

# Telecommunication Services BRIC (Brazil, Russia, India, China) Industry Guide 2015-2024

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## Abstracts

Telecommunication Services BRIC (Brazil, Russia, India, China) Industry Guide 2015-2024

### SUMMARY

The BRIC Telecommunication Services industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the telecommunication services industry and had a total market value of \$305.6 billion in 2019. China was the fastest growing country with a CAGR of 6.6% over the 2015-19 period.

Within the telecommunication services industry, China is the leading country among the BRIC nations with market revenues of \$226.0 billion in 2019. This was followed by Brazil, India and Russia with a value of \$29.6, \$29.5, and \$20.6 billion, respectively.

China is expected to lead the telecommunication services industry in the BRIC nations with a value of \$263.6 billion in 2024, followed by India, Brazil, Russia with expected values of \$46.5, \$28.0 and \$20.9 billion, respectively.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC telecommunication services market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC telecommunication services market

Leading company profiles reveal details of key telecommunication services market players' BRIC operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the BRIC telecommunication services market with five year forecasts by both value and volume

Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

## REASONS TO BUY

What was the size of the BRIC telecommunication services market by value in 2019?

What will be the size of the BRIC telecommunication services market in 2024?

What factors are affecting the strength of competition in the BRIC telecommunication services market?

How has the market performed over the last five years?

What are the main segments that make up the BRIC telecommunication services market?

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