

Tecumseh Products Company - Strategy, SWOT and Corporate Finance Report

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Abstracts

SUMMARY

Tecumseh Products Company - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY FINDINGS

Detailed information on Tecumseh Products Company required for business and competitor intelligence needs

A study of the major internal and external factors affecting Tecumseh Products Company in the form of a SWOT analysis

An in-depth view of the business model of Tecumseh Products Company including a breakdown and examination of key business segments

Intelligence on Tecumseh Products Company's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Tecumseh Products Company, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

REASONS TO BUY

Gain understanding of Tecumseh Products Company and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Tecumseh Products Company as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Tecumseh Products Company's business structure, strategy and prospects.

KEY HIGHLIGHTS

Tecumseh Products Company (Tecumseh or 'the company') is a global manufacturer of hermetically sealed compressors for residential and specialty air conditioning, household refrigerators and freezers, and commercial refrigeration applications. The company operates in North America, South America, the Middle East and Africa, Europe, and Asia. It is headquartered in Ann Arbor, Michigan and employed approximately 5,200 full-time equivalent employees as of December 31, 2014.

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Tecumseh Products Company

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