

Technology and Communications in NAFTA - Analytical Chartbook

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Abstracts

Technology and Communications in NAFTA - Analytical Chartbook

SUMMARY

This chartbook contains information on the Technology & Communications industry, or Telecoms, in NAFTA, including data, charts and analysis from market indicators within the industry, including telecoms workforce data, fixed-line and mobile telephone subscription and penetration, smartphone users, ratio of mobiles to fixed-lines, and dollars invested in telecommunications from the nations within this country grouping.

KEY HIGHLIGHTS

The largest economy in the group is the US.

Within this group, the US has the largest investment in the industry.

SCOPE

This report is a chartbook, which collects large datasets and displays them as easy-to-understand graphics and charts.

It identifies the largest country economies in a particular geography or grouping by 2020 nominal GDP.

It details indicators across a group of countries, providing historic data,

forecasts, and analysis on each country group's data and charts.

REASONS TO BUY

Identifies the major economies within each group by real GDP.

Provides data on fixed-line telephone subscriptions and penetration

Provides data on mobile phone subscriptions and penetration

Analysis on the ratio between fixed-line and mobile lines over time

Looks at the number of smartphone users in countries where data is available

Workforce and employment data and analysis

Telecoms investment over the last two decades

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