

Telecommunication Services in Denmark - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Telecommunication Services in Denmark industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The Telecommunication Services market is defined as the total volume and value of both the Fixed Line Telecommunications market and the Wireless Telecommunications market. The market volume here is defined as number of fixed-line and wireless subscriptions. The fixed-line telecommunications market is valued as the revenues obtained by operators for voice telephony and internet fixed lines (wirelines), rather than wireless systems. Only revenues from end-users are included, with revenues from other operators, as in wholesale transactions, excluded. This market consists of voice telephony segments Circuit-Switched and VoIP (packet-switched voice subscriptions); and internet segments Narrowband (transmission speed 128 Kbps). Volume figures are defined as fixed-line subscriptions to each of these services. The wireless telecommunications services market is defined here as including cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication service.

The Danish telecommunication services market had total revenues of \$3.2bn in 2020, representing a compound annual rate of change (CARC) of -2.5% between 2016 and 2020.

Market consumption volumes declined with a CARC of -0.1% between 2016 and 2020, to reach a total of 24.5 million total subscriptions in 2020.

The Danish market has had difficulty in recent years due to a lack of demand for new subscriptions or land-line telephones.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the telecommunication services market in Denmark

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the telecommunication services market in Denmark

Leading company profiles reveal details of key telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Denmark telecommunication services market with five year forecasts

REASONS TO BUY

What was the size of the Denmark telecommunication services market by value in 2020?

What will be the size of the Denmark telecommunication services market in 2025?

What factors are affecting the strength of competition in the Denmark telecommunication services market?

How has the market performed over the last five years?

What are the main segments that make up Denmark's telecommunication services market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. Have there been any significant mergers/acquisitions?

7.4. How has the regulatory environment affected the Danish market?

7.5. How will the COVID-19 pandemic affect the market going forward?

8 COMPANY PROFILES

8.1. CK Hutchison Holdings Ltd

8.2. Telenor ASA

8.3. Telia Denmark

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Denmark telecommunication services market value: \$ billion, 2016-20

Table 2: Denmark telecommunication services market volume: million total subscriptions, 2016-20

Table 3: Denmark telecommunication services market category segmentation: million total subscriptions, 2020

Table 4: Denmark telecommunication services market geography segmentation: \$ billion, 2020

Table 5: Denmark telecommunication services market value forecast: \$ billion, 2020-25

Table 6: Denmark telecommunication services market volume forecast: million total subscriptions, 2020-25

Table 7: CK Hutchison Holdings Ltd: key facts

Table 8: CK Hutchison Holdings Ltd: Annual Financial Ratios

Table 9: CK Hutchison Holdings Ltd: Key Employees

Table 10: Telenor ASA: key facts

Table 11: Telenor ASA: Annual Financial Ratios

Table 12: Telenor ASA: Key Employees

Table 13: Telenor ASA: Key Employees Continued

Table 14: Telia Denmark: key facts

Table 15: Telia Denmark: Key Employees

Table 16: Denmark size of population (million), 2016-20

Table 17: Denmark gdp (constant 2005 prices, \$ billion), 2016-20

Table 18: Denmark gdp (current prices, \$ billion), 2016-20

Table 19: Denmark inflation, 2016-20

Table 20: Denmark consumer price index (absolute), 2016-20

Table 21: Denmark exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: Denmark telecommunication services market value: \$ billion, 2016-20

Figure 2: Denmark telecommunication services market volume: million total subscriptions, 2016-20

Figure 3: Denmark telecommunication services market category segmentation: % share, by volume, 2020

Figure 4: Denmark telecommunication services market geography segmentation: % share, by value, 2020

Figure 5: Denmark telecommunication services market value forecast: \$ billion, 2020-25

Figure 6: Denmark telecommunication services market volume forecast: million total subscriptions, 2020-25

Figure 7: Forces driving competition in the telecommunication services market in Denmark, 2020

Figure 8: Drivers of buyer power in the telecommunication services market in Denmark, 2020

Figure 9: Drivers of supplier power in the telecommunication services market in Denmark, 2020

Figure 10: Factors influencing the likelihood of new entrants in the telecommunication services market in Denmark, 2020

Figure 11: Factors influencing the threat of substitutes in the telecommunication services market in Denmark, 2020

Figure 12: Drivers of degree of rivalry in the telecommunication services market in Denmark, 2020

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