

Telecommunication Services in Brazil - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/T49210CF8DA9EN.html>

Date: May 2021

Pages: 45

Price: US\$ 350.00 (Single User License)

ID: T49210CF8DA9EN

Abstracts

Telecommunication Services in Brazil - Market @Summary, Competitive Analysis and Forecast to 2025

SUMMARY

Telecommunication Services in Brazil industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The Telecommunication Services market is defined as the total volume and value of both the Fixed Line Telecommunications market and the Wireless Telecommunications market. The market volume here is defined as number of fixed-line and wireless subscriptions. The fixed-line telecommunications market is valued as the revenues obtained by operators for voice telephony and internet fixed lines (wirelines), rather than wireless systems. Only revenues from end-users are included, with revenues from other operators, as in wholesale transactions, excluded. This market consists of voice telephony segments Circuit-Switched and VoIP (packet-switched voice subscriptions); and internet segments Narrowband (transmission speed 128 Kbps). Volume figures are defined as fixed-line subscriptions to each of these services. The wireless telecommunications services market is defined here as including cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication service.

The Brazilian telecommunication services market had total revenues of \$22.6bn in 2020, representing a compound annual rate of change (CARC) of -7.2% between 2016 and 2020.

Market consumption volumes declined with a CARC of -2.8% between 2016 and 2020, to reach a total of 512.4 million total subscriptions in 2020.

The coronavirus pandemic led to huge economic downturn and caused large decline.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the telecommunication services market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the telecommunication services market in Brazil

Leading company profiles reveal details of key telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil telecommunication services market with five year forecasts

REASONS TO BUY

What was the size of the Brazil telecommunication services market by value in 2020?

What will be the size of the Brazil telecommunication services market in 2025?

What factors are affecting the strength of competition in the Brazil telecommunication services market?

How has the market performed over the last five years?

What are the main segments that make up Brazil's telecommunication services market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. What is the rationale for the recent M&A activity?

7.4. How has the regulatory environment affected the Brazilian market?

7.5. How will the COVID-19 pandemic affect the market going forward?

8 COMPANY PROFILES

8.1. Claro SA

8.2. Oi S.A.

8.3. Telefonica Brasil SA (Vivo)

8.4. Telecom Italia S.p.A.

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Brazil telecommunication services market value: \$ billion, 2016-20

Table 2: Brazil telecommunication services market volume: million total subscriptions, 2016-20

Table 3: Brazil telecommunication services market category segmentation: million total subscriptions, 2020

Table 4: Brazil telecommunication services market geography segmentation: \$ billion, 2020

Table 5: Brazil telecommunication services market value forecast: \$ billion, 2020-25

Table 6: Brazil telecommunication services market volume forecast: million total subscriptions, 2020-25

Table 7: Claro SA: key facts

Table 8: Claro SA: Key Employees

Table 9: Oi S.A.: key facts

Table 10: Oi S.A.: Annual Financial Ratios

Table 11: Oi S.A.: Annual Financial Ratios (Continued)

Table 12: Oi S.A.: Key Employees

Table 13: Telefonica Brasil SA (Vivo): key facts

Table 14: Telefonica Brasil SA (Vivo): Annual Financial Ratios

Table 15: Telefonica Brasil SA (Vivo): Key Employees

Table 16: Telecom Italia S.p.A.: key facts

Table 17: Telecom Italia S.p.A.: Annual Financial Ratios

Table 18: Telecom Italia S.p.A.: Key Employees

Table 19: Telecom Italia S.p.A.: Key Employees Continued

Table 20: Brazil size of population (million), 2016-20

Table 21: Brazil gdp (constant 2005 prices, \$ billion), 2016-20

Table 22: Brazil gdp (current prices, \$ billion), 2016-20

Table 23: Brazil inflation, 2016-20

Table 24: Brazil consumer price index (absolute), 2016-20

Table 25: Brazil exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: Brazil telecommunication services market value: \$ billion, 2016-20

Figure 2: Brazil telecommunication services market volume: million total subscriptions, 2016-20

Figure 3: Brazil telecommunication services market category segmentation: % share, by volume, 2020

Figure 4: Brazil telecommunication services market geography segmentation: % share, by value, 2020

Figure 5: Brazil telecommunication services market value forecast: \$ billion, 2020-25

Figure 6: Brazil telecommunication services market volume forecast: million total subscriptions, 2020-25

Figure 7: Forces driving competition in the telecommunication services market in Brazil, 2020

Figure 8: Drivers of buyer power in the telecommunication services market in Brazil, 2020

Figure 9: Drivers of supplier power in the telecommunication services market in Brazil, 2020

Figure 10: Factors influencing the likelihood of new entrants in the telecommunication services market in Brazil, 2020

Figure 11: Factors influencing the threat of substitutes in the telecommunication services market in Brazil, 2020

Figure 12: Drivers of degree of rivalry in the telecommunication services market in Brazil, 2020

I would like to order

Product name: Telecommunication Services in Brazil - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/T49210CF8DA9EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T49210CF8DA9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

