

# Telecommunication Services in Germany - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

Telecommunication Services in Germany - Market @Summary, Competitive Analysis and Forecast to 2025

### SUMMARY

Telecommunication Services in Germany industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The Telecommunication Services market is defined as the total volume and value of both the Fixed Line Telecommunications market and the Wireless Telecommunications market. The market volume here is defined as number of fixed-line and wireless subscriptions. The fixed-line telecommunications market is valued as the revenues obtained by operators for voice telephony and internet fixed lines (wirelines), rather than wireless systems. Only revenues from end-users are included, with revenues from other operators, as in wholesale transactions, excluded. This market consists of voice telephony segments Circuit-Switched and VoIP (packet-switched voice subscriptions); and internet segments Narrowband (transmission speed 128 Kbps). Volume figures are defined as fixed-line subscriptions to each of these services. The wireless telecommunications services market is defined here as including cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication

service.

The German telecommunication services market had total revenues of \$38.4bn in 2020, representing a compound annual rate of change (CARC) of -1.8% between 2016 and 2020.

Market consumption volume increased with a CAGR of 0% between 2016 and 2020, to reach a total of 362.6 million total subscriptions in 2020.

The German market accounts for 16.1% of the total European market, making it the largest in the region.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the telecommunication services market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the telecommunication services market in Germany

Leading company profiles reveal details of key telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany telecommunication services market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the Germany telecommunication services market by value in 2020?

What will be the size of the Germany telecommunication services market in 2025?

What factors are affecting the strength of competition in the Germany telecommunication services market?

How has the market performed over the last five years?

Who are the top competitors in Germany's telecommunication services market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. What is the rationale for the recent M&A activity?

7.4. How has the regulatory environment affected the German market?

7.5. How will the COVID-19 pandemic affect the market going forward?

## **8 COMPANY PROFILES**

8.1. Deutsche Telekom AG

8.2. freenet AG

8.3. Telefonica Germany GmbH & Co OHG

8.4. Vodafone GmbH

8.5. United Internet AG

## **9 MACROECONOMIC INDICATORS**

9.1. Country data

## **10 APPENDIX**

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Germany telecommunication services market value: \$ billion, 2016-20

Table 2: Germany telecommunication services market volume: million total subscriptions, 2016-20

Table 3: Germany telecommunication services market category segmentation: million total subscriptions, 2020

Table 4: Germany telecommunication services market geography segmentation: \$ billion, 2020

Table 5: Germany telecommunication services market value forecast: \$ billion, 2020-25

Table 6: Germany telecommunication services market volume forecast: million total subscriptions, 2020-25

Table 7: Deutsche Telekom AG: key facts

Table 8: Deutsche Telekom AG: Annual Financial Ratios

Table 9: Deutsche Telekom AG: Key Employees

Table 10: Deutsche Telekom AG: Key Employees Continued

Table 11: freenet AG: key facts

Table 12: freenet AG: Annual Financial Ratios

Table 13: freenet AG: Key Employees

Table 14: Telefonica Germany GmbH & Co OHG: key facts

Table 15: Telefonica Germany GmbH & Co OHG: Key Employees

Table 16: Vodafone GmbH: key facts

Table 17: Vodafone GmbH: Key Employees

Table 18: United Internet AG: key facts

Table 19: United Internet AG: Annual Financial Ratios

Table 20: United Internet AG: Key Employees

Table 21: Germany size of population (million), 2016-20

Table 22: Germany gdp (constant 2005 prices, \$ billion), 2016-20

Table 23: Germany gdp (current prices, \$ billion), 2016-20

Table 24: Germany inflation, 2016-20

Table 25: Germany consumer price index (absolute), 2016-20

Table 26: Germany exchange rate, 2016-20

## List Of Figures

### LIST OF FIGURES

Figure 1: Germany telecommunication services market value: \$ billion, 2016-20

Figure 2: Germany telecommunication services market volume: million total subscriptions, 2016-20

Figure 3: Germany telecommunication services market category segmentation: % share, by volume, 2020

Figure 4: Germany telecommunication services market geography segmentation: % share, by value, 2020

Figure 5: Germany telecommunication services market value forecast: \$ billion, 2020-25

Figure 6: Germany telecommunication services market volume forecast: million total subscriptions, 2020-25

Figure 7: Forces driving competition in the telecommunication services market in Germany, 2020

Figure 8: Drivers of buyer power in the telecommunication services market in Germany, 2020

Figure 9: Drivers of supplier power in the telecommunication services market in Germany, 2020

Figure 10: Factors influencing the likelihood of new entrants in the telecommunication services market in Germany, 2020

Figure 11: Factors influencing the threat of substitutes in the telecommunication services market in Germany, 2020

Figure 12: Drivers of degree of rivalry in the telecommunication services market in Germany, 2020

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