

Telecommunication Services in Chile

<https://marketpublishers.com/r/T7CC0619423EN.html>

Date: June 2020

Pages: 39

Price: US\$ 350.00 (Single User License)

ID: T7CC0619423EN

Abstracts

Telecommunication Services in Chile

SUMMARY

Telecommunication Services in Chile industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The Telecommunication Services market is defined as the total volume and value of both the Fixed Line Telecommunications market and the Wireless Telecommunications market. The market volume here is defined as the total number of fixed-line telephones and mobile subscribers.

The Chilean telecommunication services market had total revenues of \$5.1bn in 2019, representing a compound annual rate of change (CARC) of -0.8% between 2015 and 2019.

The wireless segment was the market's most lucrative in 2019, with total revenues of \$3.5bn, equivalent to 67.5% of the market's overall value.

Price drops amid intense competition have impacted the growth of revenues from internet services causing decline in 2019.

SCOPE

Telecommunication Services in Chile

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the telecommunication services market in Chile

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the telecommunication services market in Chile

Leading company profiles reveal details of key telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Chile telecommunication services market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Chile telecommunication services market by value in 2019?

What will be the size of the Chile telecommunication services market in 2024?

What factors are affecting the strength of competition in the Chile telecommunication services market?

How has the market performed over the last five years?

What are the main segments that make up Chile's telecommunication services market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. How do challengers/disruptors strategies or products differ from the leading firms?

7.4. How has the regulatory environment affected the Chilean market?

7.5. How will the COVID-19 pandemic affect the market going forward?

8 COMPANY PROFILES

8.1. Claro Servicios Empresariales SA

8.2. Empresa Nacional de Telecomunicaciones SA

8.3. Telefonica Chile SA

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Chile telecommunication services market value: \$ billion, 2015-19
- Table 2: Chile telecommunication services market volume: million users, 2015-19
- Table 3: Chile telecommunication services market category segmentation: \$ billion, 2019
- Table 4: Chile telecommunication services market geography segmentation: \$ billion, 2019
- Table 5: Chile telecommunication services market value forecast: \$ billion, 2019-24
- Table 6: Chile telecommunication services market volume forecast: million users, 2019-24
- Table 7: Claro Servicios Empresariales SA: key facts
- Table 8: Claro Servicios Empresariales SA: Key Employees
- Table 9: Empresa Nacional de Telecomunicaciones SA: key facts
- Table 10: Empresa Nacional de Telecomunicaciones SA: Annual Financial Ratios
- Table 11: Empresa Nacional de Telecomunicaciones SA: Key Employees
- Table 12: Telefonica Chile SA: key facts
- Table 13: Telefonica Chile SA: Annual Financial Ratios
- Table 14: Telefonica Chile SA: Annual Financial Ratios (Continued)
- Table 15: Telefonica Chile SA: Key Employees
- Table 16: Chile size of population (million), 2015-19
- Table 17: Chile gdp (constant 2005 prices, \$ billion), 2015-19
- Table 18: Chile gdp (current prices, \$ billion), 2015-19
- Table 19: Chile inflation, 2015-19
- Table 20: Chile consumer price index (absolute), 2015-19
- Table 21: Chile exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

- Figure 1: Chile telecommunication services market value: \$ billion, 2015-19
- Figure 2: Chile telecommunication services market volume: million users, 2015-19
- Figure 3: Chile telecommunication services market category segmentation: % share, by value, 2019
- Figure 4: Chile telecommunication services market geography segmentation: % share, by value, 2019
- Figure 5: Chile telecommunication services market value forecast: \$ billion, 2019-24
- Figure 6: Chile telecommunication services market volume forecast: million users, 2019-24
- Figure 7: Forces driving competition in the telecommunication services market in Chile, 2019
- Figure 8: Drivers of buyer power in the telecommunication services market in Chile, 2019
- Figure 9: Drivers of supplier power in the telecommunication services market in Chile, 2019
- Figure 10: Factors influencing the likelihood of new entrants in the telecommunication services market in Chile, 2019
- Figure 11: Factors influencing the threat of substitutes in the telecommunication services market in Chile, 2019
- Figure 12: Drivers of degree of rivalry in the telecommunication services market in Chile, 2019

COMPANIES MENTIONED

Claro Servicios Empresariales SA
Empresa Nacional de Telecomunicaciones SA
Telefonica Chile SA

I would like to order

Product name: Telecommunication Services in Chile

Product link: <https://marketpublishers.com/r/T7CC0619423EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T7CC0619423EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970