

Taylor Morrison Home Corp - Company Profile and SWOT Analysis

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Abstracts

Taylor Morrison Home Corp %li%Company Profile and SWOT Analysis

Summary

Taylor Morrison Home Corp %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Taylor Morrison Home Corp (Taylor Morrison) is a land developer and homebuilder. The company's primary activities include the development of land and the construction of homes. Taylor Morrison offers a variety of housing options, including single and multi-family detached and attached homes. The company operates under several brands, including Taylor Morrison, Esplanade, Darling Homes Collection by Taylor Morrison, and Yardly. It serves a diverse customer base, catering to first-time, move-up, luxury, and resort lifestyle homebuyers and renters. Taylor Morrison operates across 19 markets in 11 states including Arizona, Nevada, California, Oregon, Colorado, Florida, Georgia, North and South Carolina, Washington, and Texas. Taylor Morrison Home Corporation is headquartered in Scottsdale, Arizona, the US.

Scope

Detailed information on Taylor Morrison Home Corp required for business and competitor intelligence needs

A study of the major internal and external factors affecting Taylor Morrison Home Corp in the form of a SWOT analysis

An in-depth view of the business model of Taylor Morrison Home Corp including a breakdown and examination of key business segments

Intelligence on Taylor Morrison Home Corp's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Taylor Morrison Home Corp, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Taylor Morrison Home Corp and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Taylor Morrison Home Corp as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Taylor Morrison Home Corp's business structure, strategy and prospects.

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