

# Target Corp - Company Profile and SWOT Analysis

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## Abstracts

Target Corp - Company Profile and SWOT Analysis

### SUMMARY

Target Corp - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Target Corp (Target) is a retailer of general merchandise and food products. The company's product portfolio includes baby and beauty products, clothing, electronic equipment, furniture, grocery, home and pet products, school and office supplies, shoes, sports and outdoor products, toys, and sports equipment. Target also offers optical, clinics and other amenities, home delivery, photo printing service, rewards, and gift card services. The company leases certain retail stores, warehouses, office space, distribution centers, land, and equipment. Target markets products under various brands including A New Day, Future Collective, Original Use, All in Motion, Gigglescape, Pillowfort, Art Class, Good & Gather, Project 62 and Auden. It operates stores under Target, and Bullseye Design banners. Target is headquartered in Minneapolis, Minnesota, the US.

### SCOPE

Detailed information on Target Corp required for business and competitor intelligence needs

A study of the major internal and external factors affecting Target Corp in the form of a SWOT analysis

An in-depth view of the business model of Target Corp including a breakdown and examination of key business segments

Intelligence on Target Corp's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Target Corp, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Target Corp and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Target Corp as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Target Corp's business structure, strategy and prospects.

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