

# **Telecommunication Services Global Industry Almanac - Market Summary, Competitive Analysis and Forecast to 2025**

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## **Abstracts**

Telecommunication Services Global Industry Almanac - Market @Summary, Competitive Analysis and Forecast to 2025

### **SUMMARY**

Global Telecommunication Services industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### **KEY HIGHLIGHTS**

The Telecommunication Services market is defined as the total volume and value of both the Fixed Line Telecommunications market and the Wireless Telecommunications market. The market volume here is defined as number of fixed-line and wireless subscriptions. The fixed-line telecommunications market is valued as the revenues obtained by operators for voice telephony and internet fixed lines (wirelines), rather than wireless systems. Only revenues from end-users are included, with revenues from other operators, as in wholesale transactions, excluded. This market consists of voice telephony segments Circuit-Switched and VoIP (packet-switched voice subscriptions); and internet segments Narrowband (transmission speed 128 Kbps). Volume figures are defined as fixed-line subscriptions to each of these services. The wireless telecommunications services market is defined here as including cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication

service.

Market values are in terms of revenues, based on payments to operators of all of these services for subscriptions and usage.

Market volumes are in terms of total numbers of subscribers for each of this services.

All market data and forecasts are represented in nominal terms (i.e. without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates. Forecast figures presented in this report are calculated using crisis scenarios for the market. The length of the pandemic and restrictions introduced by various countries are still difficult to predict, though many governments had introduced national lockdowns and temporarily banned the sale of products that are deemed 'non-essential'. The length of the pandemic and restrictions imposed by governments around the world is not certain, therefore the impact on this market is difficult to predict. The data used in this report has been modelled on the assumption of a crisis scenario and has taken into consideration forecast impacts on national economies.

The global telecommunication services market had total revenues of \$1,120.7bn in 2020, representing a compound annual rate of change (CARC) of -1.2% between 2016 and 2020.

Market consumption volume increased with a CAGR of 3.1% between 2016 and 2020, to reach a total of 17,304.8 million total subscriptions in 2020.

Asia-Pacific currently accounts for 40.6% of the global market, remaining one of the biggest contributors to global subscriber growth in recent years.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global telecommunication services market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global telecommunication services market

Leading company profiles reveal details of key telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global telecommunication services market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the global telecommunication services market by value in 2020?

What will be the size of the global telecommunication services market in 2025?

What factors are affecting the strength of competition in the global telecommunication services market?

How has the market performed over the last five years?

What are the main segments that make up the global telecommunication services market?

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