication services market in Kazakhstan, 2019

Figure 10: Factors influencing the likelihood of new entrants in the telecommunication services market in Kazakhstan, 2019

Figure 11: Factors influencing the threat of substitutes in the telecommunication services market in Kazakhstan, 2019

Figure 12: Drivers of degree of rivalry in the telecommunication services market in Kazakhstan, 2019

COMPANIES MENTIONED

Beeline Russia

Kazakhtelecom

Kcell AO

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