

Telecommunication Services in Japan - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Telecommunication Services in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The Telecommunication Services market is defined as the total volume and value of both the Fixed Line Telecommunications market and the Wireless Telecommunications market. The market volume here is defined as number of fixed-line and wireless subscriptions. The fixed-line telecommunications market is valued as the revenues obtained by operators for voice telephony and internet fixed lines (wirelines), rather than wireless systems. Only revenues from end-users are included, with revenues from other operators, as in wholesale transactions, excluded. This market consists of voice telephony segments Circuit-Switched and VoIP (packet-switched voice subscriptions); and internet segments Narrowband (transmission speed 128 Kbps). Volume figures are defined as fixed-line subscriptions to each of these services. The wireless telecommunications services market is defined here as including cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication service.

The Japanese telecommunication services market had total revenues of \$117.7bn in 2020, representing a compound annual growth rate (CAGR) of 0% between 2016 and 2020.

Market consumption volume increased with a CAGR of 2.4% between 2016 and 2020, to reach a total of 501.1 million total subscriptions in 2020.

The telecommunication services market has begun to saturate as more and more consumers already possess a telecom service of some kind.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the telecommunication services market in Japan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the telecommunication services market in Japan

Leading company profiles reveal details of key telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Japan telecommunication services market with five year forecasts

REASONS TO BUY

What was the size of the Japan telecommunication services market by value in 2020?

What will be the size of the Japan telecommunication services market in 2025?

What factors are affecting the strength of competition in the Japan telecommunication services market?

How has the market performed over the last five years?

What are the main segments that make up Japan's telecommunication services market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. What is the rationale for the recent M&A activity?

7.4. How has the regulatory environment affected the Japanese market?

7.5. How will the COVID-19 pandemic affect the market going forward?

8 COMPANY PROFILES

8.1. Internet Initiative Japan Inc

8.2. KDDI Corporation

8.3. NTT DOCOMO Inc

8.4. Sakura Information Systems Co Ltd

8.5. SoftBank Group Corp

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Japan telecommunication services market value: \$ billion, 2016-20

Table 2: Japan telecommunication services market volume: million total subscriptions, 2016-20

Table 3: Japan telecommunication services market category segmentation: million total subscriptions, 2020

Table 4: Japan telecommunication services market geography segmentation: \$ billion, 2020

Table 5: Japan telecommunication services market value forecast: \$ billion, 2020-25

Table 6: Japan telecommunication services market volume forecast: million total subscriptions, 2020-25

Table 7: Internet Initiative Japan Inc: key facts

Table 8: Internet Initiative Japan Inc: Annual Financial Ratios

Table 9: Internet Initiative Japan Inc: Key Employees

Table 10: Internet Initiative Japan Inc: Key Employees Continued

Table 11: KDDI Corporation: key facts

Table 12: KDDI Corporation: Annual Financial Ratios

Table 13: KDDI Corporation: Key Employees

Table 14: KDDI Corporation: Key Employees Continued

Table 15: KDDI Corporation: Key Employees Continued

Table 16: NTT DOCOMO Inc: key facts

Table 17: NTT DOCOMO Inc: Key Employees

Table 18: Sakura Information Systems Co Ltd: key facts

Table 19: Sakura Information Systems Co Ltd: Key Employees

Table 20: SoftBank Group Corp: key facts

Table 21: SoftBank Group Corp: Annual Financial Ratios

Table 22: SoftBank Group Corp: Key Employees

Table 23: SoftBank Group Corp: Key Employees Continued

Table 24: Japan size of population (million), 2016-20

Table 25: Japan gdp (constant 2005 prices, \$ billion), 2016-20

Table 26: Japan gdp (current prices, \$ billion), 2016-20

Table 27: Japan inflation, 2016-20

Table 28: Japan consumer price index (absolute), 2016-20

Table 29: Japan exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: Japan telecommunication services market value: \$ billion, 2016-20

Figure 2: Japan telecommunication services market volume: million total subscriptions, 2016-20

Figure 3: Japan telecommunication services market category segmentation: % share, by volume, 2020

Figure 4: Japan telecommunication services market geography segmentation: % share, by value, 2020

Figure 5: Japan telecommunication services market value forecast: \$ billion, 2020-25

Figure 6: Japan telecommunication services market volume forecast: million total subscriptions, 2020-25

Figure 7: Forces driving competition in the telecommunication services market in Japan, 2020

Figure 8: Drivers of buyer power in the telecommunication services market in Japan, 2020

Figure 9: Drivers of supplier power in the telecommunication services market in Japan, 2020

Figure 10: Factors influencing the likelihood of new entrants in the telecommunication services market in Japan, 2020

Figure 11: Factors influencing the threat of substitutes in the telecommunication services market in Japan, 2020

Figure 12: Drivers of degree of rivalry in the telecommunication services market in Japan, 2020

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