

Telecommunication Services in Australia

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Abstracts

Telecommunication Services in Australia

SUMMARY

Telecommunication Services in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The Telecommunication Services market is defined as the total volume and value of both the Fixed Line Telecommunications market and the Wireless Telecommunications market. The market volume here is defined as the total number of fixed-line telephones and mobile subscribers.

The Australian telecommunication services market had total revenues of \$21.7bn in 2019, representing a compound annual rate of change (CARC) of -0.7% between 2015 and 2019.

The wireless segment was the market's most lucrative in 2019, with total revenues of \$12.6bn, equivalent to 57.8% of the market's overall value.

Australia's national broadband target goes beyond the Digital Agenda (DAE) targets and aims to have almost full coverage of ultrafast broadband throughout the country by the end of 2020.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the telecommunication services market in Australia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the telecommunication services market in Australia

Leading company profiles reveal details of key telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Australia telecommunication services market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Australia telecommunication services market by value in 2019?

What will be the size of the Australia telecommunication services market in 2024?

What factors are affecting the strength of competition in the Australia telecommunication services market?

How has the market performed over the last five years?

What are the main segments that make up Australia's telecommunication services market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. What are the strengths of players in the market?

7.4. How do challengers/disruptors strategies or products differ from the leading firms?

7.5. How will the COVID-19 pandemic affect the market going forward?

8 COMPANY PROFILES

8.1. amaysim Australia Ltd

8.2. Boost Mobile LLC

8.3. Vodafone Hutchison Australia Pty Ltd

8.4. Singtel Optus Pty Ltd

8.5. Telstra Corporation Limited

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Australia telecommunication services market value: \$ billion, 2015-19
- Table 2: Australia telecommunication services market volume: million users, 2015-19
- Table 3: Australia telecommunication services market category segmentation: \$ billion, 2019
- Table 4: Australia telecommunication services market geography segmentation: \$ billion, 2019
- Table 5: Australia telecommunication services market value forecast: \$ billion, 2019-24
- Table 6: Australia telecommunication services market volume forecast: million users, 2019-24
- Table 7: amaysim Australia Ltd: key facts
- Table 8: amaysim Australia Ltd: Annual Financial Ratios
- Table 9: amaysim Australia Ltd: Key Employees
- Table 10: Boost Mobile LLC: key facts
- Table 11: Vodafone Hutchison Australia Pty Ltd: key facts
- Table 12: Vodafone Hutchison Australia Pty Ltd: Key Employees
- Table 13: Singtel Optus Pty Ltd: key facts
- Table 14: Singtel Optus Pty Ltd: Key Employees
- Table 15: Telstra Corporation Limited: key facts
- Table 16: Telstra Corporation Limited: Annual Financial Ratios
- Table 17: Telstra Corporation Limited: Annual Financial Ratios (Continued)
- Table 18: Telstra Corporation Limited: Key Employees
- Table 19: Australia size of population (million), 2015-19
- Table 20: Australia gdp (constant 2005 prices, \$ billion), 2015-19
- Table 21: Australia gdp (current prices, \$ billion), 2015-19
- Table 22: Australia inflation, 2015-19
- Table 23: Australia consumer price index (absolute), 2015-19
- Table 24: Australia exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

- Figure 1: Australia telecommunication services market value: \$ billion, 2015-19
- Figure 2: Australia telecommunication services market volume: million users, 2015-19
- Figure 3: Australia telecommunication services market category segmentation: % share, by value, 2019
- Figure 4: Australia telecommunication services market geography segmentation: % share, by value, 2019
- Figure 5: Australia telecommunication services market value forecast: \$ billion, 2019-24
- Figure 6: Australia telecommunication services market volume forecast: million users, 2019-24
- Figure 7: Forces driving competition in the telecommunication services market in Australia, 2019
- Figure 8: Drivers of buyer power in the telecommunication services market in Australia, 2019
- Figure 9: Drivers of supplier power in the telecommunication services market in Australia, 2019
- Figure 10: Factors influencing the likelihood of new entrants in the telecommunication services market in Australia, 2019
- Figure 11: Factors influencing the threat of substitutes in the telecommunication services market in Australia, 2019
- Figure 12: Drivers of degree of rivalry in the telecommunication services market in Australia, 2019

COMPANIES MENTIONED

amaysim Australia Ltd
Boost Mobile LLC
Vodafone Hutchison Australia Pty Ltd
Singtel Optus Pty Ltd
Telstra Corporation Limited

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