

Taylor Corporation - Strategy, SWOT and Corporate Finance Report

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Abstracts

Taylor Corporation %li%Strategy, SWOT and Corporate Finance Report

Summary

Taylor Corporation %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

Key Highlights

Taylor Corporation (Taylor or 'the company') is a provider of provides personalized marketing solutions. It offers children's books, library books, training manuals, memory books, yearbooks, catalogs, folders, newsletters, annual reports, flyers, postcards, business cards, provides corporate identity products, produces wedding invitations, greeting cards, and magnetic graphics. These are used by people to celebrate, communicate, provides managed communications and print services that helps companies to organize, optimize, cut costs, and streamline print processes, offers marketing and promotional print products and services. The company operates its subsidiaries in the US, Canada, Mexico, the UK, France, India, China, Bulgaria, and the Philippines. The company is headquartered at North Mankato, Minnesota, the US.

Scope

Detailed information on Taylor Corporation required for business and competitor intelligence needs



A study of the major internal and external factors affecting Taylor Corporation in the form of a SWOT analysis

An in-depth view of the business model of Taylor Corporation including a breakdown and examination of key business segments

Intelligence on Taylor Corporation's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Taylor Corporation, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Taylor Corporation and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Taylor Corporation as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Taylor Corporation's business structure, strategy and prospects.

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Contents

Company Snapshot Taylor Corporation: Company Overview Taylor Corporation: Overview and Key Facts Taylor Corporation: Overview **Taylor Corporation: Key Facts** Taylor Corporation: Key Employees Taylor Corporation: Key Employee Biographies Taylor Corporation: Major Products and Services Taylor Corporation: Company History Taylor Corporation: Locations and Subsidiaries **Taylor Corporation: Key Competitors** Taylor Corporation: Company Analysis Taylor Corporation: Business Description Taylor Corporation: SWOT Analysis Taylor Corporation: SWOT Overview **Taylor Corporation: Strengths Taylor Corporation: Weaknesses Taylor Corporation: Opportunities Taylor Corporation: Threats** Taylor Corporation: Corporate Financial Deals Activity Taylor Corporation: Financial Deals Overview Taylor Corporation: Top Deals 2019 - 2023YTD* Taylor Corporation: Mergers and Acquisitions **Taylor Corporation: Divestments Taylor Corporation: Recent Developments** Taylor Corporation: News and Events Summary **Taylor Corporation: Business Expansion Taylor Corporation: Financial Deals** Taylor Corporation: Research & Development Taylor Corporation: Strategy and Operations Appendix Contact Us Methodology About MarketLine





List Of Tables

LIST OF TABLES

Table 1: Taylor Corporation: Key Facts
Table 2: Taylor Corporation: Key Employees
Table 3: Taylor Corporation: Company History
Table 4: Taylor Corporation: Locations and Subsidiaries
Table 5: Taylor Corporation: Key Competitors
Table 6: Taylor Corporation: Deal Activity by Deal Type - Volume (TTM*)
Table 7: Taylor Corporation: Deal Activity by Deal Type - Volume (2019 - YTD*2023)
Table 8: Taylor Corporation: Top Deals 2019 - 2023YTD*
Table 9: Taylor Corporation: Divestments Volume and Value Trend (2019 - YTD*2023)
Table 10: Taylor Corporation: Divestments Volume and Value Trend (2019 - YTD*2023)
Table 11: Taylor Corporation: News and Events Summary
Table 12: Taylor Corporation: Business Expansion
Table 13: Taylor Corporation: Research & Development
Table 15: Taylor Corporation: Strategy and Operations



List Of Figures

LIST OF FIGURES

- Figure 1: Taylor Corporation: Deal Activity by Deal Type Volume (TTM*)
- Figure 2: Taylor Corporation: Deal Activity by Deal Type Volume (2019 YTD*2023)
- Figure 3: Taylor Corporation: M&A Volume and Value Trend (2019 YTD*2023)
- Figure 4: Taylor Corporation: Divestments Volume and Value Trend (2019 YTD*2023)



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