

Telecommunication Services Global Industry Almanac_2017

<https://marketpublishers.com/r/T1B6E5B57A9EN.html>

Date: March 2017

Pages: 688

Price: US\$ 2,995.00 (Single User License)

ID: T1B6E5B57A9EN

Abstracts

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Summary

Global Telecommunication Services industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Essential resource for top-line data and analysis covering the global telecommunication services market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

The telecommunication services market consists of the fixed line telecoms segment and the wireless telecommunication services segment.

The fixed-line telecommunications segment is valued as the revenues obtained by operators for voice telephony and other non-voice information transmission using fixed lines (wired), rather than wireless systems. Only revenues from end-users are included, with revenues from other operators, as in wholesale transactions, excluded. Revenues from internet services and value-added services are included.

The wireless telecommunications services segment is defined here as including cellular (mobile) phones, pagers, and any other wireless or cellular

telecommunication service. Revenues are based on payments to operators of all of these services for subscriptions and usage.

Market volumes for the telecommunication services market represent the total number of fixed-line telephones and mobile subscribers.

All currency conversions were carried out at constant 2015 average annual exchange rates.

The global telecommunication services market is forecast to generate total revenues of \$1,194,143.2m in 2016, representing a compound annual rate of change (CARC) of -3.4% between 2012 and 2016.

Market consumption volume is forecast to increase with a CAGR of 2.4% between 2012-2016, to reach a total of 8,538.1 million subscriptions in 2016.

The decline in global market value was chiefly driven by the falling value of the European market, which lost around 22% of its overall value between 2012 and 2016.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global telecommunication services market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global telecommunication services market

Leading company profiles reveal details of key telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global telecommunication services market with five year forecasts by both value and volume

Reasons to buy

What was the size of the global telecommunication services market by value in 2016?

What will be the size of the global telecommunication services market in 2021?

What factors are affecting the strength of competition in the global telecommunication services market?

How has the market performed over the last five years?

Who are the top competitors in the global telecommunication services market?

Contents

EXECUTIVE SUMMARY

Market value
Market value forecast
Market volume
Market volume forecast
Category segmentation
Geography segmentation
Market share
Introduction
What is this report about?
Who is the target reader?
How to use this report
Definitions
Global Telecommunication Services
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Telecommunication Services in Asia-Pacific
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Telecommunication Services in Europe
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Telecommunication Services in Finland
Market Overview
Market Data
Market Segmentation
Market outlook

Five forces analysis
Macroeconomic indicators
Telecommunication Services in France
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Telecommunication Services in Germany
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Telecommunication Services in India
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Telecommunication Services in Indonesia
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Telecommunication Services in Italy
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Telecommunication Services in Japan
Market Overview

Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Telecommunication Services in Mexico
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Telecommunication Services in The Netherlands
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Telecommunication Services in North America
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Telecommunication Services in Norway
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Telecommunication Services in Russia
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators

Telecommunication Services in Singapore

Market Overview

Market Data

Market Segmentation

Market outlook

Five forces analysis

Macroeconomic indicators

Telecommunication Services in South Africa

Market Overview

Market Data

Market Segmentation

Market outlook

Five forces analysis

Macroeconomic indicators

Telecommunication Services in South Korea

Market Overview

Market Data

Market Segmentation

Market outlook

Five forces analysis

Macroeconomic indicators

Telecommunication Services in Spain

Market Overview

Market Data

Market Segmentation

Market outlook

Five forces analysis

Macroeconomic indicators

Telecommunication Services in Sweden

Market Overview

Market Data

Market Segmentation

Market outlook

Five forces analysis

Macroeconomic indicators

Telecommunication Services in Turkey

Market Overview

Market Data

Market Segmentation

Market outlook
Five forces analysis
Macroeconomic indicators
Telecommunication Services in The United Kingdom
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Telecommunication Services in The United States
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Telecommunication Services in Australia
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Telecommunication Services in Brazil
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Telecommunication Services in Canada
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Telecommunication Services in China

Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Telecommunication Services in Denmark
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Company Profiles
Leading companies
Appendix
Methodology
About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Global telecommunication services market value: \$ billion, 2012–16

Table 2: Global telecommunication services market volume: billion subscriptions, 2012–16

Table 3: Global telecommunication services market category segmentation: \$ billion, 2016

Table 4: Global telecommunication services market geography segmentation: \$ billion, 2016

Table 5: Global telecommunication services market share: % share, by volume, 2016

Table 6: Global telecommunication services market value forecast: \$ billion, 2016–21

Table 7: Global telecommunication services market volume forecast: billion subscriptions, 2016–21

Table 8: Asia-Pacific telecommunication services market value: \$ billion, 2012–16

Table 9: Asia-Pacific telecommunication services market volume: billion subscriptions, 2012–16

Table 10: Asia-Pacific telecommunication services market category segmentation: \$ billion, 2016

Table 11: Asia-Pacific telecommunication services market geography segmentation: \$ billion, 2016

Table 12: Asia-Pacific telecommunication services market share: % share, by volume, 2016

Table 13: Asia-Pacific telecommunication services market value forecast: \$ billion, 2016–21

Table 14: Asia-Pacific telecommunication services market volume forecast: billion subscriptions, 2016–21

Table 15: Europe telecommunication services market value: \$ billion, 2012–16

Table 16: Europe telecommunication services market volume: billion subscriptions, 2012–16

Table 17: Europe telecommunication services market category segmentation: \$ billion, 2016

Table 18: Europe telecommunication services market geography segmentation: \$ billion, 2016

Table 19: Europe telecommunication services market share: % share, by volume, 2016

Table 20: Europe telecommunication services market value forecast: \$ billion, 2016–21

Table 21: Europe telecommunication services market volume forecast: billion subscriptions, 2016–21

Table 22: Finland telecommunication services market value: \$ million, 2012–16

Table 23: Finland telecommunication services market volume: million subscriptions, 2012–16

Table 24: Finland telecommunication services market category segmentation: \$ million, 2016

Table 25: Finland telecommunication services market geography segmentation: \$ million, 2016

Table 26: Finland telecommunication services market share: % share, by volume, 2016

Table 27: Finland telecommunication services market value forecast: \$ million, 2016–21

Table 28: Finland telecommunication services market volume forecast: million subscriptions, 2016–21

Table 29: Finland size of population (million), 2012–16

Table 30: Finland gdp (constant 2005 prices, \$ billion), 2012–16

Table 31: Finland gdp (current prices, \$ billion), 2012–16

Table 32: Finland inflation, 2012–16

Table 33: Finland consumer price index (absolute), 2012–16

Table 34: Finland exchange rate, 2012–16

Table 35: France telecommunication services market value: \$ billion, 2012–16

Table 36: France telecommunication services market volume: million subscriptions, 2012–16

Table 37: France telecommunication services market category segmentation: \$ billion, 2016

Table 38: France telecommunication services market geography segmentation: \$ billion, 2016

Table 39: France telecommunication services market share: % share, by volume, 2016

Table 40: France telecommunication services market value forecast: \$ billion, 2016–21

Table 41: France telecommunication services market volume forecast: million subscriptions, 2016–21

Table 42: France size of population (million), 2012–16

Table 43: France gdp (constant 2005 prices, \$ billion), 2012–16

Table 44: France gdp (current prices, \$ billion), 2012–16

Table 45: France inflation, 2012–16

Table 46: France consumer price index (absolute), 2012–16

Table 47: France exchange rate, 2012–16

Table 48: Germany telecommunication services market value: \$ billion, 2012–16

Table 49: Germany telecommunication services market volume: million subscriptions, 2012–16

Table 50: Germany telecommunication services market category segmentation: \$ billion, 2016

Table 51: Germany telecommunication services market geography segmentation: \$ billion, 2016

Table 52: Germany telecommunication services market share: % share, by volume, 2016

Table 53: Germany telecommunication services market value forecast: \$ billion, 2016–21

Table 54: Germany telecommunication services market volume forecast: million subscriptions, 2016–21

Table 55: Germany size of population (million), 2012–16

Table 56: Germany gdp (constant 2005 prices, \$ billion), 2012–16

Table 57: Germany gdp (current prices, \$ billion), 2012–16

Table 58: Germany inflation, 2012–16

Table 59: Germany consumer price index (absolute), 2012–16

Table 60: Germany exchange rate, 2012–16

Table 61: India telecommunication services market value: \$ billion, 2012–16

Table 62: India telecommunication services market volume: million subscriptions, 2012–16

Table 63: India telecommunication services market category segmentation: \$ billion, 2016

Table 64: India telecommunication services market geography segmentation: \$ billion, 2016

Table 65: India telecommunication services market share: % share, by volume, 2016

Table 66: India telecommunication services market value forecast: \$ billion, 2016–21

Table 67: India telecommunication services market volume forecast: million subscriptions, 2016–21

Table 68: India size of population (million), 2012–16

Table 69: India gdp (constant 2005 prices, \$ billion), 2012–16

Table 70: India gdp (current prices, \$ billion), 2012–16

Table 71: India inflation, 2012–16

Table 72: India consumer price index (absolute), 2012–16

Table 73: India exchange rate, 2012–16

Table 74: Indonesia telecommunication services market value: \$ million, 2012–16

Table 75: Indonesia telecommunication services market volume: million subscriptions, 2012–16

Table 76: Indonesia telecommunication services market category segmentation: \$ million, 2016

Table 77: Indonesia telecommunication services market geography segmentation: \$ million, 2016

Table 78: Indonesia telecommunication services market share: % share, by volume,

2016

Table 79: Indonesia telecommunication services market value forecast: \$ million, 2016–21

Table 80: Indonesia telecommunication services market volume forecast: million subscriptions, 2016–21

Table 81: Indonesia size of population (million), 2012–16

Table 82: Indonesia gdp (constant 2005 prices, \$ billion), 2012–16

Table 83: Indonesia gdp (current prices, \$ billion), 2012–16

Table 84: Indonesia inflation, 2012–16

Table 85: Indonesia consumer price index (absolute), 2012–16

Table 86: Indonesia exchange rate, 2012–16

Table 87: Italy telecommunication services market value: \$ million, 2012–16

Table 88: Italy telecommunication services market volume: million subscriptions, 2012–16

Table 89: Italy telecommunication services market category segmentation: \$ million, 2016

Table 90: Italy telecommunication services market geography segmentation: \$ million, 2016

Table 91: Italy telecommunication services market share: % share, by volume, 2016

Table 92: Italy telecommunication services market value forecast: \$ million, 2016–21

Table 93: Italy telecommunication services market volume forecast: million subscriptions, 2016–21

Table 94: Italy size of population (million), 2012–16

Table 95: Italy gdp (constant 2005 prices, \$ billion), 2012–16

Table 96: Italy gdp (current prices, \$ billion), 2012–16

Table 97: Italy inflation, 2012–16

Table 98: Italy consumer price index (absolute), 2012–16

Table 99: Italy exchange rate, 2012–16

Table 100: Japan telecommunication services market value: \$ billion, 2012–16

Table 101: Japan telecommunication services market volume: million subscriptions, 2012–16

Table 102: Japan telecommunication services market category segmentation: \$ billion, 2016

Table 103: Japan telecommunication services market geography segmentation: \$ billion, 2016

Table 104: Japan telecommunication services market share: % share, by volume, 2016

Table 105: Japan telecommunication services market value forecast: \$ billion, 2016–21

Table 106: Japan telecommunication services market volume forecast: million subscriptions, 2016–21

Table 107: Japan size of population (million), 2012–16
Table 108: Japan gdp (constant 2005 prices, \$ billion), 2012–16
Table 109: Japan gdp (current prices, \$ billion), 2012–16
Table 110: Japan inflation, 2012–16
Table 111: Japan consumer price index (absolute), 2012–16
Table 112: Japan exchange rate, 2012–16
Table 113: Mexico telecommunication services market value: \$ million, 2012–16
Table 114: Mexico telecommunication services market volume: million subscriptions, 2012–16
Table 115: Mexico telecommunication services market category segmentation: \$ million, 2016
Table 116: Mexico telecommunication services market geography segmentation: \$ million, 2016
Table 117: Mexico telecommunication services market share: % share, by volume, 2016
Table 118: Mexico telecommunication services market value forecast: \$ million, 2016–21
Table 119: Mexico telecommunication services market volume forecast: million subscriptions, 2016–21
Table 120: Mexico size of population (million), 2012–16
Table 121: Mexico gdp (constant 2005 prices, \$ billion), 2012–16
Table 122: Mexico gdp (current prices, \$ billion), 2012–16
Table 123: Mexico inflation, 2012–16
Table 124: Mexico consumer price index (absolute), 2012–16
Table 125: Mexico exchange rate, 2012–16
Table 126: Netherlands telecommunication services market value: \$ million, 2012–16
Table 127: Netherlands telecommunication services market volume: million subscriptions, 2012–16
Table 128: Netherlands telecommunication services market category segmentation: \$ million, 2016
Table 129: Netherlands telecommunication services market geography segmentation: \$ million, 2016
Table 130: Netherlands telecommunication services market share: % share, by volume, 2016
Table 131: Netherlands telecommunication services market value forecast: \$ million, 2016–21
Table 132: Netherlands telecommunication services market volume forecast: million subscriptions, 2016–21
Table 133: Netherlands size of population (million), 2012–16
Table 134: Netherlands gdp (constant 2005 prices, \$ billion), 2012–16

Table 135: Netherlands gdp (current prices, \$ billion), 2012–16

Table 136: Netherlands inflation, 2012–16

Table 137: Netherlands consumer price index (absolute), 2012–16

Table 138: Netherlands exchange rate, 2012–16

Table 139: North America telecommunication services market value: \$ billion, 2012–16

Table 140: North America telecommunication services market volume: million subscriptions, 2012–16

Table 141: North America telecommunication services market category segmentation: \$ billion, 2016

Table 142: North America telecommunication services market geography segmentation: \$ billion, 2016

Table 143: North America telecommunication services market share: % share, by volume, 2016

Table 144: North America telecommunication services market value forecast: \$ billion, 2016–21

Table 145: North America telecommunication services market volume forecast: million subscriptions, 2016–21

Table 146: Norway telecommunication services market value: \$ million, 2012–16

Table 147: Norway telecommunication services market volume: million subscriptions, 2012–16

Table 148: Norway telecommunication services market category segmentation: \$ million, 2016

Table 149: Norway telecommunication services market geography segmentation: \$ million, 2016

Table 150: Norway telecommunication services market share: % share, by volume, 2016

Table 151: Norway telecommunication services market value forecast: \$ million, 2016–21

Table 152: Norway telecommunication services market volume forecast: million subscriptions, 2016–21

Table 153: Norway size of population (million), 2012–16

Table 154: Norway gdp (constant 2005 prices, \$ billion), 2012–16

Table 155: Norway gdp (current prices, \$ billion), 2012–16

Table 156: Norway inflation, 2012–16

Table 157: Norway consumer price index (absolute), 2012–16

Table 158: Norway exchange rate, 2012–16

Table 159: Russia telecommunication services market value: \$ billion, 2012–16

Table 160: Russia telecommunication services market volume: million subscriptions, 2012–16

Table 161: Russia telecommunication services market category segmentation: \$ billion, 2016

Table 162: Russia telecommunication services market geography segmentation: \$ billion, 2016

Table 163: Russia telecommunication services market share: % share, by volume, 2016

Table 164: Russia telecommunication services market value forecast: \$ billion, 2016–21

Table 165: Russia telecommunication services market volume forecast: million subscriptions, 2016–21

Table 166: Russia size of population (million), 2012–16

Table 167: Russia gdp (constant 2005 prices, \$ billion), 2012–16

Table 168: Russia gdp (current prices, \$ billion), 2012–16

Table 169: Russia inflation, 2012–16

Table 170: Russia consumer price index (absolute), 2012–16

Table 171: Russia exchange rate, 2012–16

Table 172: Singapore telecommunication services market value: \$ million, 2012–16

Table 173: Singapore telecommunication services market volume: million subscriptions, 2012–16

Table 174: Singapore telecommunication services market category segmentation: \$ million, 2016

Table 175: Singapore telecommunication services market geography segmentation: \$ million, 2016

Table 176: Singapore telecommunication services market share: % share, by volume, 2016

Table 177: Singapore telecommunication services market value forecast: \$ million, 2016–21

Table 178: Singapore telecommunication services market volume forecast: million subscriptions, 2016–21

Table 179: Singapore size of population (million), 2012–16

Table 180: Singapore gdp (constant 2005 prices, \$ billion), 2012–16

Table 181: Singapore gdp (current prices, \$ billion), 2012–16

Table 182: Singapore inflation, 2012–16

Table 183: Singapore consumer price index (absolute), 2012–16

Table 184: Singapore exchange rate, 2012–16

Table 185: South Africa telecommunication services market value: \$ million, 2012–16

Table 186: South Africa telecommunication services market volume: million subscriptions, 2012–16

Table 187: South Africa telecommunication services market category segmentation: \$ million, 2016

Table 188: South Africa telecommunication services market geography segmentation: \$

million, 2016

Table 189: South Africa telecommunication services market share: % share, by volume, 2016

Table 190: South Africa telecommunication services market value forecast: \$ million, 2016–21

Table 191: South Africa telecommunication services market volume forecast: million subscriptions, 2016–21

Table 192: South Africa size of population (million), 2012–16

Table 193: South Africa gdp (constant 2005 prices, \$ billion), 2012–16

Table 194: South Africa gdp (current prices, \$ billion), 2012–16

Table 195: South Africa inflation, 2012–16

Table 196: South Africa consumer price index (absolute), 2012–16

Table 197: South Africa exchange rate, 2012–16

Table 198: South Korea telecommunication services market value: \$ million, 2012–16

Table 199: South Korea telecommunication services market volume: million subscriptions, 2012–16

Table 200: South Korea telecommunication services market category segmentation: \$ million, 2016

Table 201: South Korea telecommunication services market geography segmentation: \$ million, 2016

Table 202: South Korea telecommunication services market share: % share, by volume, 2016

Table 203: South Korea telecommunication services market value forecast: \$ million, 2016–21

Table 204: South Korea telecommunication services market volume forecast: million subscriptions, 2016–21

Table 205: South Korea size of population (million), 2012–16

Table 206: South Korea gdp (constant 2005 prices, \$ billion), 2012–16

Table 207: South Korea gdp (current prices, \$ billion), 2012–16

Table 208: South Korea inflation, 2012–16

Table 209: South Korea consumer price index (absolute), 2012–16

Table 210: South Korea exchange rate, 2012–16

Table 211: Spain telecommunication services market value: \$ million, 2012–16

Table 212: Spain telecommunication services market volume: million subscriptions, 2012–16

Table 213: Spain telecommunication services market category segmentation: \$ million, 2016

Table 214: Spain telecommunication services market geography segmentation: \$ million, 2016

Table 215: Spain telecommunication services market share: % share, by volume, 2016
Table 216: Spain telecommunication services market value forecast: \$ million, 2016–21
Table 217: Spain telecommunication services market volume forecast: million subscriptions, 2016–21
Table 218: Spain size of population (million), 2012–16
Table 219: Spain gdp (constant 2005 prices, \$ billion), 2012–16
Table 220: Spain gdp (current prices, \$ billion), 2012–16
Table 221: Spain inflation, 2012–16
Table 222: Spain consumer price index (absolute), 2012–16
Table 223: Spain exchange rate, 2012–16
Table 224: Sweden telecommunication services market value: \$ million, 2012–16
Table 225: Sweden telecommunication services market volume: million subscriptions, 2012–16
Table 226: Sweden telecommunication services market category segmentation: \$ million, 2016
Table 227: Sweden telecommunication services market geography segmentation: \$ million, 2016
Table 228: Sweden telecommunication services market share: % share, by volume, 2016
Table 229: Sweden telecommunication services market value forecast: \$ million, 2016–21
Table 230: Sweden telecommunication services market volume forecast: million subscriptions, 2016–21
Table 231: Sweden size of population (million), 2012–16
Table 232: Sweden gdp (constant 2005 prices, \$ billion), 2012–16
Table 233: Sweden gdp (current prices, \$ billion), 2012–16
Table 234: Sweden inflation, 2012–16
Table 235: Sweden consumer price index (absolute), 2012–16
Table 236: Sweden exchange rate, 2012–16
Table 237: Turkey telecommunication services market value: \$ million, 2012–16
Table 238: Turkey telecommunication services market volume: million subscriptions, 2012–16
Table 239: Turkey telecommunication services market category segmentation: \$ million, 2016
Table 240: Turkey telecommunication services market geography segmentation: \$ million, 2016
Table 241: Turkey telecommunication services market share: % share, by volume, 2016
Table 242: Turkey telecommunication services market value forecast: \$ million, 2016–21

Table 243: Turkey telecommunication services market volume forecast: million subscriptions, 2016–21

Table 244: Turkey size of population (million), 2012–16

Table 245: Turkey gdp (constant 2005 prices, \$ billion), 2012–16

Table 246: Turkey gdp (current prices, \$ billion), 2012–16

Table 247: Turkey inflation, 2012–16

Table 248: Turkey consumer price index (absolute), 2012–16

Table 249: Turkey exchange rate, 2012–16

Table 250: United Kingdom telecommunication services market value: \$ billion, 2012–16

Table 251: United Kingdom telecommunication services market volume: million subscriptions, 2012–16

Table 252: United Kingdom telecommunication services market category segmentation: \$ billion, 2016

Table 253: United Kingdom telecommunication services market geography segmentation: \$ billion, 2016

Table 254: United Kingdom telecommunication services market share: % share, by volume, 2016

Table 255: United Kingdom telecommunication services market value forecast: \$ billion, 2016–21

Table 256: United Kingdom telecommunication services market volume forecast: million subscriptions, 2016–21

Table 257: United Kingdom size of population (million), 2012–16

Table 258: United Kingdom gdp (constant 2005 prices, \$ billion), 2012–16

Table 259: United Kingdom gdp (current prices, \$ billion), 2012–16

Table 260: United Kingdom inflation, 2012–16

Table 261: United Kingdom consumer price index (absolute), 2012–16

Table 262: United Kingdom exchange rate, 2012–16

Table 263: United States telecommunication services market value: \$ billion, 2012–16

Table 264: United States telecommunication services market volume: million subscriptions, 2012–16

Table 265: United States telecommunication services market category segmentation: \$ billion, 2016

Table 266: United States telecommunication services market geography segmentation: \$ billion, 2016

Table 267: United States telecommunication services market share: % share, by volume, 2016

Table 268: United States telecommunication services market value forecast: \$ billion, 2016–21

Table 269: United States telecommunication services market volume forecast: million subscriptions, 2016–21

Table 270: United States size of population (million), 2012–16

Table 271: United States gdp (constant 2005 prices, \$ billion), 2012–16

Table 272: United States gdp (current prices, \$ billion), 2012–16

Table 273: United States inflation, 2012–16

Table 274: United States consumer price index (absolute), 2012–16

Table 275: United States exchange rate, 2012–15

Table 276: Australia telecommunication services market value: \$ million, 2012–16

Table 277: Australia telecommunication services market volume: million subscriptions, 2012–16

Table 278: Australia telecommunication services market category segmentation: \$ million, 2016

Table 279: Australia telecommunication services market geography segmentation: \$ million, 2016

Table 280: Australia telecommunication services market share: % share, by volume, 2016

Table 281: Australia telecommunication services market value forecast: \$ million, 2016–21

Table 282: Australia telecommunication services market volume forecast: million subscriptions, 2016–21

Table 283: Australia size of population (million), 2012–16

Table 284: Australia gdp (constant 2005 prices, \$ billion), 2012–16

Table 285: Australia gdp (current prices, \$ billion), 2012–16

Table 286: Australia inflation, 2012–16

Table 287: Australia consumer price index (absolute), 2012–16

Table 288: Australia exchange rate, 2012–16

Table 289: Brazil telecommunication services market value: \$ million, 2012–16

Table 290: Brazil telecommunication services market volume: million subscriptions, 2012–16

Table 291: Brazil telecommunication services market category segmentation: \$ million, 2016

Table 292: Brazil telecommunication services market geography segmentation: \$ million, 2016

Table 293: Brazil telecommunication services market share: % share, by volume, 2016

Table 294: Brazil telecommunication services market value forecast: \$ million, 2016–21

Table 295: Brazil telecommunication services market volume forecast: million subscriptions, 2016–21

Table 296: Brazil size of population (million), 2012–16

Table 297: Brazil gdp (constant 2005 prices, \$ billion), 2012–16

Table 298: Brazil gdp (current prices, \$ billion), 2012–16

Table 299: Brazil inflation, 2012–16

Table 300: Brazil consumer price index (absolute), 2012–16

Table 301: Brazil exchange rate, 2012–16

Table 302: Canada telecommunication services market value: \$ million, 2012–16

Table 303: Canada telecommunication services market volume: million subscriptions, 2012–16

Table 304: Canada telecommunication services market category segmentation: \$ million, 2016

Table 305: Canada telecommunication services market geography segmentation: \$ million, 2016

Table 306: Canada telecommunication services market share: % share, by volume, 2016

Table 307: Canada telecommunication services market value forecast: \$ million, 2016–21

Table 308: Canada telecommunication services market volume forecast: million subscriptions, 2016–21

Table 309: Canada size of population (million), 2012–16

Table 310: Canada gdp (constant 2005 prices, \$ billion), 2012–16

Table 311: Canada gdp (current prices, \$ billion), 2012–16

Table 312: Canada inflation, 2012–16

Table 313: Canada consumer price index (absolute), 2012–16

Table 314: Canada exchange rate, 2012–16

Table 315: China telecommunication services market value: \$ billion, 2012–16

Table 316: China telecommunication services market volume: billion subscriptions, 2012–16

Table 317: China telecommunication services market category segmentation: \$ billion, 2016

Table 318: China telecommunication services market geography segmentation: \$ billion, 2016

Table 319: China telecommunication services market share: % share, by volume, 2016

Table 320: China telecommunication services market value forecast: \$ billion, 2016–21

Table 321: China telecommunication services market volume forecast: billion subscriptions, 2016–21

Table 322: China size of population (million), 2012–16

Table 323: China gdp (constant 2005 prices, \$ billion), 2012–16

Table 324: China gdp (current prices, \$ billion), 2012–16

Table 325: China inflation, 2012–16

Table 326: China consumer price index (absolute), 2012–16
Table 327: China exchange rate, 2012–16
Table 328: Denmark telecommunication services market value: \$ million, 2012–16
Table 329: Denmark telecommunication services market volume: million subscriptions, 2012–16
Table 330: Denmark telecommunication services market category segmentation: \$ million, 2016
Table 331: Denmark telecommunication services market geography segmentation: \$ million, 2016
Table 332: Denmark telecommunication services market share: % share, by volume, 2016
Table 333: Denmark telecommunication services market value forecast: \$ million, 2016–21
Table 334: Denmark telecommunication services market volume forecast: million subscriptions, 2016–21
Table 335: Denmark size of population (million), 2012–16
Table 336: Denmark gdp (constant 2005 prices, \$ billion), 2012–16
Table 337: Denmark gdp (current prices, \$ billion), 2012–16
Table 338: Denmark inflation, 2012–16
Table 339: Denmark consumer price index (absolute), 2012–16
Table 340: Denmark exchange rate, 2012–16
Table 341: Bharti Airtel Limited: key facts
Table 342: Bharti Airtel Limited: key financials (\$)
Table 343: Bharti Airtel Limited: key financials (Rs.)
Table 344: Bharti Airtel Limited: key financial ratios
Table 345: China Mobile Limited: key facts
Table 346: China Mobile Limited: key financials (\$)
Table 347: China Mobile Limited: key financials (CNY)
Table 348: China Mobile Limited: key financial ratios
Table 349: China Telecom Corporation Limited: key facts
Table 350: China Telecom Corporation Limited: key financials (\$)
Table 351: China Telecom Corporation Limited: key financials (CNY)
Table 352: China Telecom Corporation Limited: key financial ratios
Table 353: China Unicom (Hong Kong) Limited: key facts
Table 354: China Unicom (Hong Kong) Limited: key financials (\$)
Table 355: China Unicom (Hong Kong) Limited: key financials (CNY)
Table 356: China Unicom (Hong Kong) Limited: key financial ratios
Table 357: MegaFon: key facts
Table 358: MegaFon: key financials (\$)

Table 359: MegaFon: key financials (RUB)
Table 360: MegaFon: key financial ratios
Table 361: Mobile TeleSystems OJSC: key facts
Table 362: Mobile TeleSystems OJSC: key financials (\$)
Table 363: Mobile TeleSystems OJSC: key financials (RUB)
Table 364: Mobile TeleSystems OJSC: key financial ratios
Table 365: Telefonica, S.A: key facts
Table 366: Telefonica, S.A: key financials (\$)
Table 367: Telefonica, S.A: key financials (€)
Table 368: Telefonica, S.A: key financial ratios
Table 369: Vodafone Group PLC: key facts
Table 370: Vodafone Group PLC: key financials (\$)
Table 371: Vodafone Group PLC: key financials (£)
Table 372: Vodafone Group PLC: key financial ratios
Table 373: DNA Ltd.: key facts
Table 374: Elisa Oyj: key facts
Table 375: Elisa Oyj: key financials (\$)
Table 376: Elisa Oyj: key financials (€)
Table 377: Elisa Oyj: key financial ratios
Table 378: TeliaSonera AB: key facts
Table 379: TeliaSonera AB: key financials (\$)
Table 380: TeliaSonera AB: key financials (SEK)
Table 381: TeliaSonera AB: key financial ratios
Table 382: Bouygues Group: key facts
Table 383: Bouygues Group: key financials (\$)
Table 384: Bouygues Group: key financials (€)
Table 385: Bouygues Group: key financial ratios
Table 386: Iliad SA: key facts
Table 387: Iliad SA: key financials (\$)
Table 388: Iliad SA: key financials (€)
Table 389: Iliad SA: key financial ratios
Table 390: Orange SA: key facts
Table 391: Orange SA: key financials (\$)
Table 392: Orange SA: key financials (€)
Table 393: Orange SA: key financial ratios
Table 394: SFR Société Française du Radiotéléphone S.A.: key facts
Table 395: Deutsche Telekom AG: key facts
Table 396: Deutsche Telekom AG: key financials (\$)
Table 397: Deutsche Telekom AG: key financials (€)

Table 398: Deutsche Telekom AG: key financial ratios
Table 399: Idea Cellular Limited: key facts
Table 400: Idea Cellular Limited: key financials (\$)
Table 401: Idea Cellular Limited: key financials (Rs.)
Table 402: Idea Cellular Limited: key financial ratios
Table 403: Reliance Communications Limited: key facts
Table 404: Reliance Communications Limited: key financials (\$)
Table 405: Reliance Communications Limited: key financials (Rs.)
Table 406: Reliance Communications Limited: key financial ratios
Table 407: PT Indosat Tbk: key facts
Table 408: PT Indosat Tbk: key financials (\$)
Table 409: PT Indosat Tbk: key financials (IDR)
Table 410: PT Indosat Tbk: key financial ratios
Table 411: PT Telekomunikasi Indonesia, Tbk: key facts
Table 412: PT Telekomunikasi Indonesia, Tbk: key financials (\$)
Table 413: PT Telekomunikasi Indonesia, Tbk: key financials (IDR)
Table 414: PT Telekomunikasi Indonesia, Tbk: key financial ratios
Table 415: PT XL Axiata Tbk.: key facts
Table 416: PT XL Axiata Tbk.: key financials (\$)
Table 417: PT XL Axiata Tbk.: key financials (IDR)
Table 418: PT XL Axiata Tbk.: key financial ratios
Table 419: Telecom Italia S.p.A: key facts
Table 420: Telecom Italia S.p.A: key financials (\$)
Table 421: Telecom Italia S.p.A: key financials (€)
Table 422: Telecom Italia S.p.A: key financial ratios
Table 423: Wind Telecomunicazioni: key facts
Table 424: Wind Telecomunicazioni: key financials (\$)
Table 425: Wind Telecomunicazioni: key financials (€)
Table 426: Wind Telecomunicazioni: key financial ratios
Table 427: KDDI Corporation: key facts
Table 428: KDDI Corporation: key financials (\$)
Table 429: KDDI Corporation: key financials (¥)
Table 430: KDDI Corporation: key financial ratios
Table 431: Nippon Telegraph and Telephone Corporation: key facts
Table 432: Nippon Telegraph and Telephone Corporation: key financials (\$)
Table 433: Nippon Telegraph and Telephone Corporation: key financials (¥)
Table 434: Nippon Telegraph and Telephone Corporation: key financial ratios
Table 435: SOFTBANK CORP.: key facts
Table 436: SOFTBANK CORP.: key financials (\$)

Table 437: SOFTBANK CORP.: key financials (¥)
Table 438: SOFTBANK CORP.: key financial ratios
Table 439: AT&T Inc.: key facts
Table 440: AT&T Inc.: key financials (\$)
Table 441: AT&T Inc.: key financial ratios
Table 442: Telcel: key facts
Table 443: Telmex Internacional S.A.B de C.V.: key facts
Table 444: Royal KPN N.V: key facts
Table 445: Royal KPN N.V: key financials (\$)
Table 446: Royal KPN N.V: key financials (€)
Table 447: Royal KPN N.V: key financial ratios
Table 448: Verizon Communications Inc.: key facts
Table 449: Verizon Communications Inc.: key financials (\$)
Table 450: Verizon Communications Inc.: key financial ratios
Table 451: Tele2 Russia: key facts
Table 452: VimpelCom Ltd.: key facts
Table 453: VimpelCom Ltd.: key financials (\$)
Table 454: VimpelCom Ltd.: key financial ratios
Table 455: M1 Limited: key facts
Table 456: M1 Limited: key financials (\$)
Table 457: M1 Limited: key financials (Si\$)
Table 458: M1 Limited: key financial ratios
Table 459: Singapore Telecommunications Limited: key facts
Table 460: Singapore Telecommunications Limited: key financials (\$)
Table 461: Singapore Telecommunications Limited: key financials (Si\$)
Table 462: Singapore Telecommunications Limited: key financial ratios
Table 463: StarHub Ltd: key facts
Table 464: StarHub Ltd: key financials (\$)
Table 465: StarHub Ltd: key financials (Si\$)
Table 466: StarHub Ltd: key financial ratios
Table 467: Cell C (Pty) Ltd.: key facts
Table 468: MTN Group Limited: key facts
Table 469: MTN Group Limited: key financials (\$)
Table 470: MTN Group Limited: key financials (ZAR)
Table 471: MTN Group Limited: key financial ratios
Table 472: Telkom SA SOC Limited: key facts
Table 473: Telkom SA SOC Limited: key financials (\$)
Table 474: Telkom SA SOC Limited: key financials (ZAR)
Table 475: Telkom SA SOC Limited: key financial ratios

Table 476: Vodacom Group Limited: key facts
Table 477: Vodacom Group Limited: key financials (\$)
Table 478: Vodacom Group Limited: key financials (ZAR)
Table 479: Vodacom Group Limited: key financial ratios
Table 480: KT Corporation: key facts
Table 481: KT Corporation: key financials (\$)
Table 482: KT Corporation: key financials (KRW)
Table 483: KT Corporation: key financial ratios
Table 484: LG Uplus Corp: key facts
Table 485: LG Uplus Corp: key financials (\$)
Table 486: LG Uplus Corp: key financials (KRW)
Table 487: LG Uplus Corp: key financial ratios

List Of Figures

LIST OF FIGURES

Figure 1: Global telecommunication services market value: \$ billion, 2012–16

Figure 2: Global telecommunication services market volume: billion subscriptions, 2012–16

Figure 3: Global telecommunication services market category segmentation: % share, by value, 2016

Figure 4: Global telecommunication services market geography segmentation: % share, by value, 2016

Figure 5: Global telecommunication services market share: % share, by volume, 2016

Figure 6: Global telecommunication services market value forecast: \$ billion, 2016–21

Figure 7: Global telecommunication services market volume forecast: billion subscriptions, 2016–21

Figure 8: Forces driving competition in the global telecommunication services market, 2016

Figure 9: Drivers of buyer power in the global telecommunication services market, 2016

Figure 10: Drivers of supplier power in the global telecommunication services market, 2016

Figure 11: Factors influencing the likelihood of new entrants in the global telecommunication services market, 2016

Figure 12: Factors influencing the threat of substitutes in the global telecommunication services market, 2016

Figure 13: Drivers of degree of rivalry in the global telecommunication services market, 2016

Figure 14: Asia-Pacific telecommunication services market value: \$ billion, 2012–16

Figure 15: Asia-Pacific telecommunication services market volume: billion subscriptions, 2012–16

Figure 16: Asia-Pacific telecommunication services market category segmentation: % share, by value, 2016

Figure 17: Asia-Pacific telecommunication services market geography segmentation: % share, by value, 2016

Figure 18: Asia-Pacific telecommunication services market share: % share, by volume, 2016

Figure 19: Asia-Pacific telecommunication services market value forecast: \$ billion, 2016–21

Figure 20: Asia-Pacific telecommunication services market volume forecast: billion subscriptions, 2016–21

Figure 21: Forces driving competition in the telecommunication services market in Asia-Pacific, 2016

Figure 22: Drivers of buyer power in the telecommunication services market in Asia-Pacific, 2016

Figure 23: Drivers of supplier power in the telecommunication services market in Asia-Pacific, 2016

Figure 24: Factors influencing the likelihood of new entrants in the telecommunication services market in Asia-Pacific, 2016

Figure 25: Factors influencing the threat of substitutes in the telecommunication services market in Asia-Pacific, 2016

Figure 26: Drivers of degree of rivalry in the telecommunication services market in Asia-Pacific, 2016

Figure 27: Europe telecommunication services market value: \$ billion, 2012–16

Figure 28: Europe telecommunication services market volume: billion subscriptions, 2012–16

Figure 29: Europe telecommunication services market category segmentation: % share, by value, 2016

Figure 30: Europe telecommunication services market geography segmentation: % share, by value, 2016

Figure 31: Europe telecommunication services market share: % share, by volume, 2016

Figure 32: Europe telecommunication services market value forecast: \$ billion, 2016–21

Figure 33: Europe telecommunication services market volume forecast: billion subscriptions, 2016–21

Figure 34: Forces driving competition in the telecommunication services market in Europe, 2016

Figure 35: Drivers of buyer power in the telecommunication services market in Europe, 2016

Figure 36: Drivers of supplier power in the telecommunication services market in Europe, 2016

Figure 37: Factors influencing the likelihood of new entrants in the telecommunication services market in Europe, 2016

Figure 38: Factors influencing the threat of substitutes in the telecommunication services market in Europe, 2016

Figure 39: Drivers of degree of rivalry in the telecommunication services market in Europe, 2016

Figure 40: Finland telecommunication services market value: \$ million, 2012–16

Figure 41: Finland telecommunication services market volume: million subscriptions, 2012–16

Figure 42: Finland telecommunication services market category segmentation: % share,

by value, 2016

Figure 43: Finland telecommunication services market geography segmentation: % share, by value, 2016

Figure 44: Finland telecommunication services market share: % share, by volume, 2016

Figure 45: Finland telecommunication services market value forecast: \$ million, 2016–21

Figure 46: Finland telecommunication services market volume forecast: million subscriptions, 2016–21

Figure 47: Forces driving competition in the telecommunication services market in Finland, 2016

Figure 48: Drivers of buyer power in the telecommunication services market in Finland, 2016

Figure 49: Drivers of supplier power in the telecommunication services market in Finland, 2016

Figure 50: Factors influencing the likelihood of new entrants in the telecommunication services market in Finland, 2016

Figure 51: Factors influencing the threat of substitutes in the telecommunication services market in Finland, 2016

Figure 52: Drivers of degree of rivalry in the telecommunication services market in Finland, 2016

Figure 53: France telecommunication services market value: \$ billion, 2012–16

Figure 54: France telecommunication services market volume: million subscriptions, 2012–16

Figure 55: France telecommunication services market category segmentation: % share, by value, 2016

Figure 56: France telecommunication services market geography segmentation: % share, by value, 2016

Figure 57: France telecommunication services market share: % share, by volume, 2016

Figure 58: France telecommunication services market value forecast: \$ billion, 2016–21

Figure 59: France telecommunication services market volume forecast: million subscriptions, 2016–21

Figure 60: Forces driving competition in the telecommunication services market in France, 2016

Figure 61: Drivers of buyer power in the telecommunication services market in France, 2016

Figure 62: Drivers of supplier power in the telecommunication services market in France, 2016

Figure 63: Factors influencing the likelihood of new entrants in the telecommunication services market in France, 2016

Figure 64: Factors influencing the threat of substitutes in the telecommunication services market in France, 2016

Figure 65: Drivers of degree of rivalry in the telecommunication services market in France, 2016

Figure 66: Germany telecommunication services market value: \$ billion, 2012–16

Figure 67: Germany telecommunication services market volume: million subscriptions, 2012–16

Figure 68: Germany telecommunication services market category segmentation: % share, by value, 2016

Figure 69: Germany telecommunication services market geography segmentation: % share, by value, 2016

Figure 70: Germany telecommunication services market share: % share, by volume, 2016

Figure 71: Germany telecommunication services market value forecast: \$ billion, 2016–21

Figure 72: Germany telecommunication services market volume forecast: million subscriptions, 2016–21

Figure 73: Forces driving competition in the telecommunication services market in Germany, 2016

Figure 74: Drivers of buyer power in the telecommunication services market in Germany, 2016

Figure 75: Drivers of supplier power in the telecommunication services market in Germany, 2016

Figure 76: Factors influencing the likelihood of new entrants in the telecommunication services market in Germany, 2016

Figure 77: Factors influencing the threat of substitutes in the telecommunication services market in Germany, 2016

Figure 78: Drivers of degree of rivalry in the telecommunication services market in Germany, 2016

Figure 79: India telecommunication services market value: \$ billion, 2012–16

Figure 80: India telecommunication services market volume: million subscriptions, 2012–16

Figure 81: India telecommunication services market category segmentation: % share, by value, 2016

Figure 82: India telecommunication services market geography segmentation: % share, by value, 2016

Figure 83: India telecommunication services market share: % share, by volume, 2016

Figure 84: India telecommunication services market value forecast: \$ billion, 2016–21

Figure 85: India telecommunication services market volume forecast: million

subscriptions, 2016–21

Figure 86: Forces driving competition in the telecommunication services market in India, 2016

Figure 87: Drivers of buyer power in the telecommunication services market in India, 2016

Figure 88: Drivers of supplier power in the telecommunication services market in India, 2016

Figure 89: Factors influencing the likelihood of new entrants in the telecommunication services market in India, 2016

Figure 90: Factors influencing the threat of substitutes in the telecommunication services market in India, 2016

Figure 91: Drivers of degree of rivalry in the telecommunication services market in India, 2016

Figure 92: Indonesia telecommunication services market value: \$ million, 2012–16

Figure 93: Indonesia telecommunication services market volume: million subscriptions, 2012–16

Figure 94: Indonesia telecommunication services market category segmentation: % share, by value, 2016

Figure 95: Indonesia telecommunication services market geography segmentation: % share, by value, 2016

Figure 96: Indonesia telecommunication services market share: % share, by volume, 2016

Figure 97: Indonesia telecommunication services market value forecast: \$ million, 2016–21

Figure 98: Indonesia telecommunication services market volume forecast: million subscriptions, 2016–21

Figure 99: Forces driving competition in the telecommunication services market in Indonesia, 2016

Figure 100: Drivers of buyer power in the telecommunication services market in Indonesia, 2016

Figure 101: Drivers of supplier power in the telecommunication services market in Indonesia, 2016

Figure 102: Factors influencing the likelihood of new entrants in the telecommunication services market in Indonesia, 2016

Figure 103: Factors influencing the threat of substitutes in the telecommunication services market in Indonesia, 2016

Figure 104: Drivers of degree of rivalry in the telecommunication services market in Indonesia, 2016

Figure 105: Italy telecommunication services market value: \$ million, 2012–16

Figure 106: Italy telecommunication services market volume: million subscriptions, 2012–16

Figure 107: Italy telecommunication services market category segmentation: % share, by value, 2016

Figure 108: Italy telecommunication services market geography segmentation: % share, by value, 2016

Figure 109: Italy telecommunication services market share: % share, by volume, 2016

Figure 110: Italy telecommunication services market value forecast: \$ million, 2016–21

Figure 111: Italy telecommunication services market volume forecast: million subscriptions, 2016–21

Figure 112: Forces driving competition in the telecommunication services market in Italy, 2016

Figure 113: Drivers of buyer power in the telecommunication services market in Italy, 2016

Figure 114: Drivers of supplier power in the telecommunication services market in Italy, 2016

Figure 115: Factors influencing the likelihood of new entrants in the telecommunication services market in Italy, 2016

Figure 116: Factors influencing the threat of substitutes in the telecommunication services market in Italy, 2016

Figure 117: Drivers of degree of rivalry in the telecommunication services market in Italy, 2016

Figure 118: Japan telecommunication services market value: \$ billion, 2012–16

Figure 119: Japan telecommunication services market volume: million subscriptions, 2012–16

Figure 120: Japan telecommunication services market category segmentation: % share, by value, 2016

Figure 121: Japan telecommunication services market geography segmentation: % share, by value, 2016

Figure 122: Japan telecommunication services market share: % share, by volume, 2016

Figure 123: Japan telecommunication services market value forecast: \$ billion, 2016–21

Figure 124: Japan telecommunication services market volume forecast: million subscriptions, 2016–21

Figure 125: Forces driving competition in the telecommunication services market in Japan, 2016

Figure 126: Drivers of buyer power in the telecommunication services market in Japan, 2016

Figure 127: Drivers of supplier power in the telecommunication services market in Japan, 2016

Figure 128: Factors influencing the likelihood of new entrants in the telecommunication services market in Japan, 2016

Figure 129: Factors influencing the threat of substitutes in the telecommunication services market in Japan, 2016

Figure 130: Drivers of degree of rivalry in the telecommunication services market in Japan, 2016

Figure 131: Mexico telecommunication services market value: \$ million, 2012–16

Figure 132: Mexico telecommunication services market volume: million subscriptions, 2012–16

Figure 133: Mexico telecommunication services market category segmentation: % share, by value, 2016

Figure 134: Mexico telecommunication services market geography segmentation: % share, by value, 2016

Figure 135: Mexico telecommunication services market share: % share, by volume, 2016

Figure 136: Mexico telecommunication services market value forecast: \$ million, 2016–21

Figure 137: Mexico telecommunication services market volume forecast: million subscriptions, 2016–21

Figure 138: Forces driving competition in the telecommunication services market in Mexico, 2016

Figure 139: Drivers of buyer power in the telecommunication services market in Mexico, 2016

Figure 140: Drivers of supplier power in the telecommunication services market in Mexico, 2016

Figure 141: Factors influencing the likelihood of new entrants in the telecommunication services market in Mexico, 2016

Figure 142: Factors influencing the threat of substitutes in the telecommunication services market in Mexico, 2016

Figure 143: Drivers of degree of rivalry in the telecommunication services market in Mexico, 2016

Figure 144: Netherlands telecommunication services market value: \$ million, 2012–16

Figure 145: Netherlands telecommunication services market volume: million subscriptions, 2012–16

Figure 146: Netherlands telecommunication services market category segmentation: % share, by value, 2016

Figure 147: Netherlands telecommunication services market geography segmentation: % share, by value, 2016

Figure 148: Netherlands telecommunication services market share: % share, by

volume, 2016

Figure 149: Netherlands telecommunication services market value forecast: \$ million, 2016–21

Figure 150: Netherlands telecommunication services market volume forecast: million subscriptions, 2016–21

Figure 151: Forces driving competition in the telecommunication services market in the Netherlands, 2016

Figure 152: Drivers of buyer power in the telecommunication services market in the Netherlands, 2016

Figure 153: Drivers of supplier power in the telecommunication services market in the Netherlands, 2016

Figure 154: Factors influencing the likelihood of new entrants in the telecommunication services market in the Netherlands, 2016

Figure 155: Factors influencing the threat of substitutes in the telecommunication services market in the Netherlands, 2016

Figure 156: Drivers of degree of rivalry in the telecommunication services market in the Netherlands, 2016

Figure 157: North America telecommunication services market value: \$ billion, 2012–16

Figure 158: North America telecommunication services market volume: million subscriptions, 2012–16

Figure 159: North America telecommunication services market category segmentation: % share, by value, 2016

Figure 160: North America telecommunication services market geography segmentation: % share, by value, 2016

Figure 161: North America telecommunication services market share: % share, by volume, 2016

Figure 162: North America telecommunication services market value forecast: \$ billion, 2016–21

Figure 163: North America telecommunication services market volume forecast: million subscriptions, 2016–21

Figure 164: Forces driving competition in the telecommunication services market in North America, 2016

Figure 165: Drivers of buyer power in the telecommunication services market in North America, 2016

Figure 166: Drivers of supplier power in the telecommunication services market in North America, 2016

Figure 167: Factors influencing the likelihood of new entrants in the telecommunication services market in North America, 2016

Figure 168: Factors influencing the threat of substitutes in the telecommunication

services market in North America, 2016

Figure 169: Drivers of degree of rivalry in the telecommunication services market in North America, 2016

Figure 170: Norway telecommunication services market value: \$ million, 2012–16

Figure 171: Norway telecommunication services market volume: million subscriptions, 2012–16

Figure 172: Norway telecommunication services market category segmentation: % share, by value, 2016

Figure 173: Norway telecommunication services market geography segmentation: % share, by value, 2016

Figure 174: Norway telecommunication services market share: % share, by volume, 2016

Figure 175: Norway telecommunication services market value forecast: \$ million, 2016–21

Figure 176: Norway telecommunication services market volume forecast: million subscriptions, 2016–21

Figure 177: Forces driving competition in the telecommunication services market in Norway, 2016

Figure 178: Drivers of buyer power in the telecommunication services market in Norway, 2016

Figure 179: Drivers of supplier power in the telecommunication services market in Norway, 2016

Figure 180: Factors influencing the likelihood of new entrants in the telecommunication services market in Norway, 2016

Figure 181: Factors influencing the threat of substitutes in the telecommunication services market in Norway, 2016

Figure 182: Drivers of degree of rivalry in the telecommunication services market in Norway, 2016

Figure 183: Russia telecommunication services market value: \$ billion, 2012–16

Figure 184: Russia telecommunication services market volume: million subscriptions, 2012–16

Figure 185: Russia telecommunication services market category segmentation: % share, by value, 2016

Figure 186: Russia telecommunication services market geography segmentation: % share, by value, 2016

Figure 187: Russia telecommunication services market share: % share, by volume, 2016

Figure 188: Russia telecommunication services market value forecast: \$ billion, 2016–21

Figure 189: Russia telecommunication services market volume forecast: million subscriptions, 2016–21

Figure 190: Forces driving competition in the telecommunication services market in Russia, 2016

Figure 191: Drivers of buyer power in the telecommunication services market in Russia, 2016

Figure 192: Drivers of supplier power in the telecommunication services market in Russia, 2016

Figure 193: Factors influencing the likelihood of new entrants in the telecommunication services market in Russia, 2016

Figure 194: Factors influencing the threat of substitutes in the telecommunication services market in Russia, 2016

Figure 195: Drivers of degree of rivalry in the telecommunication services market in Russia, 2016

Figure 196: Singapore telecommunication services market value: \$ million, 2012–16

Figure 197: Singapore telecommunication services market volume: million subscriptions, 2012–16

Figure 198: Singapore telecommunication services market category segmentation: % share, by value, 2016

Figure 199: Singapore telecommunication services market geography segmentation: % share, by value, 2016

Figure 200: Singapore telecommunication services market share: % share, by volume, 2016

Figure 201: Singapore telecommunication services market value forecast: \$ million, 2016–21

Figure 202: Singapore telecommunication services market volume forecast: million subscriptions, 2016–21

Figure 203: Forces driving competition in the telecommunication services market in Singapore, 2016

Figure 204: Drivers of buyer power in the telecommunication services market in Singapore, 2016

Figure 205: Drivers of supplier power in the telecommunication services market in Singapore, 2016

Figure 206: Factors influencing the likelihood of new entrants in the telecommunication services market in Singapore, 2016

Figure 207: Factors influencing the threat of substitutes in the telecommunication services market in Singapore, 2016

Figure 208: Drivers of degree of rivalry in the telecommunication services market in Singapore, 2016

Figure 209: South Africa telecommunication services market value: \$ million, 2012–16

Figure 210: South Africa telecommunication services market volume: million subscriptions, 2012–16

Figure 211: South Africa telecommunication services market category segmentation: % share, by value, 2016

Figure 212: South Africa telecommunication services market geography segmentation: % share, by value, 2016

Figure 213: South Africa telecommunication services market share: % share, by volume, 2016

Figure 214: South Africa telecommunication services market value forecast: \$ million, 2016–21

Figure 215: South Africa telecommunication services market volume forecast: million subscriptions, 2016–21

Figure 216: Forces driving competition in the telecommunication services market in South Africa, 2016

Figure 217: Drivers of buyer power in the telecommunication services market in South Africa, 2016

Figure 218: Drivers of supplier power in the telecommunication services market in South Africa, 2016

Figure 219: Factors influencing the likelihood of new entrants in the telecommunication services market in South Africa, 2016

Figure 220: Factors influencing the threat of substitutes in the telecommunication services market in South Africa, 2016

Figure 221: Drivers of degree of rivalry in the telecommunication services market in South Africa, 2016

Figure 222: South Korea telecommunication services market value: \$ million, 2012–16

Figure 223: South Korea telecommunication services market volume: million subscriptions, 2012–16

Figure 224: South Korea telecommunication services market category segmentation: % share, by value, 2016

Figure 225: South Korea telecommunication services market geography segmentation: % share, by value, 2016

Figure 226: South Korea telecommunication services market share: % share, by volume, 2016

Figure 227: South Korea telecommunication services market value forecast: \$ million, 2016–21

Figure 228: South Korea telecommunication services market volume forecast: million subscriptions, 2016–21

Figure 229: Forces driving competition in the telecommunication services market in

South Korea, 2016

Figure 230: Drivers of buyer power in the telecommunication services market in South Korea, 2016

Figure 231: Drivers of supplier power in the telecommunication services market in South Korea, 2016

Figure 232: Factors influencing the likelihood of new entrants in the telecommunication services market in South Korea, 2016

Figure 233: Factors influencing the threat of substitutes in the telecommunication services market in South Korea, 2016

Figure 234: Drivers of degree of rivalry in the telecommunication services market in South Korea, 2016

Figure 235: Spain telecommunication services market value: \$ million, 2012–16

Figure 236: Spain telecommunication services market volume: million subscriptions, 2012–16

Figure 237: Spain telecommunication services market category segmentation: % share, by value, 2016

Figure 238: Spain telecommunication services market geography segmentation: % share, by value, 2016

Figure 239: Spain telecommunication services market share: % share, by volume, 2016

Figure 240: Spain telecommunication services market value forecast: \$ million, 2016–21

Figure 241: Spain telecommunication services market volume forecast: million subscriptions, 2016–21

Figure 242: Forces driving competition in the telecommunication services market in Spain, 2016

Figure 243: Drivers of buyer power in the telecommunication services market in Spain, 2016

Figure 244: Drivers of supplier power in the telecommunication services market in Spain, 2016

Figure 245: Factors influencing the likelihood of new entrants in the telecommunication services market in Spain, 2016

Figure 246: Factors influencing the threat of substitutes in the telecommunication services market in Spain, 2016

Figure 247: Drivers of degree of rivalry in the telecommunication services market in Spain, 2016

Figure 248: Sweden telecommunication services market value: \$ million, 2012–16

Figure 249: Sweden telecommunication services market volume: million subscriptions, 2012–16

Figure 250: Sweden telecommunication services market category segmentation: % share, by value, 2016

Figure 251: Sweden telecommunication services market geography segmentation: % share, by value, 2016

Figure 252: Sweden telecommunication services market share: % share, by volume, 2016

Figure 253: Sweden telecommunication services market value forecast: \$ million, 2016–21

Figure 254: Sweden telecommunication services market volume forecast: million subscriptions, 2016–21

Figure 255: Forces driving competition in the telecommunication services market in Sweden, 2016

Figure 256: Drivers of buyer power in the telecommunication services market in Sweden, 2016

Figure 257: Drivers of supplier power in the telecommunication services market in Sweden, 2016

Figure 258: Factors influencing the likelihood of new entrants in the telecommunication services market in Sweden, 2016

Figure 259: Factors influencing the threat of substitutes in the telecommunication services market in Sweden, 2016

Figure 260: Drivers of degree of rivalry in the telecommunication services market in Sweden, 2016

Figure 261: Turkey telecommunication services market value: \$ million, 2012–16

Figure 262: Turkey telecommunication services market volume: million subscriptions, 2012–16

Figure 263: Turkey telecommunication services market category segmentation: % share, by value, 2016

Figure 264: Turkey telecommunication services market geography segmentation: % share, by value, 2016

Figure 265: Turkey telecommunication services market share: % share, by volume, 2016

Figure 266: Turkey telecommunication services market value forecast: \$ million, 2016–21

Figure 267: Turkey telecommunication services market volume forecast: million subscriptions, 2016–21

Figure 268: Forces driving competition in the telecommunication services market in Turkey, 2016

Figure 269: Drivers of buyer power in the telecommunication services market in Turkey, 2016

Figure 270: Drivers of supplier power in the telecommunication services market in Turkey, 2016

Figure 271: Factors influencing the likelihood of new entrants in the telecommunication services market in Turkey, 2016

Figure 272: Factors influencing the threat of substitutes in the telecommunication services market in Turkey, 2016

Figure 273: Drivers of degree of rivalry in the telecommunication services market in Turkey, 2016

Figure 274: United Kingdom telecommunication services market value: \$ billion, 2012–16

Figure 275: United Kingdom telecommunication services market volume: million subscriptions, 2012–16

Figure 276: United Kingdom telecommunication services market category segmentation: % share, by value, 2016

Figure 277: United Kingdom telecommunication services market geography segmentation: % share, by value, 2016

Figure 278: United Kingdom telecommunication services market share: % share, by volume, 2016

Figure 279: United Kingdom telecommunication services market value forecast: \$ billion, 2016–21

Figure 280: United Kingdom telecommunication services market volume forecast: million subscriptions, 2016–21

Figure 281: Forces driving competition in the telecommunication services market in the United Kingdom, 2016

Figure 282: Drivers of buyer power in the telecommunication services market in the United Kingdom, 2016

Figure 283: Drivers of supplier power in the telecommunication services market in the United Kingdom, 2016

Figure 284: Factors influencing the likelihood of new entrants in the telecommunication services market in the United Kingdom, 2016

Figure 285: Factors influencing the threat of substitutes in the telecommunication services market in the United Kingdom, 2016

Figure 286: Drivers of degree of rivalry in the telecommunication services market in the United Kingdom, 2016

Figure 287: United States telecommunication services market value: \$ billion, 2012–16

Figure 288: United States telecommunication services market volume: million subscriptions, 2012–16

Figure 289: United States telecommunication services market category segmentation: % share, by value, 2016

Figure 290: United States telecommunication services market geography segmentation: % share, by value, 2016

Figure 291: United States telecommunication services market share: % share, by volume, 2016

Figure 292: United States telecommunication services market value forecast: \$ billion, 2016–21

Figure 293: United States telecommunication services market volume forecast: million subscriptions, 2016–21

Figure 294: Forces driving competition in the telecommunication services market in the United States, 2016

Figure 295: Drivers of buyer power in the telecommunication services market in the United States, 2016

Figure 296: Drivers of supplier power in the telecommunication services market in the United States, 2016

Figure 297: Factors influencing the likelihood of new entrants in the telecommunication services market in the United States, 2016

Figure 298: Factors influencing the threat of substitutes in the telecommunication services market in the United States, 2016

Figure 299: Drivers of degree of rivalry in the telecommunication services market in the United States, 2016

Figure 300: Australia telecommunication services market value: \$ million, 2012–16

Figure 301: Australia telecommunication services market volume: million subscriptions, 2012–16

Figure 302: Australia telecommunication services market category segmentation: % share, by value, 2016

Figure 303: Australia telecommunication services market geography segmentation: % share, by value, 2016

Figure 304: Australia telecommunication services market share: % share, by volume, 2016

Figure 305: Australia telecommunication services market value forecast: \$ million, 2016–21

Figure 306: Australia telecommunication services market volume forecast: million subscriptions, 2016–21

Figure 307: Forces driving competition in the telecommunication services market in Australia, 2016

Figure 308: Drivers of buyer power in the telecommunication services market in Australia, 2016

Figure 309: Drivers of supplier power in the telecommunication services market in Australia, 2016

Figure 310: Factors influencing the likelihood of new entrants in the telecommunication services market in Australia, 2016

Figure 311: Factors influencing the threat of substitutes in the telecommunication services market in Australia, 2016

Figure 312: Drivers of degree of rivalry in the telecommunication services market in Australia, 2016

Figure 313: Brazil telecommunication services market value: \$ million, 2012–16

Figure 314: Brazil telecommunication services market volume: million subscriptions, 2012–16

Figure 315: Brazil telecommunication services market category segmentation: % share, by value, 2016

Figure 316: Brazil telecommunication services market geography segmentation: % share, by value, 2016

Figure 317: Brazil telecommunication services market share: % share, by volume, 2016

Figure 318: Brazil telecommunication services market value forecast: \$ million, 2016–21

Figure 319: Brazil telecommunication services market volume forecast: million subscriptions, 2016–21

Figure 320: Forces driving competition in the telecommunication services market in Brazil, 2016

Figure 321: Drivers of buyer power in the telecommunication services market in Brazil, 2016

Figure 322: Drivers of supplier power in the telecommunication services market in Brazil, 2016

Figure 323: Factors influencing the likelihood of new entrants in the telecommunication services market in Brazil, 2016

Figure 324: Factors influencing the threat of substitutes in the telecommunication services market in Brazil, 2016

Figure 325: Drivers of degree of rivalry in the telecommunication services market in Brazil, 2016

Figure 326: Canada telecommunication services market value: \$ million, 2012–16

Figure 327: Canada telecommunication services market volume: million subscriptions, 2012–16

Figure 328: Canada telecommunication services market category segmentation: % share, by value, 2016

Figure 329: Canada telecommunication services market geography segmentation: % share, by value, 2016

Figure 330: Canada telecommunication services market share: % share, by volume, 2016

Figure 331: Canada telecommunication services market value forecast: \$ million, 2016–21

Figure 332: Canada telecommunication services m

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