

Tarkett SA - Strategy, SWOT and Corporate Finance Report

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Abstracts

Tarkett SA %li%Strategy, SWOT and Corporate Finance Report

Summary

Tarkett SA %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Tarkett SA (Tarkett) is a provider of flooring and sport surface solutions. The company offers a range of flooring; and wall based and sports surface solutions for commercial and residential applications. Tarkett markets its product to architects and contractors, and to general public through distributors and retailers. The company's portfolio of product includes vinyl, linoleum, carpet, tracks, laminate, wood, artificial turf, rubber and sport surfaces. It serves the healthcare, hotels, education, housing, retail, marine, transport, travel and leisure, offices and sports markets. The company operates production sites, recycling centers, design centers and research laboratories in various countries. Tarkett is headquartered in Paris, Ile-de-France, France.

Scope

Detailed information on Tarkett SA required for business and competitor intelligence needs

A study of the major internal and external factors affecting Tarkett SA in the form of a SWOT analysis

An in-depth view of the business model of Tarkett SA including a breakdown and examination of key business segments

Intelligence on Tarkett SA's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Tarkett SA, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Tarkett SA and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Tarkett SA as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Tarkett SA's business structure, strategy and prospects.

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